

Improving Skills Increases Competency and Impact



This Train-the-trainer module is foundational for implementing all of the Visual Literacy modules. As part of this offering, COVE provides a complete overview of modules, exercises and accompanying materials, and guidance on how to leverage within your existing safety programs.

Safety Training is Critical To the Success of Any Organization

Safety trainers play a critical role in helping develop the skills of workers to safely perform their tasks. Whether the training they provide is focused on safety equipment, best practices, or new approaches to working safer, their goal is to provide workers with the knowledge and tools to help them prevent workplace accidents from occurring.

What Makes This Training Different From Traditional Training?

COVE's content and approach is engaging and highly interactive, which requires the trainer to facilitate conversations and discovery learning as opposed to simply explaining information. The Train-the-Trainer course is designed to ensure that the trainer, whether novice or seasoned professional, can successfully implement and run the program.

INVIGORATE YOUR SAFETY **TRAINING** THROUGH PRINCIPLES TAUGHT IN ART **EDUCATION**

Visual Literacy Benefits



Innovative Approach To Safety



Improve Communication



Improve Employee Engagement



Invigorate Existing **Programs**

Program Overview

Our train-the trainer program is custom tailored to the experience level of the safety trainer. For those newer to training, our goal is to ensure guidance around the necessary skills to be an effective facilitator. In addition, we go through each module providing a roadmap of main themes, interactive exercises, and accompanying materials. Trainers will have a clear understanding of how these Visual Literacy concepts align into their current safety efforts.

Trainers Will Receive:

- A detailed explanation of the modules including the main themes, exercises, and training materials used
- Role and responsibility guidelines in the role as facilitator
- · Simple techniques on how to actively listen to participants to ensure their responses are not only aligned but are also correct
- Tactics to help engage participants and ensure a common understanding of the content being delivered
- Methods to ensure instructions are communicated clearly and accurately so participants know precisely what task they need to do
- · Opportunities to practice newly-learned skills and content in safe environment

Can you see Visual Literacy playing a role in your safety approach?

Find out more about this leading-edge and innovative approach to a fundamental safety problem. Contact our team, schedule an overview, or read more at:





About COVE: Center of Visual Expertise, from the Toledo Museum of Art

COVE has developed a rigorous approach to help people in Seeing the Whole PICTURE™. This methodology comes from years of study and teaching in the world of art. While the connection between the art world and industry may not be immediately obvious, we have developed a deep understanding of the application of Visual Literacy to safety through our partnership with the Campbell Institute at the National Safety Council and our industry partners, including Owens Corning, Cummins, United Rentals, DTE, and others.