

## Research Methodology

The data for this white paper derives from the user data of over 16,000 randomly selected interview campaigns conducted on the Sonru system between January to June 2018. These campaigns were managed by almost 600 companies and involved over 189,000 candidates.

The findings from over 55,000 optional surveys from candidates in 142 countries are also included. The survey was made available to all candidates completing automated video interviews for Sonru clients between January 2017 and June 2018.

*“While we regularly provide our customers with their completion stats, and often produce research spotlights that zero in on a particular region or role, we decided it was time to give completion its own white paper. In it, we answer all the questions you might have about video interview completion and it is worth mentioning that research is unique in that there is no comparable data for phone interviews.*

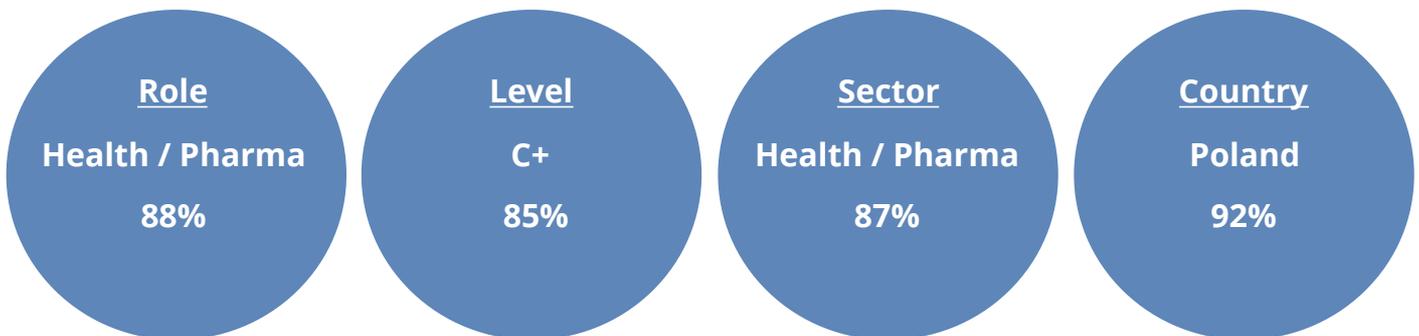
*The average completion rate across all interviews on the Sonru system during this time frame was found to be 75%. We know this is well above the industry average because you tell us at every event but it doesn't have to be that way. With Sonru video interviewing, you can enjoy the highest possible completion rates. Come and see for yourself.”*

Edward Hendrick, Sonru Founder & CEO

## Research Highlights

**75% average completion rate across all interviews on the Sonru system**

## Highest Completion Rates



## Other Key Findings

- Home is the Most Popular Location to complete
- Computers are the Most Popular Devices
- Off Peak is Most Popular time to complete

Average Completion Rates by Region

