For Immediate Release

ZeeVee to Introduce ZyPer4K Silent Decoder at InfoComm India

Joins with Partner NETGEAR to Present Seminar on Value of SDVoE Alliance

MUMBAI and LITTLETON, Mass., September 17, 2018 – The newest addition to ZeeVee, Inc.'s award-winning family of ZyPer4K AVoIP decoders and encoders – the ZyPer4K Silent Decoder – will be announced at this week's InfoComm India.

The product launch is just part of ZeeVee's active participation in the international trade show event. The company will co-host the "What is the SDVoE Alliance" session with its strategic partner NETGEAR, which takes place at the AVIXA FastTrack Booth D90 on Tuesday, Sept. 18, at 2:00 pm.

"The APAC pro AV market is growing rapidly and is critically important to us, which is why we are joining forces with NETGEAR to make the case for the SDVoE Alliance and its significance to the ProAV industry," said Rob Muddiman, EMEA sales director, ZeeVee. "The show provides an optimal opportunity for us to introduce our latest AVoIP solution, the ZyPer4K Silent Decoder, which is designed for sound sensitive environments including classrooms, boardrooms, state government, military command and control, luxury yachts and more."

An Informative Session for All Integrators

Muddiman will join NETGEAR's Technical Head (India & SAARC) Manab Mallick to discuss how the two companies and the SDVoE alliance are defining the future of AV over IP. As founding members of the SDVoE Alliance, ZeeVee and NETGEAR have deep expertise in finding solutions to fit all applications, networks and budgets, based around the SDVoE architecture.

ZeeVee ZyPer4K Silent Decoder Eliminates Mechanical and Electrical Noise

The ZyPer4K Silent decoder has an innovative fanless design that reduces noise in locations where the hum of a fan is problematic. In addition, it bypasses electrical noise that can affect the performance of connected video displays. An attractive oversized heat sink keeps the unit cool during operation.

With thousands of endpoints deployed globally, the ZyPer4K SDVoE encoders and decoders deliver uncompressed 4K content with sub-1ms latency to an unlimited number of displays directly through off-the-shelf 10G Ethernet switches.

In addition to its 10Gb Ethernet connection, each ZyPer4K encoder and decoder unit has a 1Gb network port that can be used for any IP network device including digital signage media players, IP Cameras, video/audio conferencing equipment and even WiFi network equipment without extra cabling.

ZyPer4K's sophisticated scaling algorithms and ZyPer4K Management Platform combine for the seamless creation and management of video walls of up to 25 screens, and also provides a robust API that any third-party controller can use, including those from SAVI, a key partner that will be highlighted in ZeeVee's InfoComm booth.

With SwitchableUSB protocols from Icron, video and USB 2.0 signals can be dynamically switched at the same time with the benefits of the ExtremeUSB suite of features, including transparent USB extension, true plug and play functionality (no software drivers required) and compatibility with all major operating systems, including Windows®, macOS™ and Linux®.

For more information about ZyPer4K, contact sales@zeevee.com.

About ZeeVee

ZeeVee (www.zeevee.com) is a global manufacturer of video and signal distribution technology for the pro AV and IT marketplace. As the only manufacturer today that can deliver multimedia content over coax, fiber and CATx, ZeeVee has transformed the digital video industry with its award-winning, HD to Ultra-HD/4K solutions. The company offers a variety of innovative, cost-effective and easy to install distribution platforms. ZeeVee is installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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