

Whether you're looking to make the most of this year's remaining recruitment budget, or planning ahead for next year, Sonru has you covered. In our workbook, we explore the numerous ways Sonru Video Interviewing can cut time and costs, maximising ROI and making for a happy team all round.

01

Reduced Interview Time

Over 50% of Sonru clients surveyed said that Sonru has replaced phone / video conferencing interviews and reduced the number of interview stages in their recruitment process

02

Reduced Interview Expenses

Sonru saved CERN 20% on flying candidates in for personal interviews alone

03

Reduced External Recruitment Costs

Sonru saved Post Office around 80% year-on-year in terms of travel, venue and similar costs

04

Reduced Administrative Costs

Sonru has helped organisations achieve up to 80% reduction on administrative costs

05

Higher Conversion Rates

Almost 1/2 of BT Hungary candidates who pass the Sonru Video Interview stage are offered the role

06

Reduced Time to Hire

76% of Sonru clients have reduced their time to hire with Video Interviewing

07

Eliminate Cost of No-Shows

The cost of a no-show for a Sonru Interview is 0

08

Reduced Risk & Costs of Bad Hires

46% of new hires fail within the first 18 months, but Sonru has helped organisations lessen the risk of a "bad hire"

09

Higher Productivity

98% of recruiters surveyed said that Video Interviewing has had a positive impact on their role

10

The Opportunity Cost of Unfilled Positions

The estimated value of unfilled jobs advertised online is \$272 billion, but Sonru helps organisations to speed up their recruitment process and access top talent

Download the full workbook to read more success stories, calculate your current costs, and see how your Sonru Savings could shape up!