



5 BARRIERS TO BUILDING COMMUNITY

& HOW TO DEMOLISH THEM

Hi, we're Hannah, Erika, & Elliot



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Building community through the Arts
since 1972.

Who are we?



A community.



#EAwebinar

**Adults need this too,
by the way.**

Dancers



Musicians



Advocates



Dreamers



Artists



Photographers



Barriers to Building Community

Lack of empathy

Ineffective communication
tools

Single-minded perspective

How do we break down these barriers?

Make mistakes out loud

Work collaboratively

Tap into the existing
ecosystem

How do you tap into the existing ecosystem?

Measure impact

Be transparent

Invite vulnerability

Create value

Use inclusive language

Activate advocates

Value proposition & impact



Let's play ball!





Green 2.0

Formally the Green Diversity Initiative

Erika West, *Director, The Raben Group*

#Eawebinar

What we advocate.

Why we advocate.

How we recommend going
about change.

Readiness

Naming what we want

Being transparent

Recruitment

Transparency (again!)

Brainstorms vs agendas

Asking good questions

Retention

Following up

Giving credit

Drafts not PDFs

Questions?

Shameless Plugs:

1

EveryAction Blog

<https://blog.everyaction.com/>

2

Essential Elements to Digital Storytelling for Nonprofits

<https://act.everyaction.com/digital-storytelling>

Thanks!

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