



**mobilewalla**

# Mobilewalla Data Dictionary



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Field	Description	Example 1	Example 2
Device id - IFA	RAW device id	000058a0-677a-480a-a76c-98fce7c884ca	7fe4aebc-8036-4406-933b-4dc0338d2bac
Timestamp (UTC)	Timestamp of the record (ms)	1552942051000	1552942069237
Device (User Agent)	User agent of the device	Mozilla/5.0 (Linux; Android 4.4.2; SM- G386T Build/KOT49H) AppleWebKit/537.36 (KHTML, like Gecko) Version/4.0 Chrome/30.0.0.0 Mobile Safari/537.36	Mozilla/5.0 (Linux; U; Android 4.4.2; id-id; SM-G313HZ Build/JDQ39) AppleWebKit/534.30 (KHTML, like Gecko) Version/4.0 Mobile Safari/534.30
Device Category	Type of device	Smartphone	Tablet
Device Name	Name of the device	Samsung Galaxy Avant	Galaxy Ace NXT
Device Model	Model of the device	SM-G386T	SM-G313HZ
Platform	Platform of the device	Android	Android
OS Versions	OS version of the device	4.4.2	4.4.2
IP Address	IP address of the device	172.58.24.1	112.215.63.17
Latitude	Latitude of device	33.9415	14.559069
Longitude	Longitude of device	-118.1307	121.014665
Horizontal Accuracy (SDK Data Only)	Horizontal accuracy of GPS signal (m)	8	3
Country	Country of the device	USA	PH
Region (State)	State or region	CA	D9
Metro code (DMA)	DMA code of the device (only applicable to USA)	803	-
City	City of the device	Downey	Sampaloc
Zip	Zip of the device	90241	1229
Carrier	Carrier of the device	AT&T	Philippines Long Distance Telephone Company
Connection Type	Type of connection	CELLULAR	WIFI
App Name/ASN	Name of the app that device is using	Words With Friends Android Application	MX Player
IAB Category	IAB category of the app	IAB9; IAB9-30	IAB1
Store url	App store url	<a href="https://play.google.com/store/apps/details?id=com.zynga.wwf2.free&amp;hl=en">https://play.google.com/store/apps/details?id=com.zynga.wwf2.free&amp;hl=en</a>	<a href="https://play.google.com/store/apps/details?id=com.mxtech.videoplayer.ad">https://play.google.com/store/apps/details?id=com.mxtech.videoplayer.ad</a>
Bundleid	App store id	com.zynga.wwf2.free	com.mxtech.videoplayer.ad

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