

# NATE RIGGS

speaker/facilitator



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**MEDIA  
GROUP**

## FULL BIOGRAPHY

Nate Riggs is the Founder and CEO of NR Media Group, an agile-marketing and sales technology consulting firm. He leads a team of experienced strategists, content marketers, creatives, and technologists that work in synergy to help organizations across a variety of industries modernize the way they attract clients and customers so that they can accelerate their growth.

At heart, Nate is a teacher. He enjoys "seeing the light bulbs go off" with his clients or students master new concepts and skills that help them stay relevant and move their company towards achieving their goals.

You can find Nate presenting keynotes and facilitating workshops at top industry conferences like INBOUND, Content Marketing World and Oracle's Modern CX. He side hustles as a professor, where he has experimented with modern teaching techniques and pushed the boundaries on curriculum development at Ohio University's College of Business since 2012. His courses move students from a base of theoretical concepts to immersion in live marketing and sales simulations and client projects. He plans to continue his experiments at Capital University in the Fall of 2018, where his course has been added as a requirement in core Business Management curriculum. In 2017, Nate was recognized by HubSpot as a founding member of the HubSpot Education Partner Program, a collective of college and university educators who are recognized for changing the way students learn marketing and sales by going beyond the fundamentals to give students real-world experience in inbound marketing and sales.

## SHORT BIOGRAPHY

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