



AGENDA

Sunday, July 29th

6:00-7:00pm : Onsite Opening Reception

Monday, July 30th

8:30-9:30am : Executive Welcome

9:00-10:00am : Conversions (Round Table)

10:00-10:15am : Break

10:30-11:30am : **Restore, Rebuild, Replace: Why It's Time to Upgrade Your Site and Maximize Your Idle Land** (Panel)

11:30am-12:00pm : **Marketing Your Facility: Branding & Digital Media** (Q&A)

12:00-12:45pm : Lunch

12:45-1:45pm : Facility Automation & Smart Units

1:45pm-2:15pm : Live SecurGuard Demonstration

2:15-3:15pm : Leveraging Smart Entry & New Technology (from an Operative's Perspective)

3:15-3:30pm : Break

3:30-4:45pm : R3 Certification: Saving Time & Money with Door Replacements and Security Retrofits

Tuesday, July 31st

8:30-9:30am : Pricing Theory: Maximizing Your Rental Rates (Round Table)

8:30-9:30am : Conversions (Round Table)

9:30-10:30am : New Technology and Smart Entry (Round Table)

9:30-10:30am : Branding and SEO (Round Table)

10:30-11:30am : Maximizing Idle Land With Relocatable Storage (Round Table)

10:30-11:30am : Websites and Technology (Round Table)