

The CONNECT CFO Leadership Summit is a unique invitation-only event that has been bringing together over 250 senior-level finance executives from mid-market and enterprise level companies. Using a unique model of targeted one-on-one research meetings with leading solution providers, paired with an 100% peer driven educational program addressing the latest trends, challenges and opportunities, CONNECT CFO is the best way to network with top finance leaders to exchange ideas, discuss strategy and debate the most pressing industry challenges.

**KEY THEMES:**



**FINANCIAL LEADERSHIP & INNOVATION**

Financial leadership means everything to today's changing workforce. Innovation, community, empathy and personal growth must be cultivated and prioritized for your company to thrive. Our educational sessions will discuss leading the charge and building the foundation of evolution for CFO's.



**FINANCIAL MANAGEMENT & STRATEGY**

Learn how to strategically manage your operations for maximal success. Data and technology have changed the implications of the word optimization. When everything can be measured and most things can be automated, the benchmark for improvement is continually adjusting upwards. Stay in the know of today's uproarious economic climate and proceed accordingly. We'll cover Capital Markets, M&A, fundraising, financing and general banking.



**FINANCIAL TECHNOLOGY, TOOLS & TRENDS**

With so many disruptive technologies hitting the scene, the world of finance and accounting have been cracked wide open. Leveraging the cloud, AI, automation, digitization, blockchain and centralizing data are just the surface for working faster and smarter. Learn everything you need to keep pace and beyond.



**GOVERNANCE, RISK MANAGEMENT & COMPLIANCE**

Navigate the many inherent challenges that come with the job. We'll discuss strategies for diverse boards and executive teams, auditor selection, changes to GAAP Revenue Recognition, risk identification and effective GRC management.

**TARGET AUDIENCE**

*Senior-level Finance Executives (C-Level, SVP, VP)*

**STEERING COMMITTEE**

- Farmers Insurance
- 65 Max
- Pzena Investment Management Inc
- Harley Marine Services Inc.
- Data-Mail
- Towill , Inc.
- Glazing Saddles LLC
- TA Group Holdings LLC
- San Diego County Airport Authority
- Intelligent Optical Systems, Inc.
- ClearPier Inc
- Clements Worldwide
- Avanti, Inc
- Landscape Development, Inc.
- Sauder Woodworking
- Larson Design Group
- HealthSmart
- Detroit Housing Commission
- Babcock Laboratories, Inc.
- Clearbrook
- Era Group Inc
- Ulvac Technologies Inc.
- One North Interactive, Ilc
- ICS - AmerisourceBergen
- Trinity Logistics, Inc.
- Tolleson Union High School District
- VNA TC
- Kingsley House, Inc.
- QuEST Global Engineering Services
- Solid State Devices , Inc.
- Hub International
- Institute of Food Technologists
- Embry-Riddle Aeronautical University - Worldwide
- Milton Manufacturing, Inc.
- Mutual Materials
- Eni Trading & Shipping.
- Quicken Inc
- ACEA Therapeutics, Inc
- Lydall, Inc.
- Pitco Foods
- Western Limited
- SEA, Ltd.
- Rafal Real Estate Development Group
- Detection USA Inc.