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Columbus CEO magazine features geoAMPS

Posted by Dan Liggett on July 3, 2013 at 11:16am

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geoAMPS and its executives, President and Chief Executive Officer Yogesh Khandelwal and Chief Operating Officer Leena Madan, are featured in the July 2013 edition of Columbus CEO magazine.

The article, which is the edition's Innovation Spotlight, is titled "Software Solutions", followed by the subhead, "A Powell company helps clients leverage technology to manage land rights and infrastructure assets."

The article discusses the founding of geoAMPS and its dramatic growth in only two and a half years. Currently, geoAMPS serves 14 clients in the United States and Canada and is looking to extend its reach to other nations.

Columbus CEO is a prestigious business magazine primarily serving Columbus and the Central Ohio area. The magazine also has circulation beyond Central Ohio.

Dana Wilson, a freelance writer for Columbus CEO, writes about how geoAMPS software is technologically powerful, but also user-friendly. Clients and prospective clients alike are impressed by the software.

"When we do demonstrations, we hear 'wow,' aahs and oohs. It is amazing," Leena is quoted in the article. "And we've seen people who just stare at us and say, 'You actually did this?' and 'How long did it take you to do this?'" "That's our moment of accomplishment, when we see those reactions."

Ongoing product development and product support by the geoAMPS team is an additional strength that has contributed to company growth.

"Our typical client is someone who is looking for efficiency," Yogesh said. "I think the big thing would be they have large quantities of data that they are trying to manage and they don't have an effective way of doing that."

A semi-finalist for Outstanding Startup Business in the 2012 TechColumbus Innovation Awards, geoAMPS is eyeing ambitious plans for growth.

"A lot of people who were on the fence initially now are recognizing that this company is here to stay and is doing great work," Yogesh said.

Dan Liggett is Communications and Public Relations Manager for geoAMPS, a Columbus, OH, area technology company that specializes in software solutions to manage land rights and infrastructure assets. For more information, visit www.geoamps.com, call 614-389-4871 or connect with geoAMPS through its social media channels.



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