



# Program Key Themes & Discussion Topics

## Technology & Transition in Finance

- What are the Top 3 Technology Items that CFO's need to Focus On?
- BI systems & Cognitive Analytics
- Migrating Finance Operations to the Cloud: Pros and Cons
- Hot Topics in Process Automation
- Artificial Intelligence and its Application for Finance
- How to Enable the Paperless Finance Team

## CFO Leadership & Innovation

- Key Roles & Responsibility of Today's CFO
- Managing Organization Change: Vision, Strategy and Prosperity
- Elements of Successful Teams and Developing Next-Generation Finance Leaders
- Board Relations, Effective Company Structure, CEO/ CFO Relationship
- Staying Ahead of Changing Political Climate.
- How to Promote Innovative Thinking in Finance

## Strategic Financial Management

- Today's CFO: Strategic Responsibilities & Relationship Best Practices with an Active Board
- Determining the Value of Long Term Costs
- Using Data to Drive Strategy: FP&A Changing and Tethering to KPI's & metrics
- Self-service BI vs Value Added Analysis.
- Acquisitions: Do Most Fail to Achieve a ROI? Does Staying the Same Mean Falling Behind?
- Strategies to keep Business Unit/Department Leaders Accountable for Their Results

## Banking & Capital Markets Practices

- Good Banking relationships
- Risks and Opportunities in Funding Business Operations
- Impact of Robotic Process Automation and Integration
- Interest Rate are on the move how to prepare for a changing environment
- Latest in M&A trends; Preparation for M&A transactions
- Current Middle Market Lending Environment

## **Governance, Risk Management & Compliance**

- Aligning to Collaborate: CFO's role in Board of Director Meetings
- Ongoing Cost of Cyber-Security and PCI Compliance
- Evolving Role of Internal Audit
- Using strategic Planning as a Tool to Manage Risk
- 2018 GAAP Revenue Recognition Changes: Lessons Learned for Q1 Reporting
- Latest Changes in Compliance