## 5 BARRIERS TO BUILDING COMMUNITY & HOW TO DEMOLISH THEM

*<i>everyaction* 

## Hi, we're Hannah, Erika, & Elliot



#### Hannah Jacobson

Director of Marketing, Development & Strategy Capitol Hill Arts Workshop Erika West Director The Raben Group Elliot Rysenbry

Community Manager EveryAction



Building community through the Arts since 1972.

### Who are we?



### A community.

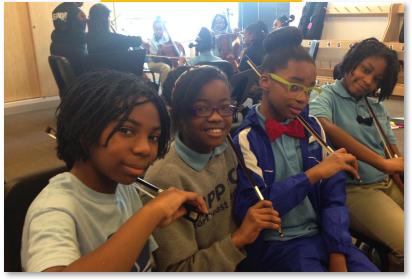


## Adults need this too, by the way.

### Dancers



### Musicians



### Advocates

#### Dreamers



### Artists

### Photographers





## Barriers to Building Community

Lack of empathy

Ineffective communication tools

Single-minded perspective

## How do we break down these barriers?

Make mistakes out loud

Work collaboratively

Tap into the existing ecosystem

How do you tap into the existing ecosystem?

Measure impact Be transparent Invite vulnerability Create value Use inclusive language Activate advocates

## Value proposition & impact



## Let's play ball!





Erika West, Director, The Raben Group

## What we advocate.

## Why we advocate.

# How we recommend going about change.

## Readiness

Naming what we want

### Being transparent

## Recruitment

Transparency (again!)

Brainstorms vs agendas

Asking good questions

### Retention

Following up

Giving credit

**Drafts not PDFs** 



## **Shameless Plugs:**

### **EveryAction Blog**

https://blog.everyaction.com/

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**Essential Elements to Digital Storytelling for Nonprofits** 

https://act.everyaction.com/digital-storytelling

# Thanks!

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