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# DACH Capital Market Study June 30, 2019

Analysis of cost of capital parameters and multiples for the capital markets of Germany, Austria and Switzerland

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powered by

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# 1 Preface & people

## DACH Capital Market Study Preface

Dear business partners and friends of ValueTrust,

We are pleased to release our fifth edition of the ValueTrust DACH<sup>1</sup>) Capital Market Study powered by finexpert and JUU. The study was elaborated by ValueTrust Financial Advisors SE (ValueTrust) in cooperation with finexpert and the Institute of Auditing and Sustainability Accounting at the Johannes Kepler University Linz JUU. With this study, we provide a data compilation of the capital market parameters that enables an enterprise valuation in Germany, Austria and Switzerland. It has the purpose to serve as an assistant and data source as well as to show trends of the analyzed parameters.

In this study, we analyze the relevant parameters to calculate the costs of capital based on the Capital Asset Pricing Model (risk-free rate, market risk premium and beta). Additionally, we determine implied as well as historical market and sector returns. Moreover, this study includes capital structure-adjusted implied sector returns, which serve as an indicator for the unlevered cost of equity. The relevered cost of equity can be calculated by adapting the company specific debt situation to the unlevered cost of equity. This procedure serves as an alternative to the CAPM.

Furthermore, we provide an analysis of empirical (ex-post) costs of equity in the form of **total shareholder returns** which consist of capital gains and dividends. The total shareholder returns can be used as a plausibility check of the implied (ex-ante) returns. Lastly, **trading multiples** frame the end of this study. We examine the before mentioned parameters for the **German, Austrian and Swiss capital market** (in form of the DAX Sector All Index<sup>2</sup>),WBI<sup>3</sup>) and SPI<sup>4</sup>). These indices have been merged into **twelve** <u>finexpert</u> **sector indices** (so-called "super sectors") Banking, Insurance, Financial Services, Real Estate, Basic Materials, Consumer Goods, Telecommunication, Industrials, Consumer Service, Pharma & Healthcare, Information Technology and Utilities.

Historical data has been compiled between the reference dates June 30, 2013 and June 30, 2019 and will be updated semi-annually, with the objective that historical, as well as current data, can be consulted at the same time. Hence, we can understand changes in time, which allows to track the performance of all three capital markets. Additionally, further knowledge and information for financial decision making is provided at www.finexpert.info.

The analyzed cost of capital data is **accessible online** at <u>www.firmvaluation.center</u> by entering the reference date, the relevant sector and country.

**Prof. Dr. Christian Aders** Managing Director ValueTrust Financial Advisors SE **Prof. Dr. Ewald Aschauer** Chair of Auditing and Sustainability Accounting, Johannes Kepler University of Linz **Prof. Dr. Bernhard Schwetzler** Chair of Financial Management, HHL Leipzig

1) D (Germany), A (Austria), CH (Switzerland). 2) All equities listed in Prime Standard, General Standard, Scale segment.

3) Vienna Stock Index. 4) Swiss Performance Index.

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## DACH Capital Market Study People

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## DACH Capital Market Study Disclaimer

This study presents an empirical analysis which serves the purpose of illustrating the cost of capital of Germany's, Austria's, and Switzerland's capital markets. Nevertheless, the available information and the corresponding exemplifications do not allow a complete presentation of a proper derivation of costs of capital. Furthermore, the market participant must consider that the company specific costs of capital can vary widely due to individual corporate situations.

The listed information is not specified to anyone and, consequently, it cannot be directed to an individual or juristic person. Although we are always endeavored to present information that is reliable, accurate, and current, we cannot guarantee that the data is applicable to valuation in the present as well as in the future. The same applies to our underlying data from the data provider S&P Capital IQ.

We recommend a self-contained, technical, and detailed analysis of the specific situation and we dissuade from acting based on the provided information only.

ValueTrust and its co-authors do not assume any liability for the up-todatedness, completeness or accuracy of this study or its contents.

# 2 Executive summary

## Executive Summary (1/2)

Risk-free rate	<ul> <li>In comparison to December 31, 2018, the German risk-free rate almost halved from 1.09% to 0.60% as of June 30, 2019.</li> <li>The Austrian risk-free rate decreased even more from 0.95% as of December 31, 2018 to 0.33% as of June 30, 2019, hence reaching its lowest level in the observation period.</li> <li>The Swiss risk-free rate recorded a decrease from 0.55% to 0.16% during the period from December 31, 2018 to June 30, 2019, hence, showing a comparable trend as Germany and Austria. Overall, Switzerland has the lowest risk-free rate of the three analyzed markets.</li> </ul>	Chapter 3
Market returns and market risk premium	<ul> <li>In all analyzed markets we observed a decrease in the implied market returns. This is mainly due to an increase in market capitalization of the analyzed companies caused by a recovery of stock markets in the first half of 2019.</li> <li>The implied yearly market return (ex-ante) of the German market decreased significantly from 10.1% as of December 31, 2018 to 8.5% as of June 30, 2019, with an implied market risk premium of 9.0% and 7.9%, respectively.</li> <li>The implied market return of the Austrian market decreased from 10.1% as of December 31, 2018 to 9.5% as of June 30, 2019. The implied market risk premium amounts to 9.2% as of June 30, 2019, nearly unchanged from 9.1% as of December 31, 2018.</li> <li>The implied market return of the Swiss market was the lowest in the DACH region with 7.2% as of June 30, 2019 compared to 8.2% as of December 31, 2018. The implied market risk premium decreased from 7.7% to 7.0%.</li> <li>The annual total shareholder returns of the Swiss market as of June 30, 2019 were 18.8% and, hence, significantly outperformed the stagnating German market (0.8%) as well as the negatively performing Austrian market (-5.0%).</li> </ul>	Chapter 4
Betas	<ul> <li>Companies within the Pharma &amp; Healthcare sector showed the highest unlevered sector specific betas with the arithmetic mean standing at 0.93 for the five-year period ending June 30, 2019, while Real Estate had the lowest unlevered beta (0.44) over the same period.</li> <li>The levered sector specific betas were highest for the Basic Materials sector for the five-year period (arithmetic mean) as of June 30, 2019. If we consider the two-year period, the Basic Materials sector showed the highest levered betas, followed by Information Technology. The Real Estate sector had the lowest levered betas over both time horizons, followed by Utilities.</li> </ul>	Chapter 6

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## Executive Summary (2/2)

Sector returns (p.a.)	<ul> <li>The levered implied sector returns were in the range of 5.7% and 8.9%, the unlevered implied sector returns were between 3.7% and 5.9% (as of June 30, 2019).</li> <li>The ex-ante analysis of implied sector returns reveals that unlevered implied sector returns were highest for companies in the Pharma &amp; Healthcare sector at 5.9% (levered 7.1%).</li> <li>The ex-post analysis of historical sector returns based on total shareholder returns highlights that companies in the Financial Services sector realized high total shareholder returns at 28.1% in the six-year and 20.6% in the three-year average. Similarly, the Information Technology sector showed high returns at 24.1% in the six-year and 30.0% in the three-year average. The lowest historical returns of the sectors were realized by the Banking sector at 4.9% in the six-year average and by the Telecommunication sector at 5.1% in the three-year average.</li> </ul>	Chapter 7
Trading Multiples	<ul> <li>As of June 30, 2019, the sector medians of the EV/Revenue, EV/EBIT, P/E and EqV/BV-Multiples were all lower – except for the Real Estate and Telecommunication sectors – than six months ago.</li> <li>The Real Estate sector had by far the highest median Revenue-Multiples compared to all other sectors: the median of the Revenue-Multiples amounted to 11.1x (LTM) and 10.9x (1yf). Opposed to that, the Consumer Goods sector showed the lowest median Revenue-Multiples with values of 0.9x (LTM) and 1.1x (1yf).</li> <li>The Pharma &amp; Healthcare sector represented the highest EqV/BV-Multiple with a median of 3.0x as of June 30, 2019. On the other hand, the Banking sector showed the lowest EqV/BV-Multiple with a median of only 0.8x.</li> </ul>	Chapter 8

# 3 Risk-free rate

## Risk-Free Rate Background & approach

The **risk-free rate** is a return available on a security that the market generally regards as free of default risk. It serves as an input parameter for the **CAPM** and to determine the risk-adequate cost of capital.

The risk-free rate is a yield, which is obtained from **long-term government bonds** of countries with top notch rating. By using interest rate data of different maturities, a **yield curve** can be estimated for fictitious zerocoupon bonds (spot rates) for a period of up to 30 years. Therefore, the German Central Bank (Deutsche Bundesbank) and the Swiss National Bank (Schweizer Nationalbank) publish – on a daily basis – the parameters needed to determine the yield curve using the Svensson method. Based on the respective yield curve, a **uniform risk-free rate** is derived under the assumption of present value equivalence to an infinite time horizon.

The **German bonds** are internationally classified as **almost risk-free securities** due to its AAA rating according to S&P. As a result, the **Austrian** Chamber of Public Accountants and Tax Consultants also recommends deriving the risk-free rate from the yield curve using the parameters published by the German Central Bank.<sup>1)</sup> Likewise, bonds issued by **Switzerland** enjoy a AAA rating and are also considered risk-free according to the Swiss National Bank.<sup>2)</sup> Hence, a similar approach as for Germany and Austria is in our view appropriate for Switzerland with Swiss parameters.<sup>3)</sup> To compute the risk-free rate for a specific reference date, the **Institute** of **Public Auditors** (Institut der Wirtschaftsprüfer, **IDW**) in Germany recommends using an **average value** deduced from the daily yield curves of the **past three months** (IDW S 1).

On the contrary, the Austrian Expert Opinion (KFS/BW 1) on company valuation recommends to derive the risk-free rate in line with the evaluated company's cash flow profile from the yield curve that is valid for the reference date (reference date principle). Thus, the KFS/BW 1 and its counterpart, the IDW S 1, differ from each other. Consequently, in the following analyses, we depict the yield curve for Germany following IDW S 1 while for Austria we adhere to the recommendations of KFS/BW 1.

For **Switzerland**, there is no generally accepted scheme to determine the risk-free rate. The most widely used risk-free rates in valuation practice are the yield of a **10-year Swiss government bond** as of the reference date as well as the **yield derived from the 3-month average of the daily yield curves** (in accordance with IDW S 1).

Additionally, we illustrate the monthly development of the risk-free rates since June 2013 for all three capital markets.

1) www.bundesbank.de.

3) ibid., p.13.

<sup>2)</sup> Swiss National Bank – Zinssätze und Renditen, p.11.

### Risk-Free Rate – DACH

## Determination according to country specific recommendations Interest rate curve based on long-term bonds (Svensson method)



Risk-free rates as of June 30, 2019

## Risk-Free Rate – Germany Determination following IDW S 1 Historical development of the risk-free rate (Svensson method) since 2013



Historical development of the risk-free rate in % according to IDW S 1

Risk-free rate	January	February	March	April	May	June	July	August	September	October	November	December
2019	1.00%	0.90%	0.83%	0.77%	0.72%	0.60%						
2018	1.30%	1.34%	1.36%	1.34%	1.29%	1.26%	1.19%	1.13%	1.11%	1.14%	1.15%	1.09%
2017	1.10%	1.20%	1.25%	1.22%	1.25%	1.24%	1.32%	1.32%	1.35%	1.33%	1.32%	1.29%
2016	1.42%	1.26%	1.12%	1.00%	1.01%	0.90%	0.74%	0.57%	0.54%	0.62%	0.77%	0.95%
2015	1.64%	1.36%	1.07%	0.86%	0.92%	1.18%	1.50%	1.53%	1.49%	1.41%	1.42%	1.41%
2014	2.74%	2.69%	2.63%	2.56%	2.50%	2.45%	2.35%	2.22%	2.10%	2.00%	1.97%	1.86%
2013	2.37%	2.42%	2.42%	2.36%	2.32%	2.37%	2.44%	2.54%	2.63%	2.72%	2.76%	2.75%

Note: Interest rate as of reference date using 3-month average yield curves in accordance with IDW S 1.

## Risk-Free Rate – Austria Determination following KFS/BW 1 Historical development of the risk-free rate (Svensson method) since 2013



Historical development of the risk-free rate in % according to KFS/BW1

Risk-free rate	January	February	March	April	May	June	July	August	September	October	November	December
2019	0.84%	0.86%	0.65%	0.78%	0.52%	0.33%						
2018	1.37%	1.36%	1.23%	1.30%	1.17%	1.12%	1.15%	1.09%	1.15%	1.12%	1.08%	0.95%
2017	1.33%	1.13%	1.24%	1.25%	1.29%	1.33%	1.45%	1.25%	1.38%	1.33%	1.25%	1.33%
2016	1.13%	0.88%	0.91%	1.13%	1.02%	0.49%	0.45%	0.50%	0.48%	0.90%	0.89%	1.04%
2015	1.10%	1.08%	0.71%	0.96%	1.18%	1.67%	1.47%	1.46%	1.39%	1.29%	1.38%	1.57%
2014	2.55%	2.57%	2.55%	2.49%	2.36%	2.30%	2.15%	1.87%	2.00%	1.95%	1.79%	1.59%
2013	2.43%	2.37%	2.27%	2.17%	2.41%	2.53%	2.54%	2.70%	2.65%	2.69%	2.70%	2.84%
											8	

Note: Interest rate calculated using the daily yield curve in accordance with KFS/BW 1 (no 3-month average).

## Risk-Free Rate – Switzerland Determination following IDW S 1 Historical development of the risk-free rate (Svensson method) since 2013

5.0% The Swiss risk-free rate decreased from 0.55% as of December 31, 2018 to 0.16% 4.0% as of June 30, 2019. In the time period from June 30, 2013 to June 30, 2019 the risk-free rate declined 3.0% significantly from 1.33% to 0.16%. The Swiss risk-free rate is the lowest within the three DACH markets. 1.79% 2.0% ..33% 1.61% 1.08% 1.0% 0.66% 0.57% 0.55% 0.56% 0.39% 0.32% 0.23% 0.16% 0.19% 0.0% -1.0% 0613012013 ~213-12013 663012014 ~213-12014 663012015 ~213-12015 663012016 2213-12016 663012017 2213-12017 663012018 27312028

Risk-free rate	January	February	March	April	May	June	July	August	September	October	November	December
2019	0.47%	0.38%	0.31%	0.27%	0.22%	0.16%						
2018	0.40%	0.48%	0.58%	0.62%	0.59%	0.56%	0.53%	0.52%	0.54%	0.58%	0.59%	0.55%
2017	0.33%	0.37%	0.37%	0.35%	0.36%	0.32%	0.36%	0.35%	0.37%	0.37%	0.40%	0.39%
2016	0.60%	0.49%	0.36%	0.26%	0.25%	0.19%	0.09%	-0.01%	-0.04%	-0.02%	0.08%	0.23%
2015	0.85%	0.66%	0.54%	0.47%	0.47%	0.57%	0.72%	0.74%	0.73%	0.72%	0.71%	0.66%
2014	1.81%	1.80%	1.75%	1.68%	1.63%	1.61%	1.56%	1.44%	1.33%	1.24%	1.20%	1.08%
2013	1.16%	1.24%	1.31%	1.31%	1.28%	1.33%	1.46%	1.62%	1.72%	1.77%	1.78%	1.79%

Historical development of the risk-free rate in % according to IDW S 1

Note: Interest rate as of reference date using 3-month average yield curves in accordance with IDW S 1.

# 4 Market returns and market risk premium

a. Implied returns (ex-ante analysis)

## Implied Market Returns and Market Premium Background & approach

The future-oriented computation of implied market returns and market risk premiums is based on profit estimates for public companies and return calculations. This approach is called ex-ante analysis and allows to calculate the "implied cost of capital". It is to be distinguished from the ex-post analysis.

Particularly, the **ex-ante method** offers an **alternative** to the **ex-post approach** of calculating the costs of capital by means of the regression analysis through the **CAPM**. The ex-ante analysis method seeks costs of capital which represent the **return expectations of market participants**. Moreover, it is supposed that the estimates of financial analysts reflect the expectations of the capital market.

The concept of **implied cost of capital** gained in momentum recently. For example, it was recognized by the German *Fachausschuss für Unternehmensbewertung* "FAUB".<sup>1)</sup> It is acknowledged that implied cost of capital capture the **current capital market situation** and are thus able to reflect the effects of the current **low interest rate environment**.

Furthermore, recent **court rulings** with regards to appraisal proceedings appreciate the use of **implied cost of capital** as they are **forward-looking**.<sup>2)</sup> As of the **reference date**, it offers a more insightful perspective in comparison to the exclusive use of ex-post data.

For the following analysis, we use – simplified to annually – the formula of the Residual Income Valuation Model by *Babbel*.<sup>3)</sup>

$$r_{t} = \frac{NI_{t+1}}{MC_{t}} + \left(1 - \frac{BV_{t}}{MC_{t}}\right) * g$$

with:

r<sub>t</sub> = Cost of equity at period t

 $NI_{t+1}$  = Expected net income in the following period t+1

 $MC_t$  = Market capitalization at period t

- $BV_t$  = Book value of equity at period t
- g = Projected growth rate

Through dissolving the models to achieve the cost of capital, we obtain the implied return on equity.<sup>4)</sup> Since *Babbel's* model does not need any explicit assumptions, except for the growth rate, it turns out to be **robust**. We source all data (i.e. the expected annual net income, the market capitalizations, and the company's book value of equity, etc.) of the analyzed companies from the data supplier S&P Capital IQ. Additionally, we apply the European Central Bank target inflation rate of **2.0% as a typified growth rate**.

Henceforth, we determine the **implied market returns** for the entire DAX, ATX, and SMI. We consider these indices as a valid approximation for the total markets.<sup>5)</sup> The results build the starting points for the calculations of the **implied market risk premiums** of the three capital markets.

1) cf. Castedello/Jonas/Schieszl/Lenckner, Die Marktrisikoprämie im Niedrigzinsumfeld – Hintergrund und Erläuterung der Empfehlung des FAUB (WPg, 13/2018, p. 806-825).

2) cf. Ruling of the regional court Cologne 02/2018.

3) cf. Babbel, Challenging Stock Prices: Stock prices und implied growth expectations, in: Corporate Finance, N. 9, 2015, p. 316-323, in particular p. 319.

4) cf. Reese, 2007, Estimation of the costs of capital for evaluation purposes; Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195-202).

5) Approx. 75% of the total market capitalization (CDAX, WBI, SPI) is covered.

## Implied Market Returns German market – DAX

#### **Implied market returns - DAX**

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	4.8%	2.9%	5.1%	5.3%	5.2%	3.3%	3.4%	2.6%	4.2%	1.0%	2.7%	0.4%
Lower quantile	5.3%	5.2%	6.1%	5.6%	5.9%	5.0%	5.4%	5.3%	5.8%	5.4%	5.6%	4.5%
Median	7.7%	7.7%	7.8%	7.0%	7.9%	7.6%	7.6%	7.7%	8.0%	7.9%	9.1%	7.8%
Arithmetic mean	8.1%	7.6%	8.3%	7.9%	8.4%	8.7%	8.3%	8.4%	8.4%	8.8%	10.0%	8.3%
Market-value weighted mean	8.6%	8.3%	8.9%	8.3%	8.5%	9.0%	8.6%	8.6%	8.7%	8.9%	10.1%	8.5%
Upper quantile	10.5%	10.7%	11.4%	11.4%	12.0%	15.2%	12.4%	14.3%	13.0%	16.1%	17.5%	13.6%
Maximum	12.0%	11.9%	14.7%	17.0%	18.3%	24.2%	16.3%	16.7%	15.2%	21.5%	20.1%	18.3%
Market-value weighted debt	162.1%	167.5%	175.2%	154.5%	153.6%	200.8%	150.0%	137.0%	123.9%	123.2%	132.3%	124.9%



- The implied market return of the German market shows a decreased market-value weighted mean of 8.5% as of June 30, 2019 vs. 10.1% as of December 31, 2018.
- Since December 31, 2013, the implied market return fluctuated between 7.5% and 10.1%.
- In comparison to the Swiss market, the German market showed a higher return as of June 30, 2019, while it is lower than the implied Austrian market return.

## Implied Market Risk Premium German market – DAX

Knowing the **implied market return** and the daily measured risk-free rate (cf. slide 12 in this study) of the German capital market, we can determine the **implied market risk premium**.

From December 31, 2013 to June 30, 2019 the **implied market returns** were within the range of **8.3% to 10.1%** (cf. slide 18 in this study). Subtracting the risk-free rate from the implied market return, we derive an **implied market risk premium** within the range of **5.8% to 9.0%**.

The **implied market return stands at 8.5%** as of the reference date June 30, 2019. Taking the **risk-free rate of 0.60%** (cf. slide 13) into account, we determine an **implied market risk premium of 7.9%**. Due to the significant decline of the aggregate market capitalization of the DAX companies in the second half of 2018, the implied market return reached its peak in December 2018. Starting in January 2019 the implied market return normalized to levels seen in the past years due to somewhat lower analyst earnings forecasts and an increased market capitalization of the DAX companies. However, it is important to take also the analysis of historical returns into account when determining the appropriate market risk premium.



Implied market risk premium - DAX

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
Market-value weighted mean	8.6%	8.3%	8.9%	8.3%	8.5%	9.0%	8.6%	8.6%	8.7%	8.9%	10.1%	8.5%
Risk-free rate	2.8%	2.5%	1.9%	1.2%	1.4%	0.9%	1.0%	1.2%	1.3%	1.3%	1.1%	0.6%
Implied market risk premium - DAX	5.9%	5.8%	7.0%	7.1%	7.1%	8.1%	7.6%	7.3%	7.4%	7.7%	9.0%	7.9%

## Implied Market Returns Austrian market – ATX

#### Implied market returns - ATX

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	0.0%	0.2%	2.0%	2.0%	3.6%	1.6%	2.1%	1.1%	4.0%	2.8%	4.3%	4.5%
Lower quantile	4.6%	1.6%	3.5%	3.9%	4.1%	5.2%	4.7%	5.1%	4.4%	4.6%	4.4%	4.8%
Median	7.4%	6.4%	7.2%	6.9%	7.7%	8.4%	7.7%	7.7%	7.7%	7.7%	9.8%	9.1%
Arithmetic mean	7.8%	6.4%	7.8%	6.9%	8.0%	8.1%	7.9%	7.5%	7.5%	7.7%	9.6%	9.0%
Market-value weighted mean	8.8%	7.1%	8.4%	7.3%	8.3%	8.1%	8.2%	8.3%	8.1%	8.8%	10.1%	9.5%
Upper quantile	11.9%	10.6%	13.2%	12.1%	12.3%	11.7%	10.9%	10.1%	9.5%	11.5%	14.4%	12.8%
Maximum	11.9%	10.7%	14.4%	13.4%	13.6%	12.3%	11.2%	13.0%	10.3%	12.3%	14.9%	15.1%
Market-value weighted debt	161.2%	136.6%	177.3%	141.8%	149.9%	147.7%	122.7%	101.0%	86.7%	92.3%	99.9%	101.2%



- The implied market return of the Austrian market decreased from 10.1% as of December 31, 2018 to 9.5% as of June 30, 2019.
- Since December 31, 2013, it fluctuated between 6.4% and 10.1%.
- The Austrian market represents a higher implied return than the German market as of June 30, 2019, while also being significantly above the Swiss one.

## **Implied Market Risk Premium** Austrian market – ATX

Knowing the implied market return and the daily measured risk-free rate (cf. slide 12 in this study) of the Austrian capital market, we can determine the implied market risk premium.

From December 31, 2013 to June 30, 2019 the implied market returns were within the range of 7.1% to 10.1% (cf. slide 20 in this study). Subtracting the riskfree rate from the implied market return, we derive a market risk premium within the range of 4.8% to 9.2%.

The implied market return is at 9.5% as of the reference date June 30, 2019. Taking the risk-free rate of 0.33% (cf. slide 14) into account, we determine an implied market risk premium of 9.2%. Due to the significant decline of the aggregate market capitalization of the ATX companies in the second half of 2018, the implied market return reached its peak in December 2018. Starting in January 2019 the implied market return decreased due to somewhat lower analyst earnings forecasts and a slightly increased market capitalization of the ATX companies. However, the implied market return remains high compared to levels observed in the past and it should be noted that it is important to take into account the analysis of historical returns when determining the appropriate market risk premium. Implied market risk premium - ATX



VALUETRUST

**Risk-free rate** 

## Implied Market Returns Swiss market – SMI

#### Implied market returns - SMI

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	6.2%	5.8%	5.7%	6.0%	5.4%	5.2%	4.5%	5.0%	5.4%	5.3%	5.9%	3.6%
Lower quantile	6.2%	5.9%	6.1%	6.2%	5.9%	5.7%	5.3%	5.3%	5.4%	5.4%	6.4%	5.0%
Median	7.7%	7.4%	7.9%	7.3%	7.7%	7.2%	7.4%	6.3%	7.0%	7.8%	8.1%	7.1%
Arithmetic mean	7.9%	7.5%	7.9%	7.6%	7.6%	7.5%	7.2%	6.8%	7.0%	7.6%	8.7%	7.1%
Market-value weighted mean	7.9%	7.3%	7.6%	7.2%	7.4%	7.2%	7.4%	6.8%	7.2%	7.6%	8.2%	7.2%
Upper quantile	10.7%	10.2%	10.6%	10.5%	9.6%	10.6%	9.1%	8.6%	8.7%	9.9%	12.4%	10.2%
Maximum	10.8%	10.4%	11.0%	10.6%	10.1%	11.0%	9.4%	8.7%	9.1%	10.8%	12.7%	10.3%
Market-value weighted debt	87.0%	81.0%	85.7%	78.3%	74.1%	87.7%	79.4%	71.3%	68.7%	73.3%	73.9%	63.0%



- The market-value weighted mean of the implied market return of the Swiss market decreased from 8.2% as of December 31, 2018 to 7.2% as of June 30, 2019.
- Since December 31, 2013 it fluctuated between 6.8% and 8.2%. In total, it follows a consistent trend.
- Compared to the German and Austrian market, the Swiss market represents the lowest return as of June 30, 2019.

## Implied Market Risk Premium Swiss market – SMI

Knowing the **implied market return** and the daily measured risk-free rate (cf. slide 12 in this study) of the Swiss capital market, we can determine the **implied market risk premium**.

From December 31, 2013 to June 30, 2019 the **implied market returns** fluctuated in a bandwidth between **6.8% and 8.2%** (cf. slide 22 in this study). Subtracting the risk-free rate from the implied market return, we derive an **implied market risk premium** of **5.6% to 7.7%**.

The implied market return is at 7.2% as of the reference date June 30, 2019. Taking the risk-free rate of 0.16% (cf. slide 15) into account, we determine an implied market risk premium of 7.0%. To determine the appropriate market risk premium for valuation purposes, it is important to take also the analysis of historical returns into account.



	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
Market-value weighted mean	7.9%	7.3%	7.6%	7.2%	7.4%	7.2%	7.4%	6.8%	7.2%	7.6%	8.2%	7.2%
Risk-free rate	1.8%	1.6%	1.1%	0.6%	0.7%	0.2%	0.2%	0.3%	0.4%	0.6%	0.5%	0.2%
Implied market risk premium - SMI	6.1%	5.6%	6.6%	6.6%	6.7%	7.0%	7.2%	6.5%	6.8%	7.1%	7.7%	7.0%

# 4 Market returns and market risk premium

b. Historical returns (ex-post analysis)

## Historical Market Returns Background & approach

Besides analyzing the implied market returns through the ex-ante analysis, we also analyze **historical (ex-post) returns**. Once this analysis is performed over a **long-term observation period**, an expected **return potential** of the German, Austrian and Swiss capital markets is assessable. Therefore, the analysis of historical returns can be used for **plausibility checks of the costs of capital**, more specifically **return requirements**, which were evaluated through the CAPM.

To further enable a precise analysis of the historical returns of the German, Austrian and Swiss capital markets, we use the so-called **return triangle**.<sup>1)</sup> It helps to present the **annually realized returns** from **different investment periods** in a simple and understandable way. Especially the **different buying and selling points in time** and the different annual holding periods are being illustrated comprehensively. To calculate the **average annual returns** over several years, we use both the **geometric and arithmetic mean**.

In this study, we analyze the so-called **total shareholder returns**, which include the **returns on investments** and the **dividend yields**. For our analysis, it is needful to focus on **total return indices** because they include the price and dividend yields. Since **DAX** is a performance index, we already have an index which includes the price and dividend yields. The ATX and SMI only include the price yields, hence we need their specific total return indices. The relevant total return index for Austria is called the **ATX Total Return** and for Switzerland **SMI Total Return**. The composition of both indices are identical to the ATX and the SMI and compromise 20 companies each.

The observation period amounts to 25 years. Therefore, the earliest data of the **DAX and the ATX Total Return** is from the middle of 1994. However, the data of the **SMI Total Return** starts from middle of 1995. All ex-post returns are being calculated by using the **data as of the reference date June 30.** 

The following slides illustrate how the two calculation methods (arithmetic and geometric) differ from each other for the period between June 30, 1994 and June 30, 2019:

- DAX:
  - the arithmetic mean of the historical market returns is 10.0%
  - the **geometric mean** of the historical market returns is **7.5%**
- ATX:
  - the arithmetic mean of the historical market returns is 9.5%
  - the **geometric mean** of the historical market returns is **6.8%**
- SMI:
  - the arithmetic mean of the historical market returns is 10.0%
  - the **geometric mean** of the historical market returns is **8.2%**

<sup>1)</sup> The German Stock Institute e.V. (DAI) developed the return triangle for DAX and EURO STOXX.

## Historical Market Returns (Arithmetic Mean) – German Market DAX Performance Index Return Triangle

	Reading example: An investment in the DAX Index in the middle of the year 2009, when sold in the middle of the year 2014, would														-0.2% 13.6%	0.8% 0.3% 9.3%	Buy 2018 2017 2016 2015											
								ha (ai fiv dis	ive yie rithme re-year splaye	lded a etic n inv d alor	an ave nean) vestm ng the	of 1 ent black	annua L6.5%. perioc steps.	l retui Oth ds a	rn er re			23.6%	-13.0%	24.0% 5.5%	23.5% 23.8% 11.5% 14.6%	11.3% 17.4% 19.6% 11.5% 13.9%	-0.1% 7.8% 11.8% 6.9% 9.7%	9.0% 12.7% 14.9% 10.3% 12.2%	6.7% 10.1% 12.4% 8.8% 10.6%	5.5% 8.5% 10.8% 7.8%	2014 5 2013 2012 2011 2010	
																-25.1%	24.1% -0.5%	23.9% 7.5%	11.6% 2.4%	14.7% 6.7%	16.5% 9.5%	15.6% 9.8%	11.7% 7.1%	13.7% 9.4%	12.1% 8.4%	11.0%	2009 1 2008	ears
15.0%	Return h	igher tha	an 13%												-19.8%	-22.5%	-7.0%	0.7%	-2.0%	2.3%	5.3%	6.1%	4.1%	6.4%	5.8%	5.4%	2007	d in y
10.0%	Return b	etween	8% and 13	3%										40.9%	10.5%	-1.3%	5.0%	8.7%	5.1%	7.8%	9.8%	10.0%	7.8%	9.6%	8.8%	8.1%	2006	perio
5.0%	Return b	etween	3% and 89	%									23.9%	32.4%	15.0%	5.0%	8.8%	11.3%	7.8%	9.8%	11.4%	11.3%	9.3%	10.8%	9.9%	9.3%	2005	ment
0.0%	Return a	round ze	ero (betwe	een -3% a	nd +3%)							13.2%	18.5%	26.0%	14.5%	6.6%	9.5%		8.5%	10.2%	11.5%	11.5%	9.6%	11.0%	10.2%	9.5%	2004 1	2 Tvesti
-5.0%	Return b	etween	-3% and -	8%							25.8%	19.5%	21.0%	26.0%	16.8%	9.8%	11.8%	13.3%	10.4%	11.8%	12.8%	12.7%	10.8%	12.0%	11.2%	10.6%	2003	-
-10.0%	Return b	etween	-8% and -	13%						-26.5%	-0.3%	4.2%	9.1%	15.5%	9.6%	4.6%	7.1%	8.9%	6.7%	8.3%	9.6%	9.7%		9.4%	8.8%	8.4%	2002	
-15.0%	Return lo	ower tha	n -13%						-27.7%	-27.1%	-9.4%	-3.8%	1.7%	8.3%	4.3%	0.6%	3.2%	5.2%	3.6%	5.3%	6.7%	7.0%	5.8%	7.1%	6.7%	6.4%	2001	
								-12.2%	-19.9%	-22.1%		-5.5%	-0.6%	5.4%	2.2%	-0.8%	1.7%	3.7%	2.3%	3.9%	5.3%	5.7%	4.7%	6.0%	5.7%	5.4%	2000	
							28.3%	8.0%	-3.9%	-9.5%	-2.5%	0.2%	3.5%	8.2%	5.1%	2.1%	4.1%	5.7%	4.3%	5.7%	6.9%	7.1%	6.0%	7.2%	6.8%	6.5%	1999 <mark>2</mark>	0
						-7.9%	10.2%	2.7%	-4.9%	-9.2%	-3.4%	-1.0%	2.1%	6.4%	3.8%	1.2%	3.1%	4.7%	3.4%	4.8%	5.9%	6.3%	5.3%	6.4%	6.1%	5.8%	1998	
					55.1%	23.6%	25.1%	15.8%	7.1%	1.5%	5.0%	6.0%	8.0%	11.3%	8.5%	5.7%	7.1%		6.8%	7.9%	8.8%	9.0%	7.9%	8.9%	8.4%	8.1%	1997	
				46.5%	50.8%	31.2%	30.5%	22.0%	13.7%	7.9%	10.2%	10.5%	11.9%	14.5%	11.6%	8.8%	9.9%	10.8%	9.3%	10.2%	10.9%	11.0%	9.8%	10.7%	10.2%	9.8%	1996	
			23.0%	34.8%	41.6%	29.2%	29.0%	22.1%	15.0%	9.8%	11.6%	11.8%	12.9%	15.2%	12.5%	9.8%	10.8%	11.6%	10.1%	10.9%	11.6%	11.6%	10.5%	11.2%	10.7%	10.3%	1995	
		3.4%	13.2%	24.3%	32.0%	24.0%	24.7%	19.5%	13.6%		10.8%	11.0%	12.1%	14.3%	11.9%	9.4%	10.3%		9.8%	10.5%	11.2%	11.2%	10.1%	10.9%	10.4%	10.0%	1994 <mark>2</mark>	5
	Sell	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019		
						5					10		Investme	ent perio	d in years	15					20					25		

 $Following: https://www.dai.de/files/dai\_usercontent/dokumente/renditedreieck/2015-12-31\% 20DAX-Rendite-Dreieck\% 2050\% 20Jahre\% 20Web.pdf.$ 

## Historical Market Returns (Geometric Mean) – German Market DAX Performance Index Return Triangle

																											Buy	
								De	a altin a		un la c														Í	0.8%	2018	
								<u>Re</u> Ar	aaing n inves	<u>exam</u> tmen	<u>pie:</u> t in th		(Inde	x in th	he									ĺ	-0.2%	0.3%	2017	
	middle of the year 2009, when sold in										12.8%	8.6%	2016															
								th	e mid	dle o	f the	year	2014,	wou	ld								-11.6%	6.1%	4.0%	3.2%	2015	
								ha	ive yie	lded a	an ave	erage	annua	l retu	rn							11.3%	-0.8%	7.8%	5.8%	4.7%	2014 5	
								(g	eomet	ric n	nean)	of 1	.5.4%.	Oth	er						23.5%	17.3%	6.7%	11.6%	9.1%	7.7%	2013	
								tiv	e-yea	r inv dalar	estm	ent block	period	ds a	re					24.0%	23.8%	19.5%	10.8%	13.9%	11.5%	9.9%	2012	
								an	spiaye	u alor	ig the	DIACK	steps.						-13.0%	3.9%	10.1%	10.4%	5.6%	8.9%	7.6%	6.7%	2011	
																		23.6%	3.7%	10.1%	13.3%	12.9%	8.4%	10.9%	9.5%	8.5%	2010	
																	24.1%	23.9%	10.1%	13.4%	15.4%	14.7%	10.5%	12.5%	11.0%	9.9%	2009 10	)
																-25.1%	-3.6%	4.7%	0.0%	4.4%	7.4%	7.9%	5.3%	7.5%	6.7%	6.2%	2008	/ears
15.0%	Return ł	igher th	an 13%												-19.8%	-22.5%	-9.3%	-2.0%	-4.3%	-0.1%	3.0%	4.0%	2.1%	4.4%	4.0%	3.7%	2007	d in y
10.0%	Return b	etween	8% and 1	3%										40.9%	6.3%	-5.4%	1.2%	5.4%	2.0%	4.9%	7.1%	7.6%	5.5%	7.3%	6.6%	6.2%	2006	peric
5.0%	Return b	etween	3% and 8	%									23.9%	32.1%	11.9%	1.2%	5.4%	8.2%	4.9%	7.1%	8.8%	9.1%	7.0%	8.6%	7.9%	7.4%	2005	ment
0.0%	Return a	iround ze	ero (betw	een -3% a	nd +3%)							13.2%	18.4%	25.5%	12.2%	3.5%	6.7%	8.9%	5.9%	7.8%	9.3%	9.5%	7.5%	8.9%	8.3%	7.7%	2004 1	c: nvest
-5.0%	Return b	etween	-3% and -	8%							25.8%	19.3%	20.8%	25.6%	14.8%	6.9%	9.2%	10.9%	8.0%	9.5%	10.7%	10.7%	8.8%	10.1%	9.3%	8.8%	2003	-
-10.0%	Return b	etween	-8% and -	13%						-26.5%	-3.8%	1.5%	6.7%	12.8%	6.6%	1.3%	3.9%	6.0%	3.9%	5.6%	7.0%	7.3%	5.8%	7.1%	6.7%	6.3%	2002	
-15.0%	Return l	ower tha	ın -13%						-27.7%	-27.1%	-12.5%	-6.7%	-1.3%	4.8%	0.8%	-2.8%	-0.2%	2.0%	0.5%	2.3%	3.8%	4.3%	3.2%	4.5%	4.3%	4.1%	2001	
3								-12.2%	-20.3%	-22.4%	-12.5%	-7.8%	-3.2%	2.2%	-0.9%	-3.9%	-1.4%	0.6%	-0.6%	1.1%	2.6%	3.1%	2.1%	3.5%	3.3%	3.1%	2000	
							28.3%	6.1%	-6.6%	-12.0%	-5.5%	-2.6%	0.8%	5.1%	2.0%	-1.1%	0.9%	2.7%	1.4%	2.8%	4.1%	4.5%	3.5%	4.7%	4.5%	4.3%	1999 <mark>20</mark>	)
						-7.9%	8.7%	1.2%	-6.9%	-11.2%	-5.9%	-3.4%	-0.3%	3.6%	0.9%	-1.8%	0.2%	1.8%	0.7%	2.1%	3.3%	3.8%	2.8%	4.0%	3.8%	3.6%	1998	
					55.1%	19.5%	22.3%	12.6%	3.1%	-2.6%	1.1%	2.5%	4.7%	7.8%	5.0%	2.1%	3.6%	4.9%	3.6%	4.8%	5.8%	6.1%	5.1%	6.1%	5.8%	5.6%	1997	
				46.5%	50.8%	27.9%	28.0%	18.7%	9.3%	3.3%	5.9%	6.6%	8.3%	10.9%	7.9%	4.9%	6.2%	7.3%	5.9%	6.9%	7.7%	7.9%	6.9%	7.8%	7.4%	7.1%	1996	
			23.0%	34.3%	40.9%	26.7%	27.0%	19.4%	11.2%	5.6%	7.6%	8.2%	9.5%	11.8%	9.0%	6.1%	7.2%	8.2%	6.8%	7.7%	8.5%	8.6%	7.6%	8.4%	8.0%	7.7%	1995	
		3.4%	12.8%	23.1%	30.4%	21.6%	22.7%	17.0%	10.2%	5.3%	7.2%	7.7%	9.0%	11.2%	8.6%	5.9%	7.0%	7.9%	6.6%	7.5%	8.2%	8.4%	7.4%	8.2%	7.8%	7.5%	1994 <mark>2</mark> 5	;
	Sell	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019		
						5					10		Investme	ont norio	d in vear	15	•				20	•				25		
													mesuite	in perio	a in years													

 $Following: https://www.dai.de/files/dai\_usercontent/dokumente/renditedreieck/2015-12-31\% 20DAX-Rendite-Dreieck\% 2050\% 20Jahre\% 20Web.pdf.$ 

## Historical Market Returns (Arithmetic Mean) – Austrian Market ATX Total Return Index Return Triangle

				Buy
	Reading example:			-5.0% 2018
	An investment in the ATX Total Return		7.8%	1.4% 2017
	in the middle of the year 2009, when		52.7% 30.3%	18.5% 2016
	sold in the middle of the year 2014,		-10.9% 20.9% 16.5%	11.2% 2015
	would have yielded an average annual		-1.6% -6.3% 13.4% 12.0%	8.6% 2014 <mark>5</mark>
	Other five-year investment periods are		14.3% 6.3% 0.6% 13.6% 12.5%	9.5% 2013
	displayed along the black steps.	15.1%	<b>14.7%</b> 9.2% <b>4.2% 13.9%</b> 12.9%	10.3% 2012
		-24.9%	1.5% 0.7% -1.6% 7.4% 7.5%	5.9% 2011
		24.9% 0.0% 5.0%	<b>7.3% 5.5% 2.8%</b> 9.9% 9.7%	8.0% 2010
		12.0% 18.5% 4.0% 6.8%	8.3% 6.6% 4.1% 10.2% 9.9%	8.4% 2009 10
Juningeneration		-44.5% -16.2% -2.5% -8.1% -3.5%	-0.5% -0.7% -2.0% 4.1% 4.5%	3.6% 2008
15.0% Return higher than 13%	-17.3	<b>3% -30.9% -16.6% -6.2% -10.0% -5.8%</b>	-2.9% -2.8% -3.7% 2.0% 2.5%	1.9% 2007 <b>B</b>
10.0% Return between 8% and 13%	32.4% 7.6	<mark>% -9.8% -4.3%</mark> 1.5% -2.9% -0.3%	1.5% 1.2% -0.1% 4.7% 5.0%	4.2% 2006 <b>b</b>
5.0% Return between 3% and 8%	24.9% 28.7% 13.4	%         -1.1%         1.5%         5.4%         1.1%         2.8%	4.1% 3.5% 2.2% 6.4% 6.5%	<b>5.7%</b> 2005
0.0% Return around zero (between -3% and +3%)	55.8% 40.4% 37.7% 24.0	<mark>% 10.3% 10.6% 12.6% 7.9%</mark> 8.7%	9.3% 8.3% <b>6.7%</b> 10.2% 10.1%	9.0% 2004 <u>15</u>
-5.0% Return between -3% and -8%	55.0% 55.4% 45.2% 42.0% 30.2	% 17.7% 16.9% 17.9% 13.2% 13.3%	13.4% 12.2% 10.4% 13.4% 13.0%	11.9% 2003
-10.0% Return between -8% and -13%	7.3%         31.1%         39.4%         35.8%         35.1%         26.4	% 16.2% 15.7% 16.7% 12.6% 12.8%	12.9% 11.8% 10.2% <b>13.0%</b> 12.7%	11.6% 2002
-15.0% Return lower than -13%	5.7%         6.5%         22.7%         31.0%         29.8%         30.2%         23.4	% <b>14.9% 14.6% 15.6% 11.9% 12.2%</b>	12.4% 11.4% 9.9% 12.6% 12.3%	11.3% 2001
	9.6%         7.7%         7.6%         19.4%         26.7%         26.4%         27.3%         21.7	% 14.3% 14.1% 15.1% 11.8% 12.0%	12.2% 11.3% 9.9% 12.4% 12.1%	11.2% 2000
-6.1%	1.8%         3.1%         4.1%         14.3%         21.2%         21.8%         23.1%         18.6	%         12.3%         13.3%         10.4%         10.7%	11.0% 10.2% 8.9% 11.4% 11.2%	10.4% 1999 <mark>20</mark>
-15.5% -10.8%	-4.0%         -1.6%         0.2%         9.3%         16.0%         17.1%         18.8%         15.2	<b>%</b> 9.8% 10.0% 11.1% 8.5% 9.0%	9.3% 8.7% 7.6% 9.9% 9.8%	9.1% 1998
15.9% 0.2% -1.9%	1.0%         1.9%         2.8%         10.3%         16.0%         17.0%         18.5%         15.3	<b>%</b> 10.3% 10.4% 11.4% 9.0% 9.4%	9.7% 9.1% 8.0% 10.2% 10.1%	9.4% 1997
23.8% 19.9% 8.1% 4.5%	5.5%         5.6%         5.8%         12.0%         16.8%         17.7%         19.0%         16.0	<b>%</b> 11.3% 11.4% 12.3% 9.9% 10.3%	10.5% 9.8% 8.8% 10.9% 10.8%	10.1% 1996
6.7%         15.3%         15.5%         7.7%         5.0%	5.7%         5.7%         11.4%         15.8%         16.7%         18.0%         15.3%	<b>%</b> 11.0% 11.1% 11.9% 9.8% 10.1%	10.3% 9.7% 8.7% 10.7% 10.6%	9.9% 1995
-1.1% 2.8% 9.8% 11.3% 6.0% 4.0%	4.8%         4.9%         5.2%         10.1%         14.3%         15.2%         16.5%         14.1	%         10.2%         10.3%         11.2%         9.2%         9.5%	9.7% 9.2% 8.3% 10.2% 10.1%	9.5% 1994 <mark>25</mark>
Sell 1995 1996 1997 1998 1999 2000	2001 2002 2003 2004 2005 2006 2007 200	8 2009 2010 2011 2012 2013	2014 2015 2016 2017 2018	2019
5	Investment period in ye	ears		

Following: https://www.dai.de/files/dai\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf.

## Historical Market Returns (Geometric Mean) – Austrian Market ATX Total Return Index Return Triangle

																										Buy	
							De	ading	ovam	nlo															-5.0%	2018	
							Ar	n inve	tmen	<u>pie.</u> t in th	e AT)	( Tota	Retu	'n										7.8%	1.2%	2017	
							in	the n	niddle	of th	e yea	r 2009	9, whe	en									52.7%	28.3%	16.1%	2016	
							so	ld in	the m	niddle	of th	ie yea	r 201	4,								-10.9%	16.7%	13.6%	8.6%	2015	
							W	ould h	ave yi	ielded	an av	verage	annu	al							-1.6%	-6.4%		9.6%	6.5%	2014 5	r.
							re	turn	(geon	netric	mea	in) of	t 6.7%	<i>6</i> .						14.3%	6.0%	0.1%	11.2%	10.5%	7.8%	2013	
							di	ner m solave	d alor	ir irive 19 the	black	stens	ious ai	e					15.1%	14.7%	9.0%	3.6%	12.0%	11.3%	8.8%	2012	
							CI.	spidye	a aron	18 1110	brack	Jeeps						-24.9%	-7.0%	-0.4%	-0.7%	-2.8%	4.8%	5.2%	3.9%	2011	
																	24.9%	-3.2%	2.6%	5.4%	3.9%	1.3%	7.4%	7.5%	6.0%	2010	
																	18.3%	1.7%	4.9%	6.7%	5.2%	2.8%	8.0%	8.0%	6.6%	2009 1	.0
															-44.5%	-21.2%	-8.1%	-12.6%	-7.7%	-4.3%	-4.0%	-4.9%	0.3%	1.0%	0.4%	2008	years
15.0% Retur	n higher th	nan 13%											2	-17.3%	-32.3%	-19.9%		-13.6%	-9.4%	-6.3%	-5.7%	-6.3%	-1.6%	-0.8%	-1.2%	2007	od in
10.0% Retur	n between	1 8% and 1	3%									3	32.4%	4.7%	-15.3%	-9.2%	-3.2%	-7.2%	-4.3%	-2.2%	-2.1%	-3.0%	1.1%	1.6%	1.1%	2006	t peri
5.0% Retur	n between	3% and 8	%									24.9%	28.6%	11.0%	-6.7%	-3.2%	1.0%	-3.2%	-1.1%	0.5%	0.3%	-0.8%	2.9%	3.2%	2.6%	2005	tmen
0.0% Retur	n around z	ero (betw	een -3% a	nd +3%)							55.8%	39.5%	37.1%	20.9%	3.4%	4.8%	7.5%	2.8%	4.1%	5.0%	4.4%	3.0%	6.2%	6.3%	5.5%	2004 1	.5 Inves
-5.0% Retur	n between	-3% and -	8%							55.0%	55.4%	44.5%	41.4%	27.0%	10.6%	10.8%		7.6%	8.3%	8.8%	7.9%	6.3%	9.1%	9.0%	8.1%	2003	
-10.0% Retur	n between	-8% and -	13%						7.3%	29.0%	37.4%	34.1%	33.8%	23.5%		10.4%		7.5%	8.2%		7.9%	6.4%	9.0%	8.9%	8.0%	2002	
-15.0% Retur	n lower th	an -13%					-	5.7%	6.5%	20.7%	28.7%	27.9%	28.7%	20.8%		9.9%	11.3%	7.4%	8.0%		7.7%	6.4%	8.8%		7.9%	2001	
						-	9.6%	7.7%	7.5%	17.8%	24.6%	24.7%	25.7%	19.3%	9.6%	9.8%	11.1%	7.6%	8.1%		7.8%	6.6%	8.8%	8.8%	8.0%	2000	
					300000000000000000000000000000000000000	-6.1%	1.5%	2.9%	4.0%	12.6%	18.9%	19.7%	21.2%	16.2%	7.9%	8.3%	9.6%	6.4%	7.0%	7.5%	6.9%	5.8%	7.9%	7.9%	7.3%	1999 <mark>2</mark>	.0
			3		-15.5%	-10.9%	-4.6%	-2.1%	-0.3%	7.3%	13.2%	14.6%	16.5%	12.5%	5.5%	6.1%	7.4%	4.7%	5.4%	5.9%	5.4%	4.5%	6.6%	6.6%	6.0%	1998	
				15.9%	-1.0%	-2.8%	0.2%	1.3%	2.3%		13.5%	14.8%	16.4%	12.9%	6.4%	6.8%	8.0%	5.4%	6.0%	6.5%	6.0%	5.0%	7.0%	7.1%	6.5%	1997	
		5	23.8%	19.8%	6.6%	3.3%	4.5%	4.7%	5.1%		14.6%	15.6%	17.1%	13.7%	7.6%	7.9%	9.0%	6.5%	7.0%	7.4%	6.9%	5.9%	7.8%	7.8%	7.2%	1996	
	5.000000000000000000000000000000000000	6.7%	14.9%	15.3%	6.6%	4.0%	4.9%	5.0%	5.3%	9.9%	13.8%	14.8%	16.2%	13.2%	7.5%	7.8%	8.8%	6.5%	6.9%	7.3%	6.9%	5.9%	7.7%	7.7%	7.1%	1995	
	-1.1%	2.7%	9.3%	10.9%	5.0%	3.1%	4.0%	4.2%	4.6%	8.8%	12.4%	13.4%	14.7%	12.1%	6.9%	7.3%	8.2%	6.0%	6.5%	6.9%	6.5%	5.6%	7.3%	7.3%	6.8%	1994 <mark>2</mark>	.5
Sel	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019		
					5					10		Investm	ent perio	d in years	15 5					20					25		

Following: https://www.dai.de/files/dai\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf.

## Historical Market Returns (Arithmetic Mean) – Swiss Market SMI Total Return Index Return Triangle

	F	Buy
Reading example:	18.8%	2018
An investment in the SMI Total Return	9.4%	2017
in the middle of the year 2009, when 14.9% 7	<mark>.4%</mark> 11.2%	2016
sold in the middle of the year 2014, -5.5% 4.7% 3	.1% 7.1%	2015
volid have yielded an average annual return (arithmetic mean) of 13.6%	.8% 6.8%	2014 5
Other five-year investment periods are	.0% 8.1%	2013
displayed along the black steps. 30.4% 22.6% 17.0% 11.4% 12.1% 10	0.1% 11.3%	2012
1.7%         16.0%         15.6%         13.2%         9.4%         10.3%         8	.9% 10.1%	2011
4.5%         3.1%         12.2%         12.8%         11.4%         8.6%         9.5%         8	.3% 9.5%	2010
<b>16.8% 10.6% 7.6% 13.3% 13.6% 12.3% 9.8% 10.4% 9</b>	.3% 10.2%	2009 <b>10</b>
15.0% Return higher than 13% 0.5% 0.8% 6.7% 8.1% 7.7% 6.1% 7.1% 6	.4% 7.5%	2008
10.0% Return between 8% and 13% -22.3% -21.0% -8.4% -5.2% -3.8% 1.9% 3.7% 4.0% 2.9% 4.1% 3	.8% 5.0%	2007
5.0%         Return between 3% and 8%         6.1%         6.1%         4.9%         5.8%         5	.4% 6.4%	2006
0.0% Return around zero (between -3% and +3%) 24.6% 23.8% 8.4% 1.4% 4.5% 4.5% 4.1% 7.4% 8.2% 7.9% 6.7% 7.4% 6	.8% 7.7%	2005
-5.0% Return between -3% and -8% 13.6% 19.1% 20.4% 9.7% 3.8% 6.0% 5.8% 5.3% 8.1% 8.7% 8.5% 7.3% 7.9% 7	. <mark>3%</mark> 8.1%	2004 15
10.0% Return between -8% and -13% 18.6% 16.1% 19.0% 20.0% 11.5% 6.3% 7.8% 7.4% 6.7% 9.1% 9.6% 9.3% 8.2% 8.6% 8	.1% 8.7%	2003
-15.0% Return lower than -13% 0.6% 5.0% 9.9% 12.5% 6.7% 2.9% 4.7% 4.6% 4.3% 6.7% 7.4% 7.3% 6.3% 6.9% 6	.5% 7.2%	2002
<b>-16.5% -16.9% -5.1%</b> -0.4% <b>4.6% 7.7% 3.4%</b> 0.5% 2.3% 2.5% 2.4% <b>4.8% 5.5% 5.6% 4.8% 5.5% 5</b>	.1% 5.9%	2001
-5.4% -11.0% -13.1% -5.2% -1.4% 2.9% 5.8% 2.3% -0.2% 1.5% 1.8% 1.8% 4.0% 4.8% 4.8% 4.2% 4.8% 4	.5% 5.3%	2000
<b>14.0% 4.3% -2.6% -6.3% -1.3% 1.2% 4.5% 6.8% 3.6% 1.3% 2.7% 2.8% 2.7% 4.7% 5.4% 5.4% 4.8% 5.3% 5</b>	.0% 5.7%	1999 <mark>20</mark>
-11.2% 1.4% -0.9% -4.8% -7.3% -3.0% -0.6% 2.6% 4.8% 2.1% 0.1% 1.5% 1.7% 1.7% 3.6% 4.3% 4.4% 3.9% 4.5% 4	.2% 4.9%	1998
42.0% 15.4% 14.9% 9.8% 4.6% 0.9% 3.4% 4.7% 6.9% 8.5% 5.7% 3.6% 4.6% 4.6% 4.4% 6.0% 6.6% 6.5% 5.9% 6.3% 6		1997
52.5% 47.2% 27.8% 24.3% 18.4% 12.6% 8.3% 9.6% 10.0% 11.5% 12.5% 9.6% 7.4% 8.0% 7.8% 7.4% 8.8% 9.1% 8.9% 8.2% 8.5% 8	8.1% 8.6%	1996
42.3% 47.4% 45.6% 31.4% 27.9% 22.4% 16.8% 12.5% 13.2% 13.3% 14.3% 15.0% 12.1% 9.9% 10.3% 10.0% 9.5% 10.6% 10.9% 10.6% 9.8% 10.1% 9	.6% 10.0 <u>%</u>	1995
Sell         1996         1997         1998         1999         2000         2001         2002         2003         2004         2005         2006         2007         2008         2010         2011         2014         2014         2015         2016         2017         2	018 2019	
5 10 15 20	I	
Investment period in years	_	

Following: https://www.dai.de/files/dai\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf.

## Historical Market Returns (Geometric Mean) – Swiss Market SMI Total Return Index Return Triangle

	В	3uy
Reading example:	18.8%	2018
An investment in the SMI Total Return	0.0% 9.0%	2017
in the middle of the year 2009, when	14.9% 7.2% 10.9%	2016
sold in the middle of the year 2014,	-5.5% <b>4.2%</b> 2.8% <b>6.6%</b>	2015
return (geometric mean) of 13.2%	<b>5.8%</b> 0.0% <b>4.7% 3.5% 6.4%</b>	2014
Other five-year investment periods are	14.8%         10.2%         4.7%         7.2%         5.7%         7.8%	2013 5
displayed along the black steps.	30.4%         22.4%         16.6%         10.6%         11.5%         9.5%         10.8%	2012
	1.7%         15.1%         15.0%         12.6%         8.8%         9.8%         8.3%         9.6%	2011
	4.5%         3.1%         11.5%         12.3%         11.0%         8.0%         9.0%         7.8%         9.0%	2010
16.	.8%         10.4%         7.4%         12.8%         13.2%         11.9%         9.2%         9.9%         8.8%         9.7%	2009
15.0%         Return higher than 13%         -19.8%         -3.	.2%         -0.7%         -0.1%         5.3%         6.9%         6.7%         5.1%         6.1%         5.5%         6.7%	2008 10
10.0%         Return between 8% and 13%         -22.3%         -21.0%         -10	.0%         -6.6%         -5.0%         0.1%         2.1%         2.6%         1.6%         2.9%         2.6%         3.9%	2007
5.0%         Return between 3% and 8%         23.0%         -2.2%         -8.5%         -2.	.7%         -1.3%         -0.8%         3.1%         4.5%         4.7%         3.6%         4.6%         4.2%         5.2%	2006
0.0%         Return around zero (between -3% and +3%)         24.6%         6.0%         -1.1%         2.1	2%         2.5%         5.6%         6.6%         5.4%         6.1%         5.6%         6.5%	2005
-5.0%       Return between -3% and -8%       13.6%       19.0%       20.3%       7.9%       1.7%       4.0	0%         4.1%         3.8%         6.5%         7.3%         7.1%         6.0%         6.7%         6.2%         7.0%	2004
-10.0% Return between -8% and -13% 18.6% 16.1% 18.9% 19.9% 9.9% 4.3% 6.0	0%         5.8%         5.3%         7.6%         8.2%         8.0%         6.9%         7.5%         7.0%         7.7%	2003 15
-15.0% Return lower than -13% -1.0% 3.7% 8.6% 11.3% 4.8% 0.9% 2.4	.8% 2.9% 2.8% 5.1% 5.8% 5.8% 5.0% 5.6% 5.3% 6.0%	2002
<b>-16.5% -16.9% -6.5% -1.8% 3.0% 6.1% 1.5% -1.5% 0.4</b>	.4% 0.8% 0.9% 3.1% 3.9% 4.1% 3.4% 4.1% 3.8% 4.6%	2001
-5.4%       -11.1%       -13.3%       -6.2%       -2.5%       1.5%       4.4%       0.6%       -1.9%       -0.	.2% 0.2% 0.3% 2.4% 3.2% 3.4% 2.8% 3.5% 3.3% 4.1%	2000
14.0%         3.8%         -3.4%         -7.1%         -2.5%         0.0%         3.2%         5.5%         2.0%         -0.4%         1.0%	.0% 1.3% 1.3% 3.2% 3.9% 4.0% 3.4% 4.1% 3.8% 4.5%	1999
-11.2%       0.6%       -1.4%       -5.4%       -7.9%       -4.0%       -1.6%       1.3%       3.5%       0.6%       -1.5%       0.0	.0% 0.3% 0.4% 2.2% 2.9% <b>3.1%</b> 2.6% <b>3.2% 3.0% 3.7%</b>	1998 <mark>20</mark>
42.0%         12.3%         12.9%         8.0%         2.6%         -1.1%         1.5%         3.0%         5.2%         6.8%         3.8%         1.6%         2.1%	.7%         2.8%         2.7%         4.3%         4.9%         4.9%         4.3%         4.8%         4.6%         5.2%	1997
52.5%       47.1%       24.4%       21.7%       15.7%       9.6%       5.3%       6.8%       7.6%       9.2%       10.4%       7.2%       4.8%       5.1%	.6%         5.5%         5.3%         6.6%         7.1%         7.0%         6.3%         6.7%         6.4%         6.9%	1996
42.3%       47.3%       45.5%       28.6%       25.5%       19.8%       13.7%       9.3%       10.3%       10.6%       11.8%       12.7%       9.5%       7.1%       7.1%	7%         7.5%         7.2%         8.4%         8.7%         8.5%         7.8%         8.1%         7.8%         8.2%	1995
Sell 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 20	D10         2011         2012         2013         2014         2015         2016         2017         2018         2019	
D     IV       Investment period in years	15 20	

 $Following: https://www.dai.de/files/dai\_usercontent/dokumente/rendited reieck/2015-12-31\% 20 DAX-Rendite-Dreieck\% 2050\% 20 Jahre\% 20 Web.pdf.$ 

# 5 Sector classification of the DACH region

based on [finexpert] sector indices

## finexpert Sector Indices of the DACH Region Methodology & approach

The **finexpert** sector indices aim to cover the **whole capital market of the DACH region**. Therefore, this capital market study contains all equities of the **German DAX Sector All Index**<sup>1</sup>, **Vienna Stock Exchange Index (WBI)** and **Swiss Performance Index (SPI)**. These three indices contain all shares listed on the **Official** and **Semi-Official Market**.

The **813 public companies**, which are listed in the mentioned indices as of June 30, 2019, build the base for the **sector classification** and the **subsequent analyses**:

- The German DAX Sector All Index includes 548 companies listed in the Prime Standard, General Standard and Scale segment and is classified into nine "Deutsche Börse super sectors".
- The Austrian ATX only has sector five indices, ValueTrust assigns the remaining companies of the WBI to the classified sector indices.
- The Swiss SPI contains ten sector indices that comprise 206 companies.

Eventually, <u>finexpert</u> merged all three market indices and the respective sector index classification into twelve <u>finexpert</u> sector indices, so-called "super sectors."

The twelve sector indices for this study are defined as follows:

- Banking
- Insurance
- Financial Services
- Real Estate
- Basic Materials
- Consumer Goods

- Telecommunication
- Industrials
- Consumer Service
- Pharma & Healthcare
- Information Technology
- Utilities



1) The DAX Sector All Index contains all equities listed in the Prime and General Standard as well as in the Scale segment of the Frankfurt stock exchange.

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## finexpert Sector Indices of the DACH Region as of June 30, 2019 Sector distribution and number of companies



The chart shows the percentage distribution of the 813 listed companies in the twelve "super sectors" (the absolute number of companies is displayed in parenthesis).

The twelve defined sectors can be classified in **three different dimensions**.

- nine different sectors represent a proportion of less than 10%,
- two represent a share between 10% and 20%,
- and one represents a portion of more than 20%.

Companies within the Industrials, Information Technology and Consumer Goods sectors, hence, represent more than 50% of the entire market.

1) Including asset managers, leasing firms and distribution companies for financial products.

# 6 Betas

## Betas Background & approach

**Beta** is used in the **CAPM** and is also known as the beta coefficient or beta factor. Beta is a measure of **systematic risk** of a security of a specific company (**company beta**) or a specific sector (**sector beta**) in comparison to the market. A beta of less than 1 means that the security is theoretically less **volatile** than the market. A beta of greater than 1 indicates that the security's price is more volatile than the market.

Beta factors are estimated based on historical returns of securities in comparison to an approximate market portfolio. Since the company valuation is forward-looking, it has to be examined whether or what potential risk factors prevailing in the past do also apply for the future. By valuing non-listed companies or companies without meaningful share price performance, it is common to use a beta factor from a group of comparable companies ("peer group beta"), a suitable sector ("sector beta") or one single listed company in the capital market with a similar business model and a similar risk profile ("pure play beta"). Within this capital market study we have used sector beta which are computed as arithmetic means of the statistically significant beta factors of all companies of a particular sector.

The estimation of beta factors is usually accomplished through a **linear** regression analysis. We use the CDAX, WBI, and SPI as country specific reference indices.

Furthermore, it is important to set a time period for which the data is collected (benchmark period) and whether daily, weekly or monthly returns (return interval) are analyzed. In practice, it is common to use observation periods of two years with the regression of weekly returns or a five-year observation period with the regression of monthly returns. Both alternatives are displayed in our study.

In the CAPM, company specific **risk premiums** include not only **business** risk, but also financial **risk**. The beta factor for levered companies ("**levered beta**") is usually higher compared to a company with an identical business model but without debt (due to financial risk). Hence, **changes in the capital structure** require an **adjustment of the betas** and therefore of the company specific risk premiums.

In order to calculate the **unlevered beta**, adjustment formulas have been developed. We prefer to use the **adjustment formula by Harris/Pringle** which assumes a value-based financing policy, stock-flow adjustments without time delay, uncertain tax shields and a so-called **debt beta**. We calculate the debt beta based on the respective company's rating or the average sector rating (if a company's rating is not available) through the application of the **credit spread** derived from the expected cost of debt. We do not adjust the credit spread for unsystematic risks. The capital market data, in particular historical market prices, is provided by the data supplier S&P Capital IQ.
#### **Betas**

## Sector specific levered and unlevered betas as of June 30, 2019 (1/2)

			Rota los	uarad <sup>1)</sup>	Dobt r	atio <sup>2)</sup>	Dobt	Rota	Bota un	overed
	Number of		5-vears	2-vears	5-vears	2-vears	5-vears	2-vears	5-vears	2-vears
	companies <sup>1)</sup>		2019-2015	2019-2018	2019-2015	2019-2018	2019-2015	2019-2018	2019-2015	2019-2018
Sector	5-y. m. / 2-y. w.	Aggregation	monthly	weekly	monthly	weekly	monthly	weekly	monthly	weekly
		Median	0.80	0.86	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Arithmetic mean	0.88	0.87	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Banking <sup>3)</sup>	22/26	Market-value weighted mean	1.32	1.17	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Median	0.81	0.78	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Arithmetic mean	0.75	0.76	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Insurance <sup>3)</sup>	14 / 14	Market-value weighted mean	0.82	0.88	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Median	0.82	0.91	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Arithmetic mean	1.02	0.91	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Financial Services <sup>3)</sup>	31/28	Market-value weighted mean	1.10	1.08	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
		Median	0.49	0.44	46%	43%	0.28	0.28	0.40	0.38
		Arithmetic mean	0.60	0.50	55%	49%	0.30	0.30	0.44	0.42
Real Estate	29/36	Market-value weighted mean	0.45	0.43	48%	45%	0.27	0.27	0.36	0.36
		Median	1.04	1.11	33%	29%	0.30	0.30	0.82	0.87
		Arithmetic mean	1.06	1.09	41%	33%	0.31	0.32	0.82	0.85
Basic Materials	31/33	Market-value weighted mean	0.98	1.11	25%	25%	0.23	0.23	0.88	0.93
		Median	0.89	0.85	23%	23%	0.19	0.19	0.68	0.65
		Arithmetic mean	0.99	0.89	38%	34%	0.20	0.21	0.72	0.68
Consumer Goods	51/53	Market-value weighted mean	0.99	0.90	37%	41%	0.18	0.18	0.72	0.66

1) Statistically not significant (t-test, confidence interval: 95%) betas are not being considered. Consequently, the number of companies is decreased.

2) The debt ratio corresponds to the debt-to-total capital ratio.

3) No display of debt illustration for the sectors Banking, Insurance and Financial Services. We refrained from adjustments of the companies' specific debt (unlevered) because indebtedness is part of the companies' operational activities and economic risk. Therefore, a separation of operational and financial obligations is not possible. In addition, e.g. bank specific regulations about the minimum capital within financial institutions let us assume that the indebtedness degree is widely comparable. For that reason, it is possible to renounce the adaptation of levered betas.

#### **Betas**

## Sector specific levered and unlevered betas as of June 30, 2019 (2/2)

			Beta le	vered <sup>1)</sup>	Debt	ratio <sup>2)</sup>	Debt	Beta	Beta un	levered
	Number of		5-years	2-years	5-years	2-years	5-years	2-years	5-years	2-years
	companies <sup>1)</sup>		2019-2015	2019-2018	2019-2015	2019-2018	2019-2015	2019-2018	2019-2015	2019-2018
Sector	5-y. m. / 2-y. w.	Aggregation	monthly	weekly	monthly	weekly	monthly	weekly	monthly	weekly
		Median	0.73	0.69	18%	22%	0.19	0.19	0.66	0.58
		Arithmetic mean	0.90	0.74	25%	28%	0.20	0.20	0.78	0.62
Telecommunication	11/14	Market-value weighted mean	0.62	0.63	42%	42%	0.20	0.20	0.45	0.47
		Median	0.97	1.04	18%	17%	0.30	0.30	0.77	0.86
		Arithmetic mean	0.99	1.04	34%	27%	0.32	0.33	0.82	0.89
Industrials	135 / 155	Market-value weighted mean	1.03	1.09	28%	27%	0.27	0.27	0.84	0.89
		Median	0.86	0.88	17%	10%	0.32	0.32	0.76	0.71
		Arithmetic mean	1.02	0.93	23%	24%	0.33	0.33	0.88	0.84
Consumer Service	36/41	Market-value weighted mean	0.97	0.91	16%	16%	0.32	0.32	0.88	0.84
		Median	0.96	1.03	11%	6%	0.17	0.17	0.89	0.98
		Arithmetic mean	1.04	1.06	16%	13%	0.19	0.19	0.93	0.98
Pharma & Healthcare	41/56	Market-value weighted mean	0.93	1.01	16%	16%	0.17	0.17	0.82	0.89
		Median	0.93	1.01	10%	8%	0.19	0.19	0.79	0.89
		Arithmetic mean	1.00	1.07	20%	18%	0.19	0.19	0.86	0.95
Information Technology	60 / 72	Market-value weighted mean	0.98	1.12	9%	9%	0.17	0.17	0.90	1.04
		Median	0.68	0.67	46%	34%	0.19	0.19	0.46	0.46
		Arithmetic mean	0.70	0.63	51%	42%	0.19	0.20	0.47	0.48
Utilities	7/9	Market-value weighted mean	0.73	0.74	44%	33%	0.20	0.20	0.51	0.58
DACH <sup>3)</sup>		Market-value weighted mean	0.95	0.98						

1) Statistically not significant (t-test, confidence interval: 95%) beta factors are not being considered. Consequently, the number of the companies decreased.

2) The debt ratio corresponds to the debt-to-total capital ratio.

3) The market-value weighted mean of the levered beta for all DACH companies deviates slightly from 1 due to the exclusion of statistically insignificant betas.

# 7 Sector returns

a. Implied returns (ex-ante analysis)

#### Implied Sector Returns Background & approach

Besides the future-oriented calculation of **implied market returns** (cf. slide 16 et seq.), we calculate **implied returns for sectors**. That offers an **alternative** and simplification to the **ex-post analysis** of the company's costs of capital via the **CAPM**. Using this approach, the calculation of sector betas via regression analyses is not necessary.

The **implied sector returns** shown on the following slides can be used as an **indicator** for the **sector specific levered costs of equity**. Those already consider a **sector specific leverage**. Because of this, another simplification is to renounce making adjustments with regards to the capital structure risk.

Comparable to the calculation of the implied market returns, the following return calculations are based on the Residual Income Valuation Model by *Babbel*.<sup>1)</sup> The required data (i.e. net income, market capitalization, and book values of equity) are sourced from the data provider S&P Capital IQ. Regarding the profit growth, we assume a growth rate of 2.0%.

We unlever the implied returns with the following **adjusting equation** for the **costs of equity**<sup>2)</sup> to take the specific leverage into account:<sup>3)</sup>

$$\mathbf{k}_{\mathrm{E}}^{\mathrm{L}} = \mathbf{k}_{\mathrm{E}}^{\mathrm{U}} + \left(\mathbf{k}_{\mathrm{E}}^{\mathrm{U}} - \mathbf{R}_{\mathrm{f}}\right) * \frac{\mathrm{D}}{\mathrm{E}}$$

with:

The **implied unlevered sector returns** serve as an indicator for an **aggregated** and **unlevered cost of equity** for **specific sectors**. The process of relevering a company's cost of capital to reflect a company specific debt situation (cf. calculation example on the next slide) can be worked out without using the CAPM.

- 1) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319); cf. Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195-202).
- 2) In situations in which the debt betas in the market are distorted, we would have to adjust these betas to avoid unsystematic risks. For simplification reasons, we deviate from our typical analysis strategy to achieve the enterprise value (Debt beta > 0) and assume that the costs of debt are at the level of the risk-free rate. This process is designed by the so-called Practitioners formula (uncertain tax shields, debt beta = 0), cf. Pratt/Grabowski, Cost of Capital, 5th ed., 2014, p. 253.

3) We assume that the cash and cash equivalents are used entirely for operational purposes. Consequently, we do not deduct excess cash from the debt.

4) "Debt" is defined as all interest-bearing liabilities. The debt illustration of the companies in the Banking, Insurance and Financial Services sector only serves an informational purpose. We will not implement an adjustment to these companies' specific debt (unlevered) because their indebtedness is part of their operational activities and economic risk.

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#### Implied Sector Returns Exemplary calculation to adjust for the company specific capital structure

#### Calculation example:

As of the reference date June 30, 2019, we observe a sector specific, unlevered cost of equity of **4.9%** (market-value weighted mean) of an exemplary company X, which operates in the German Consumer Goods sector. The following assumptions have been made:

- The debt-to-equity ratio of the exemplary company X: 40%
- The risk-free rate: 0.60% (cf. slide 12)

Based on these numbers, we calculate the relevered costs of equity of company X with the adjustment formula:

 $k_E^L = 4.9\%$  + (4.9% - 0.60%) \* 40% = 6.6%

Thus, **6.6%** is the company's relevered cost of equity. In comparison, the levered cost of equity of the Basic Materials sector is **7.6%**, reflecting the sectors' higher average leverage.

#### Implied Sector Returns (unlevered)<sup>\*</sup> Overview as of June 30, 2019 vs. December 31, 2018



\* The returns for the sectors Banking, Insurance and Financial Services are levered sector returns. For all other sectors unlevered returns are displayed.

### Implied Sector Returns Banking

#### Implied sector returns (levered) - DACH - Banking

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	5.2%	2.9%	6.2%	5.2%	4.8%	3.3%	3.5%	2.6%	4.1%	0.9%	2.7%	0.4%
Lower quantile	6.3%	5.1%	6.7%	5.6%	5.9%	5.0%	5.4%	5.1%	5.6%	5.3%	5.8%	5.7%
Median	8.1%	7.9%	8.8%	7.7%	8.4%	7.0%	6.6%	6.6%	7.2%	7.5%	10.1%	8.9%
Arithmetic mean	8.4%	9.1%	10.3%	8.4%	9.0%	8.5%	8.0%	7.6%	8.0%	8.1%	10.1%	8.9%
Market-value weighted mean	9.0%	7.3%	9.5%	8.4%	8.7%	7.5%	7.2%	7.0%	7.7%	7.7%	10.5%	8.9%
Upper quantile	10.8%	14.3%	13.2%	12.5%	10.6%	12.5%	11.3%	10.4%	10.2%	11.9%	14.3%	13.8%
Maximum	11.3%	35.3%	38.6%	21.8%	29.4%	24.3%	24.3%	23.2%	21.1%	22.4%	23.2%	22.0%
Market-value weighted debt	1059.9%	1068.3%	1157.7%	881.6%	896.6%	1432.2%	931.8%	792.0%	658.5%	731.9%	852.6%	852.6%



Note: The debt illustration of the companies in the Banking, Insurance and Financial Services sectors only serves an informational purpose. We will not implement an adjustment to these companies' specific debt (unlevered) because their indebtedness is part of their operational activities and economic risk (cf. slide 37 and 40).

### Implied Sector Returns Insurance

#### Implied sector returns (levered) - DACH - Insurance

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	9.0%	7.9%	5.1%	1.8%	1.5%	4.8%	4.2%	4.3%	4.7%	5.4%	8.3%	3.7%
Lower quantile	9.1%	8.3%	6.3%	3.6%	3.6%	6.2%	5.7%	5.6%	5.5%	7.9%	8.4%	4.7%
Median	10.3%	10.3%	10.0%	10.0%	9.3%	9.3%	9.1%	8.5%	8.8%	9.0%	10.0%	8.5%
Arithmetic mean	10.2%	10.4%	10.0%	9.4%	9.2%	9.4%	9.0%	8.3%	8.4%	9.1%	9.9%	8.2%
Market-value weighted mean	10.4%	10.5%	10.1%	9.9%	9.4%	10.0%	9.1%	8.8%	8.8%	9.6%	10.3%	8.8%
Upper quantile	11.5%	12.3%	13.5%	12.5%	13.0%	11.2%	10.7%	9.8%	10.1%	10.9%	11.7%	9.8%
Maximum	11.7%	12.8%	14.4%	13.4%	13.6%	11.4%	10.8%	10.1%	10.4%	11.1%	12.0%	10.0%
Market-value weighted debt	54.9%	49.1%	54.0%	48.0%	56.2%	61.4%	53.1%	42.8%	48.2%	46.8%	41.0%	39.4%



- The implied sector return in the insurance sector decreased from 10.3% as of December 31, 2018 to 8.8% as of June 30, 2019.
- Over the course of time, the marketvalue weighted mean of the implied sector return fluctuated between 8.8% and 10.5%.

Note: The debt illustration of the companies in the Banking, Insurance and Financial Services sectors only serves an informational purpose. We will not implement an adjustment to these companies' specific debt (unlevered) because their indebtedness is part of their operational activities and economic risk (cf. slide 37 and 40).

#### June 30, 2019

#### Implied Sector Returns Financial Services

#### Implied sector returns (levered) - DACH - Financial Services

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	4.4%	3.5%	0.4%	3.1%	4.6%	3.8%	5.1%	3.6%	4.6%	3.4%	1.9%	0.8%
Lower quantile	5.2%	4.2%	3.2%	4.4%	5.0%	4.0%	5.6%	4.8%	4.7%	4.3%	2.0%	4.0%
Median	7.6%	7.0%	7.8%	6.3%	6.4%	6.7%	7.1%	6.0%	6.7%	6.9%	7.2%	6.6%
Arithmetic mean	8.3%	8.8%	8.2%	8.8%	7.4%	7.1%	7.8%	7.4%	7.0%	7.1%	7.3%	7.4%
Market-value weighted mean	7.3%	7.0%	7.0%	6.3%	6.3%	6.1%	6.4%	5.9%	5.9%	6.1%	7.4%	6.4%
Upper quantile	14.5%	19.6%	14.5%	7.8%	11.3%	11.8%	12.5%	13.7%	9.1%	9.2%	11.6%	10.9%
Maximum	15.9%	32.4%	15.8%	55.8%	15.2%	12.0%	14.9%	14.2%	13.0%	16.9%	17.1%	20.9%
Market-value weighted debt	62.8%	72.8%	68.2%	58.3%	49.4%	58.3%	59.8%	55.4%	44.4%	46.3%	59.9%	62.5%



Implied sector returns - DACH - Financial Services

- The implied market return in the financial services sector decreased from 7.4% as of December 31, 2018 to 6.4% as of June 30, 2019.
- Since the end of 2013, the marketvalue weighted mean fluctuated between 5.9% and 7.4%.

Note: The debt illustration of the companies in the Banking, Insurance and Financial Services sectors only serves an informational purpose. We will not implement an adjustment to these companies' specific debt (unlevered) because their indebtedness is part of their operational activities and economic risk (cf. slide 37 and 40).

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## Implied Sector Returns Real Estate (table)

#### Implied sector returns (levered) - DACH - Real Estate

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	1.8%	2.7%	1.9%	2.5%	2.2%	1.6%	1.5%	-0.2%	3.1%	2.9%	1.7%	2.9%
Lower quantile	4.0%	3.8%	3.2%	3.3%	3.6%	3.4%	3.2%	3.2%	3.8%	3.0%	3.3%	3.7%
Median	6.6%	6.2%	6.2%	5.9%	6.4%	6.4%	6.7%	6.5%	6.1%	5.2%	6.5%	7.7%
Arithmetic mean	6.9%	6.6%	7.9%	7.3%	7.9%	7.6%	7.9%	7.0%	7.0%	6.0%	7.8%	9.2%
Market-value weighted mean	6.5%	5.9%	5.8%	5.5%	6.3%	6.1%	6.3%	6.2%	5.9%	5.2%	6.2%	6.2%
Upper quantile	10.7%	10.2%	14.1%	16.6%	15.9%	15.3%	18.0%	12.4%	11.4%	10.1%	14.7%	14.9%
Maximum	14.2%	14.3%	32.5%	25.4%	17.2%	19.5%	32.4%	20.4%	21.8%	14.6%	23.5%	44.8%
Market-value weighted debt	128.6%	116.3%	109.3%	112.6%	97.5%	91.6%	90.4%	83.6%	76.9%	84.0%	83.3%	83.7%
Implied sector returns (unlevered)	- DACH - Real	Estate										
	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	2.5%	2.5%	1.9%	1.5%	2.1%	1.2%	1.6%	0.8%	2.3%	2.0%	1.4%	1.8%
Lower quantile	3.1%	3.0%	2.2%	2.2%	2.6%	2.3%	2.2%	2.5%	2.5%	2.2%	2.4%	2.2%
Median	4.4%	4.0%	3.7%	3.3%	3.8%	3.4%	3.4%	3.7%	3.6%	3.3%	3.9%	4.3%
Arithmetic mean	4.5%	4.1%	4.5%	3.8%	4.8%	4.4%	4.7%	4.6%	4.6%	3.7%	4.5%	5.1%
Market-value weighted mean	4.5%	4.0%	3.7%	3.3%	4.0%	3.8%	4.0%	4.2%	4.1%	3.6%	3.9%	3.7%
Upper quantile	5.4%	5.3%	7.5%	6.8%	7.9%	8.4%	7.1%	8.2%	6.8%	5.7%	7.9%	13.2%
Maximum	8.8%	8.0%	20.0%	7.4%	14.2%	17.4%	17.5%	16.8%	17.9%	6.1%	10.4%	13.7%
Market-value weighted debt	128.6%	116.3%	109.3%	112.6%	97.5%	91.6%	90.4%	83.6%	76.9%	84.0%	83.3%	83.7%

### Implied Sector Returns Real Estate (chart)



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### Implied Sector Returns Basic Materials (table)

#### Implied sector returns (levered) - DACH - Basic Materials

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	-0.4%	-1.8%	0.2%	1.3%	3.6%	0.4%	2.1%	0.6%	1.3%	1.9%	4.9%	2.3%
Lower quantile	2.9%	3.2%	3.8%	1.9%	4.7%	2.6%	4.1%	4.4%	3.3%	4.7%	5.9%	5.0%
Median	7.2%	6.2%	7.6%	6.2%	7.7%	7.6%	6.8%	6.8%	7.0%	7.7%	10.0%	8.4%
Arithmetic mean	8.1%	9.0%	7.8%	6.2%	8.1%	6.7%	7.3%	6.9%	7.6%	8.2%	10.1%	8.1%
Market-value weighted mean	7.8%	7.3%	7.7%	7.0%	7.6%	7.5%	7.4%	7.4%	7.5%	8.1%	9.3%	7.6%
Upper quantile	11.9%	10.1%	11.8%	9.1%	11.1%	9.2%	9.4%	10.6%	9.8%	12.9%	14.5%	11.7%
Maximum	41.7%	73.2%	20.4%	9.9%	20.4%	11.0%	23.3%	13.9%	31.3%	16.8%	19.6%	13.8%
Market-value weighted debt	29.7%	33.0%	38.3%	35.2%	34.9%	43.5%	35.0%	31.9%	29.2%	32.3%	45.8%	45.5%
Implied sector returns (unlevered)	- DACH - Basic H2 2013 12/31/2013	Materials H1 2014 06/30/2014	H2 2014 <b>12/31/2014</b>	H1 2015 <b>06/30/2015</b>	H2 2015 <b>12/31/2015</b>	H1 2016 <b>06/30/2016</b>	H2 2016 <b>12/31/2016</b>	H1 2017 <b>06/30/2017</b>	H2 2017 12/31/2017	H1 2018 <b>06/30/2018</b>	H2 2018 <b>12/31/2018</b>	H1 2019 <b>06/30/2019</b>
Minimum	1.3%	0.9%	1.9%	1.2%	2.6%	0.5%	1.9%	0.9%	2.0%	1.7%	3.1%	1.5%
Lower quantile	2.8%	2.7%	3.6%	1.7%	3.3%	2.1%	2.4%	3.1%	3.7%	4.1%	4.3%	3.1%
Median	6.0%	5.4%	5.9%	5.0%	5.7%	5.4%	5.3%	5.2%	5.9%	5.6%	6.8%	5.3%
Arithmetic mean	5.8%	7.4%	5.9%	4.9%	5.7%	5.0%	5.4%	5.3%	6.0%	5.9%	6.6%	5.1%
Market-value weighted mean	6.7%	6.2%	6.2%	5.6%	6.0%	5.6%	5.8%	5.9%	6.2%	6.4%	6.6%	5.3%
Upper quantile	7.6%	7.5%	8.1%	7.1%	7.3%	6.8%	8.1%	7.9%	8.7%	8.1%	9.8%	6.8%
Maximum	12.9%	57.6%	12.6%	8.3%	12.1%	8.9%	15.0%	9.0%	15.3%	13.0%	11.1%	8.0%
Market-value weighted debt	29.7%	33.0%	38.3%	35.2%	34.9%	43.5%	35.0%	31.9%	29.2%	32.3%	45.8%	45.5%

### Implied Sector Returns Basic Materials (chart)



**Implied sector returns - DACH - Basic Materials** 

Note: The ranges refer to the implied sector returns (unlevered).

 The implied sector return (unlevered) of the Basic Materials sector decreased from 6.6% as of December 31, 2018 to

### Implied Sector Returns Consumer Goods (table)

#### Implied sector returns (levered) - DACH - Consumer Goods

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	4.8%	1.3%	2.2%	0.5%	2.1%	2.6%	2.5%	2.0%	1.7%	1.8%	2.3%	-26.5%
Lower quantile	6.1%	4.8%	4.5%	4.6%	4.4%	4.7%	4.8%	3.4%	4.7%	4.3%	4.8%	3.4%
Median	9.1%	8.0%	7.9%	7.6%	7.9%	7.5%	7.6%	6.9%	7.3%	7.3%	9.0%	7.4%
Arithmetic mean	9.4%	11.2%	8.0%	7.4%	7.8%	8.5%	8.1%	7.4%	7.7%	8.0%	10.0%	7.4%
Market-value weighted mean	8.8%	8.4%	8.8%	8.4%	8.4%	9.1%	8.8%	8.8%	8.9%	9.6%	10.5%	8.7%
Upper quantile	12.6%	11.8%	11.3%	10.2%	11.2%	14.7%	12.8%	12.2%	11.7%	14.6%	17.4%	13.6%
Maximum	31.1%	113.8%	16.6%	15.1%	13.4%	21.3%	16.8%	18.9%	16.7%	22.7%	25.0%	21.9%
Market-value weighted debt	54.7%	58.0%	60.6%	59.8%	61.4%	79.6%	70.0%	67.9%	67.4%	75.1%	85.6%	80.7%
Implied sector returns (unlevered)	) - DACH - Cons	umer Goods										
	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	1.0%	0.6%	0.6%	0.3%	0.4%	0.2%	0.4%	0.5%	1.3%	0.3%	1.1%	-21.0%
Lower quantile	4.5%	3.8%	2.3%	2.5%	3.0%	3.0%	2.9%	2.1%	3.0%	1.3%	1.3%	0.6%
Median	6.6%	5.8%	5.7%	5.0%	5.2%	5.2%	5.1%	4.7%	5.5%	5.1%	5.6%	4.6%
Arithmetic mean	7.6%	7.6%	6.5%	5.8%	6.0%	6.1%	5.9%	5.6%	5.7%	5.8%	6.8%	4.4%
Market-value weighted mean	7.0%	6.3%	6.6%	6.6%	6.5%	6.1%	5.2%	5.5%	5.3%	5.6%	6.2%	4.9%
Upper quantile	12.0%	9.9%	10.1%	8.8%	9.0%	9.9%	9.6%	9.3%	8.1%	12.4%	13.2%	9.5%
Maximum	20.2%	44.8%	12.0%	11.1%	10.6%	13.3%	13.3%	14.6%	12.6%	15.1%	17.4%	12.1%
Market-value weighted debt	54.7%	58.0%	60.6%	59.8%	61.4%	79.6%	70.0%	67.9%	67.4%	75.1%	85.6%	80.7%

### Implied Sector Returns Consumer Goods (chart)



#### Note: The ranges refer to the implied sector returns (unlevered).

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### Implied Sector Returns Telecommunication (table)

#### Implied sector returns (levered) - DACH - Telecommunication

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	1.7%	5.1%	-0.7%	-1.8%	4.0%	2.8%	3.9%	3.4%	3.4%	3.5%	0.7%	4.1%
Lower quantile	4.0%	5.3%	2.8%	1.8%	4.3%	3.2%	4.4%	3.7%	4.8%	4.5%	3.1%	4.1%
Median	6.9%	5.8%	6.4%	6.7%	7.3%	5.9%	6.8%	4.6%	7.1%	7.6%	7.4%	7.8%
Arithmetic mean	6.9%	6.5%	5.9%	5.4%	6.8%	5.9%	6.5%	5.5%	6.5%	7.0%	7.8%	7.7%
Market-value weighted mean	6.7%	6.4%	6.6%	6.3%	6.7%	7.3%	7.3%	6.7%	7.5%	7.8%	7.4%	7.8%
Upper quantile	9.7%	8.5%	8.4%	7.6%	8.4%	8.9%	8.5%	7.8%	7.8%	8.6%	12.4%	11.0%
Maximum	10.0%	9.3%	9.2%	7.7%	9.1%	9.3%	8.7%	8.0%	7.8%	9.5%	12.7%	11.0%
Market-value weighted debt	84.6%	78.7%	79.0%	68.8%	71.3%	80.5%	75.9%	73.1%	70.8%	77.0%	74.7%	100.3%
Implied sector returns (unlevered)	- DACH - Teleo H2 2013 12/31/2013	ommunicati H1 2014 06/30/2014	on H2 2014 <b>12/31/2014</b>	H1 2015 06/30/2015	H2 2015 <b>12/31/2015</b>	H1 2016 <b>06/30/2016</b>	H2 2016 <b>12/31/2016</b>	H1 2017 <b>06/30/2017</b>	H2 2017 <b>12/31/2017</b>	H1 2018 <b>06/30/2018</b>	H2 2018 <b>12/31/2018</b>	H1 2019 <b>06/30/2019</b>
Minimum	1.9%	3.5%	0.5%	-0.1%	2.6%	1.6%	2.1%	2.3%	2.6%	2.7%	0.8%	2.6%
Lower quantile	3.3%	3.9%	2.5%	2.1%	3.3%	2.1%	2.4%	2.3%	3.3%	3.8%	2.2%	2.8%
Median	6.4%	5.2%	5.0%	4.5%	4.8%	4.0%	5.3%	4.0%	5.3%	5.3%	5.2%	5.0%
Arithmetic mean	5.8%	5.3%	4.8%	4.3%	4.9%	4.1%	4.7%	4.1%	4.7%	4.9%	5.2%	4.6%
Market-value weighted mean	4.9%	4.7%	4.5%	4.2%	4.4%	4.3%	4.5%	4.3%	4.8%	4.9%	4.6%	4.2%
Upper quantile	8.3%	7.0%	7.1%	6.2%	6.9%	5.4%	6.0%	5.5%	5.5%	5.8%	7.7%	6.1%
Maximum	8.8%	8.0%	8.0%	6.7%	7.1%	6.1%	6.7%	5.7%	5.7%	6.0%	9.5%	6.1%
Market-value weighted debt	84.6%	78.7%	79.0%	68.8%	71.3%	80.5%	75.9%	73.1%	70.8%	77.0%	74.7%	100.3%

### Implied Sector Returns Telecommunication (chart)



Implied sector returns - DACH - Telecommunication

Note: The ranges refer to the implied sector returns (unlevered).

 The implied sector return (unlevered) of the Telecommunication sector decreased from 4.6% as of December

### Implied Sector Returns Industrials (table)

#### Implied sector returns (levered) - DACH - Industrials

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	0.3%	0.6%	0.2%	-0.4%	1.6%	1.7%	2.1%	0.5%	2.7%	0.9%	0.9%	0.1%
Lower quantile	4.5%	3.5%	3.3%	2.9%	4.4%	4.3%	4.3%	3.2%	3.5%	3.1%	4.9%	4.0%
Median	7.6%	6.8%	8.0%	6.5%	7.2%	7.4%	7.2%	6.2%	6.7%	6.7%	8.0%	6.9%
Arithmetic mean	7.6%	6.5%	7.9%	6.4%	7.7%	7.8%	7.0%	5.7%	6.3%	6.2%	8.1%	6.9%
Market-value weighted mean	7.6%	7.2%	7.8%	7.0%	7.3%	7.6%	6.9%	6.8%	6.9%	6.7%	8.6%	7.2%
Upper quantile	10.3%	8.7%	10.6%	8.8%	10.3%	9.8%	9.4%	7.6%	8.3%	8.4%	11.2%	9.4%
Maximum	16.0%	12.3%	29.1%	12.8%	40.7%	42.5%	18.1%	9.5%	11.5%	10.9%	20.1%	21.2%
Market-value weighted debt	37.6%	39.1%	40.3%	41.7%	42.6%	47.4%	39.0%	37.4%	34.1%	37.6%	47.0%	46.9%
	H2 2013 12/31/2013	H1 2014 06/30/2014	H2 2014 <b>12/31/2014</b>	H1 2015 66/30/2015	H2 2015 <b>12/31/2015</b>	H1 2016 <b>06/30/2016</b>	H2 2016 <b>12/31/2016</b>	H1 2017 <b>06/30/2017</b>	H2 2017 <b>12/31/2017</b>	H1 2018 <b>06/30/2018</b>	H2 2018 <b>12/31/2018</b>	H1 2019 <b>06/30/2019</b>
Minimum	0.3%	0.6%	0.6%	0.5%	1.5%	1.5%	1.7%	0.4%	2.4%	1.0%	1.0%	0.2%
Lower quantile	4.6%	3.0%	3.6%	2.4%	3.1%	2.4%	2.4%	2.3%	3.3%	2.1%	3.3%	2.7%
Median	6.9%	6.1%	6.4%	4.3%	5.2%	5.1%	5.2%	5.1%	5.4%	5.5%	6.1%	5.5%
Arithmetic mean	6.2%	5.5%	5.9%	4.5%	5.4%	5.1%	5.3%	4.5%	5.2%	4.8%	6.2%	5.3%
Market-value weighted mean	6.2%	5.8%	6.1%	5.4%	5.6%	5.5%	5.5%	5.3%	5.5%	5.7%	6.3%	5.3%
Upper quantile	8.2%	7.6%	7.7%	6.1%	7.9%	7.3%	7.4%	6.2%	6.9%	6.7%	8.6%	7.6%
Maximum	9.4%	8.4%	9.5%	8.0%	8.0%	7.6%	9.7%	6.8%	7.5%	7.7%	10.8%	11.8%
Market-value weighted debt	37.6%	39.1%	40.3%	41.7%	42.6%	47.4%	39.0%	37.4%	34.1%	37.6%	47.0%	46.9%

### Implied Sector Returns Industrials (chart)



Note: The ranges refer to the implied sector returns (unlevered).

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The implied sector return (unlevered) of the

### Implied Sector Returns Consumer Service (table)

#### Implied sector returns (levered) - DACH - Consumer Service

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	3.2%	3.6%	2.9%	2.7%	1.6%	1.8%	1.3%	2.1%	2.0%	2.0%	2.5%	1.5%
Lower quantile	4.3%	5.5%	4.3%	3.8%	3.0%	3.4%	3.8%	3.3%	2.9%	2.8%	4.6%	3.4%
Median	7.3%	6.6%	7.5%	5.9%	6.2%	6.4%	6.7%	6.0%	6.2%	6.3%	7.7%	7.3%
Arithmetic mean	8.1%	9.0%	9.8%	7.0%	6.7%	6.6%	6.4%	5.9%	6.1%	6.8%	8.3%	7.6%
Market-value weighted mean	7.0%	6.7%	7.7%	5.9%	5.7%	6.2%	6.2%	5.6%	6.1%	6.6%	7.9%	6.5%
Upper quantile	11.3%	11.3%	20.5%	10.5%	10.7%	8.9%	8.8%	8.2%	8.7%	10.4%	12.0%	10.7%
Maximum	23.5%	39.1%	35.1%	19.0%	14.7%	14.1%	9.5%	10.3%	11.0%	13.8%	17.0%	18.6%
Market-value weighted debt	23.2%	22.8%	20.3%	17.4%	21.5%	25.0%	26.0%	23.9%	32.9%	29.0%	37.0%	41.7%
Implied sector returns (unlevered)	) - DACH - Cons	umer Servic	е									
	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	2.9%	3.6%	2.7%	2.1%	1.9%	1.3%	1.2%	2.1%	1.9%	1.7%	2.2%	1.5%
Lower quantile	4.8%	4.9%	3.6%	3.0%	3.2%	3.4%	2.5%	2.8%	2.8%	2.2%	3.7%	2.8%
Median	6.1%	5.8%	6.4%	5.2%	5.1%	5.0%	5.0%	5.0%	5.2%	5.1%	6.0%	5.1%
Arithmetic mean	6.6%	7.4%	7.9%	5.2%	5.6%	5.3%	5.1%	4.9%	4.9%	5.3%	6.0%	5.7%
Market-value weighted mean	6.2%	5.8%	6.5%	4.8%	4.9%	5.1%	5.1%	4.7%	5.0%	5.1%	5.8%	4.6%
Upper quantile	9.3%	7.9%	14.6%	7.5%	8.2%	8.4%	7.1%	6.5%	6.5%	8.0%	8.5%	8.3%
Maximum	10.3%	38.9%	34.6%	8.3%	11.4%	8.9%	8.3%	8.8%	7.2%	13.1%	9.6%	18.1%
Market-value weighted debt	23.2%	22.8%	20.3%	17.4%	21.5%	25.0%	26.0%	23.9%	32.9%	29.0%	37.0%	41.7%

### Implied Sector Returns Consumer Service (chart)



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#### **Implied sector returns - DACH - Consumer Service**

Note: The ranges refer to the implied sector returns (unlevered).

• The implied sector return (unlevered) of

### Implied Sector Returns Pharma & Healthcare (table)

#### Implied sector returns (levered) - DACH - Pharma & Healthcare

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	2.3%	0.8%	2.0%	1.4%	1.1%	1.4%	1.6%	2.0%	1.9%	1.9%	1.1%	2.4%
Lower quantile	5.4%	2.4%	3.5%	2.0%	3.7%	3.7%	2.7%	2.9%	2.4%	3.2%	3.3%	3.2%
Median	6.7%	6.1%	6.3%	5.8%	6.1%	6.0%	5.6%	5.8%	5.0%	5.2%	5.7%	5.1%
Arithmetic mean	7.0%	5.9%	6.9%	5.6%	6.6%	5.9%	7.9%	5.9%	5.5%	5.7%	5.8%	5.3%
Market-value weighted mean	7.9%	7.1%	7.4%	6.8%	7.1%	7.1%	7.7%	7.0%	7.1%	7.7%	7.9%	7.1%
Upper quantile	9.4%	8.3%	9.3%	7.5%	8.6%	7.9%	8.0%	7.3%	7.7%	7.9%	9.0%	7.8%
Maximum	11.0%	11.7%	22.2%	11.5%	24.8%	9.2%	76.3%	27.9%	20.2%	23.9%	13.2%	8.9%
Market-value weighted debt	16.7%	15.7%	18.2%	16.8%	18.5%	20.3%	20.6%	20.2%	19.6%	20.2%	20.3%	19.5%
Implied sector returns (unlevered)	H2 2013 <b>12/31/2013</b>	ma & Health H1 2014 <b>06/30/2014</b>	care H2 2014 <b>12/31/2014</b>	H1 2015 <b>06/30/2015</b>	H2 2015 <b>12/31/2015</b>	H1 2016 <b>06/30/2016</b>	H2 2016 <b>12/31/2016</b>	H1 2017 <b>06/30/2017</b>	H2 2012 <b>12/31/2017</b>	H1 2018 <b>06/30/2018</b>	H2 2018 <b>12/31/2018</b>	H1 2019 <b>06/30/2019</b>
Minimum	2.3%	1.3%	2.0%	1.4%	1.2%	1.3%	1.4%	1.5%	1.4%	1.2%	0.5%	0.2%
Lower quantile	4.6%	3.1%	3.8%	1.9%	3.2%	2.8%	2.1%	2.9%	2.2%	3.0%	0.5%	0.2%
Median	6.1%	5.6%	5.8%	5.1%	5.2%	4.9%	5.3%	4.8%	4.5%	4.6%	5.0%	4.3%
Arithmetic mean	6.3%	5.4%	5.7%	4.7%	5.0%	4.9%	5.3%	4.6%	5.1%	5.1%	4.2%	3.7%
Market-value weighted mean	7.1%	6.5%	6.5%	6.0%	6.2%	6.0%	6.6%	6.0%	6.1%	6.6%	6.4%	5.9%
Upper quantile	7.8%	7.3%	7.4%	6.3%	6.6%	6.5%	6.7%	5.9%	6.5%	6.6%	6.4%	5.9%
Maximum	10.6%	10.8%	9.2%	6.6%	7.7%	7.6%	18.6%	7.1%	20.1%	21.9%	12.1%	8.0%
Market-value weighted debt	16.7%	15.7%	18.2%	16.8%	18.5%	20.3%	20.6%	20.2%	19.6%	20.2%	20.3%	19.5%

### Implied Sector Returns Pharma & Healthcare (chart)



#### Implied sector returns - DACH - Pharma & Healthcare

Note: The ranges refer to the implied sector returns (unlevered).

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 The implied sector return (unlevered) of the Pharma & Healthcare sector decreased from 6.4% as of December

### Implied Sector Returns Information Technology (table)

#### Implied sector returns (levered) - DACH - Information Technology

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	1.3%	1.8%	0.9%	-1.4%	1.0%	1.7%	0.2%	2.1%	0.5%	0.2%	1.3%	0.1%
Lower quantile	4.3%	4.2%	5.0%	4.6%	4.4%	3.8%	4.6%	3.6%	3.6%	3.4%	4.3%	3.3%
Median	7.3%	6.4%	7.6%	6.2%	6.5%	6.2%	6.6%	5.5%	5.5%	5.0%	7.3%	5.4%
Arithmetic mean	7.2%	6.4%	7.6%	6.4%	6.6%	6.3%	7.5%	5.7%	5.7%	5.6%	7.8%	5.8%
Market-value weighted mean	7.1%	7.0%	7.4%	6.9%	6.7%	7.0%	6.6%	6.0%	6.1%	5.7%	7.0%	5.7%
Upper quantile	9.8%	9.1%	10.8%	9.2%	8.7%	7.9%	10.1%	7.6%	6.9%	7.6%	12.1%	9.0%
Maximum	15.3%	11.9%	14.1%	11.7%	18.6%	16.5%	35.0%	15.8%	28.2%	28.2%	26.6%	13.0%
Market-value weighted debt	6.5%	7.1%	16.3%	14.1%	10.7%	11.0%	8.5%	6.8%	5.5%	11.9%	18.0%	13.5%
Implied sector returns (unlevered)	- DACH - Infor H2 2013 12/31/2013	mation Tech H1 2014 <b>06/30/2014</b>	H2 2014 <b>12/31/2014</b>	H1 2015 <b>06/30/2015</b>	H2 2015 <b>12/31/2015</b>	H1 2016 <b>06/30/2016</b>	H2 2016 <b>12/31/2016</b>	H1 2017 <b>06/30/2017</b>	H2 2017 <b>12/31/2017</b>	H1 2018 <b>06/30/2018</b>	H2 2018 <b>12/31/2018</b>	H1 2019 <b>06/30/2019</b>
Minimum	1.7%	2.7%	2.2%	1.3%	1.0%	1.2%	0.2%	2.0%	0.5%	0.7%	0.2%	1.7%
Lower quantile	3.8%	4.0%	4.8%	3.9%	4.2%	3.0%	3.9%	3.0%	3.3%	2.6%	2.9%	2.8%
Median	6.5%	5.8%	6.6%	5.4%	5.4%	5.3%	6.0%	5.0%	5.1%	4.9%	5.6%	4.5%
Arithmetic mean	6.5%	5.8%	6.7%	5.5%	5.7%	5.4%	6.6%	5.0%	4.9%	4.6%	5.7%	4.9%
Market-value weighted mean	6.9%	6.7%	6.7%	6.2%	6.2%	6.3%	6.1%	5.7%	5.8%	5.3%	6.1%	5.2%
Upper quantile	9.0%	7.7%	9.0%	7.1%	7.4%	7.3%	8.3%	6.3%	6.3%	6.6%	8.3%	7.2%
Maximum	10.9%	9.0%	10.6%	9.5%	17.6%	15.4%	33.4%	11.2%	9.5%	7.6%	10.1%	10.6%
Market-value weighted debt	6.5%	7.1%	16.3%	14.1%	10.7%	11.0%	8.5%	6.8%	5.5%	11.9%	18.0%	13.5%

### Implied Sector Returns Informational Technology (chart)

- the smallest spread between levered 16.0% unlevered and market-value weighted mean. This is due to the 14.0% low market-value weighted debt ratio. 12.0% 10.0% 7.4% 8.0% 7.0% 6.9% 6.6% 7.0% 6.7% 6.1% 6.0% 5.7% 6.0% 6.9% 6.7% 6.7% 6.3% 6.2% 6.2% 6.1% 6.1% 5.8% 5.7% 5.2% 5.3% 4.0% 2.0% 0.0% 412015 422015 4122026 4122027 422021 412018 H12019 422013 H1201A 422024 422016 422018 Range (10% - 90% quantile) Market-value weighted mean (unlevered) Market-value weighted mean (levered)
- Implied sector returns DACH Information Technology

The

implied

5.2% as of June 30. 2019.

(unlevered) of

sector

Technology sector decreased from 6.1% as of December 31, 2018 to

In comparison to other sectors, the

Information Technology sector had

the Information

return

Note: The ranges refer to the implied sector returns (unlevered).

June 30, 2019

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## Implied Sector Returns Utilities (table)

#### Implied sector returns (levered) - DACH - Utilities

	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	4.2%	3.7%	3.8%	3.9%	4.9%	5.2%	4.8%	5.5%	4.5%	4.8%	5.3%	3.9%
Lower quantile	5.5%	4.0%	4.9%	5.4%	5.2%	6.8%	5.7%	5.5%	5.2%	5.6%	5.7%	4.2%
Median	7.3%	7.0%	7.1%	6.5%	7.0%	7.5%	7.4%	7.5%	6.2%	6.6%	7.0%	5.0%
Arithmetic mean	7.5%	6.8%	7.0%	7.8%	7.0%	7.6%	7.7%	7.7%	6.8%	6.9%	7.2%	5.6%
Market-value weighted mean	7.9%	6.6%	6.9%	8.3%	7.6%	8.3%	8.2%	8.6%	7.4%	7.3%	7.3%	5.7%
Upper quantile	9.9%	8.9%	9.4%	11.5%	8.7%	8.9%	10.2%	9.7%	8.6%	8.6%	9.3%	7.4%
Maximum	10.1%	9.9%	10.1%	14.6%	9.7%	9.4%	10.5%	11.8%	10.7%	9.0%	9.6%	8.9%
Market-value weighted debt	113.1%	87.8%	118.4%	107.9%	158.5%	124.5%	139.9%	101.6%	89.8%	80.7%	61.3%	60.2%
Implied sector returns (unlevered)	- DACH - Utilit	ies										
	H2 2013	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019
	12/31/2013	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019
Minimum	3.5%	3.1%	2.8%	3.0%	2.6%	2.9%	2.6%	2.7%	3.0%	2.8%	3.1%	2.5%
Lower quantile	4.0%	3.3%	3.0%	3.0%	3.0%	3.1%	2.7%	3.5%	3.3%	3.6%	3.5%	2.7%
Median	4.8%	4.5%	4.2%	4.0%	3.8%	3.6%	4.1%	4.2%	4.1%	4.1%	4.6%	3.3%
Arithmetic mean	4.9%	4.5%	4.0%	4.2%	3.7%	3.7%	4.1%	4.5%	4.1%	4.4%	4.8%	3.7%
Market-value weighted mean	5.1%	4.6%	4.1%	4.4%	3.8%	4.1%	4.1%	4.8%	4.4%	4.6%	5.1%	3.8%
Upper quantile	5.8%	5.4%	4.7%	5.4%	4.6%	4.5%	5.5%	5.4%	5.0%	5.6%	6.5%	5.0%
Maximum	6.0%	5.6%	4.8%	7.2%	4.7%	4.9%	6.0%	6.9%	5.3%	5.6%	7.6%	5.5%
Market-value weighted debt	113.1%	87.8%	118.4%	107.9%	158.5%	124.5%	139.9%	101.6%	89.8%	80.7%	61.3%	60.2%

### Implied Sector Returns Utilities (chart)



Note: The ranges refer to the implied sector returns (unlevered).

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# 7 Sector returns

b. Historical returns (ex-post analysis)

### Historical Sector Returns Background & approach

In addition to the determination of historical market returns, we calculate historical sector returns. This option creates an alternative approach, like the implied sector returns, to the ex-post analysis of the determination of costs of capital based on regression analyses following the CAPM.

Our analysis contains so-called **total shareholder returns** analogous to the return triangles for the German, Austrian and Swiss total return indices. This means, we consider the **share price development** as well as the **dividend yield**, whereas the share price development generally represents the main component of the total shareholder return.

We calculate the **annual total shareholder returns as of June 30**, for every DAX Sector All Index, WBI, and SPI listed company. Afterwards, we aggregate those returns market-value weighted **to sector returns**. Our calculations comprise the time period between 2014 and 2019. Since annual total shareholder returns tend to fluctuate to a great extent, their explanatory power is limited. Therefore, we do not only calculate the 1-year market-value weighted means, but furthermore calculate the 3-year (2017-2019) and the 6-year (2014-2019) averages.

### Historical Sector Returns Annual total shareholder returns as of June 30, 2019



#### Annual total shareholder returns by sector

	Banking	Insurance	Financial Services	Real Estate	Basic Materials	Consumer Goods	Telecom- munication	Industrials	Consumer Service	Pharma & Healthcare	Information Technology	Utilities
June 30, 2014	7.2%	17.3%	33.0%	17.0%	28.3%	25.9%	44.0%	23.8%	30.0%	24.0%	23.3%	22.9%
June 30, 2015	27.8%	21.6%	45.9%	27.2%	24.0%	14.6%	17.4%	12.0%	23.4%	32.6%	19.8%	-13.3%
June 30, 2016	-29.1%	-3.7%	28.0%	24.9%	-15.6%	-4.8%	-4.0%	3.9%	-0.7%	-1.6%	11.8%	-12.5%
June 30, 2017	35.2%	28.0%	34.7%	10.9%	42.8%	17.5%	11.7%	32.0%	19.7%	9.6%	47.8%	9.7%
June 30, 2018	-2.1%	4.5%	19.9%	16.5%	1.3%	0.6%	-8.7%	-1.1%	9.2%	-3.0%	25.5%	24.1%
June 30, 2019	-9.7%	25.9%	7.2%	6.3%	1.0%	15.5%	12.4%	2.2%	-3.6%	23.4%	16.6%	19.6%

# 8 Trading multiples

#### Trading Multiples Background & approach

Besides absolute valuation models (earnings value, DCF), the **multiples approach** offers a practical way for an enterprise value estimation. The multiples method estimates a company's value **relative** to another company's value. Following this approach, the enterprise value results from the product of a reference value (revenue or earnings values are frequently used) of the company with the respective multiples of **similar companies**.

Within this capital market study, we analyze **multiples for the "super sectors"** as well as **multiples for the DACH market** consisting of the German, Austrian and Swiss capital markets (DAX Sector All Index, ATX and SPI). We will look at the following multiples:

- Revenue-Multiples ("EV<sup>1</sup>/Revenue")
- EBIT-Multiples ("EV<sup>1</sup>/EBIT")
- Price-to-Earnings-Multiples ("P/E")
- Price-to-Book Value-Multiples ("EqV<sup>2</sup>)/BV")

Multiples are presented for two different reference values. Firstly, the reference values are based on a company's realized trailing last 12 months, which represent its financial performance for the past 12-month period (so-called **trailing-multiples**, in the following "LTM"). Secondly, the reference values are based on one-year forecasts of analysts (so-called **forward-multiples**, in the following "1yf"). Both approaches are typically not limited to the end of the fiscal year. The Price-to-Book Value-Multiples are calculated with the book values as of the reference date (June 30, 2019).

1) Enterprise Value.

2) Equity Value.

We present historical multiples since June 30, 2013 in the appendix and will update the applied multiples **semi-annually at the predefined reference date (as of June 30 and as of December 31)**.

We provide a graphical, as well as a tabular illustration of the multiples as of June 30, 2019 on the following slides.

Additional to the **arithmetic mean** and **median** as essential average sizes, we show the minimum, the maximum, the standard deviation and the number of companies. For the purpose of **simplification**, we exclude negative multiples and multiples in the highest quantile (95%). The multiples in the lowest quantile (5%) build the lower limit.

To calculate the multiples, we source the data (i.e. Market Cap., Revenue, EBIT, etc.) from the data provider S&P Capital IQ.

Additionally, we present a **ranking table** of the sector multiples. In a first step, the sector multiples are sorted from highest to lowest for each analyzed multiple. The resulting score in the ranking is displayed in the table and visualized by a color code that assigns a **red color** to the **highest rank** and a dark **green color** to the **lowest rank**. Thus, a red colored high rank indicates a high valuation level, whereas a green colored low rank suggests a low valuation level. In a second step, we aggregate the rankings and calculate an average of all single rankings for each sector multiple. This is shown in the right column of the ranking table. This **average ranking** indicates the overall **relative valuation levels** of the sectors when using multiples.

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### Trading Multiples Sector multiples – Median LTM and 1yf as of June 30, 2019

	EV/Rever	nue	EV/EBI	Г	P/E	EqV/BV	
Sector	LTM	1yf	LTM	lyf	LTM	1yf	
Banking	n.a.	n.a.	n.a.	n.a.	15.0x	10.6x	0.8x
Insurance	n.a.	n.a.	n.a.	n.a.	15.3x	13.2x	1.1x
Financial Services	n.a.	n.a.	n.a.	n.a.	17.4x	17.2x	1.1x
Real Estate	11.1x	10.9x	29.5x	19.6x	15.3x	18.6x	1.1x
Basic Materials	1.4x	1.5x	18.3x	15.3x	17.1x	12.9x	1.3x
Consumer Goods	0.9x	1.1x	20.5x	17.2x	17.4x	20.0x	1.4x
Telecommunication	1.6x	1.8x	17.6x	16.1x	22.0x	14.5x	1.9x
Industrials	1.1x	1.2x	17.3x	15.2x	18.9x	16.9x	2.0x
Consumer Service	1.1x	1.6x	19.1x	16.5x	16.6x	17.0x	1.5x
Pharma & Healthcare	3.9x	4.4x	26.0x	21.6x	30.0x	23.1x	3.0x
Information Technology	1.7x	1.7x	23.3x	19.7x	25.5x	21.0x	2.2x
Utilities	1.9x	2.0x	28.8x	19.9x	25.0x	23.3x	1.6x
DACH	1.5x	1.6x	20.7x	16.4x	18.4x	16.9x	1.6x

Reading example:

The median of the Industrials EV/EBIT ratio calculated on the basis of the last 12 months is 17.3x as of June 30, 2019.

EUR 200 m in EBIT over the last twelve months would hence result in an enterprise value of EUR 3,460 m.

Note: For companies in the Banking, Insurance and Financial Services sectors, Revenue- and EBIT-Multiples are not meaningful and thus are not reported.

### Trading Multiples Sector multiples ranking based on median (LTM and 1yf as of June 30, 2019)

	EV/Re	venue	EV/	EBIT	P	/E	EqV/BV	Ø Ranking	
Sector	LTM	1yf	LTM	lyf	LTM	lyf			
Banking	n.a.	n.a.	n.a.	n.a.	12	12	12	12.0	The Banking and Insurance
Insurance	n.a.	n.a.	n.a.	n.a.	10	10	10	10.0	expensive valuation levels
Financial Services	n.a.	n.a.	n.a.	n.a.	7	6	9	7.3	of all sectors.
Real Estate	1	1	1	4	11	5	11	4.9	
Basic Materials	6	7	7	8	8	11	8	7.9	
Consumer Goods	9	9	5	5	6	4	7	6.4	
Telecommunication	5	4	8	7	4	9	4	5.9	
Industrials	7	8	9	9	5	8	3	7.0	
Consumer Service	8	6	6	6	9	7	6	6.9	The Pharma & Healthcare
Pharma & Healthcare	2	2	3	1	1	2	1	1.7	multiples on average,
Information Technology	4	5	4	3	2	3	2	3.3	sector.
Utilities	3	3	2	2	3	1	5	2.7	

The EqV/BV-Multiple of the Utilities sector ranks 5th highest in a comparison of all sectors. Overall, the average ranking of the Utilities sector is 2.7, indicating a high valuation level.

Note: Multiples are ranked from highest to lowest values: 1 - highest (red), 9/12 - lowest (dark green).

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### Trading Multiples Sector multiples detailed (1/4) LTM and 1yf as of June 30, 2019

		EV/Revenue		EV/E	ΒΙΤ	P/E		EqV/BV	
		LTM	1yf	LTM	1yf	LTM	1yf		
	Min	0.24	0.5%	8.0%	0.6%	2.04	7.0%	0.2%	
DACH		0.38	0.5x	8.0x	9.6x	3.98	7.9X	0.3x	
	Arithmetic mean	3.2X	2.8x	24.3x	18.1X	22.3X	19.3X	2.2x	
	Median	1.5x	1.6X	20.7x	16.4x	18.4x	16.9x	1.6x	
	Max	24.7x	18.1x	85.3x	35.7x	68.2x	50.5x	8.4x	
	Standard deviation	4.1x	3.2x	13.4x	6.1x	13.3x	8.6x	1.8x	
	Number of companies	604	342	471	300	539	304	655	
Donking	<b>b</b> 41					6.2.	0.2	0.4	
Daliking	IVIIn	-	-	-	-	0.3X	8.2X	0.4x	
	Arithmetic mean	-	-	-	-	15.6x	11.4x	1.1x	
	Median	-	-	-	-	15.0x	10.6x	0.8x	
	Max	-	-	-	-	47.7x	18.3x	4.8x	
	Standard deviation	-	-	-	-	7.7x	2.9x	0.8x	
	Number of companies	-	-	-	-	34	14	31	
Insurance	Min	-	-	-	-	11.4x	11.4x	0.7x	
	Arithmetic mean	-	-	-	-	20.8x	13.3x	1.2x	
	Median	-	-	-	-	15.3x	13.2x	1.1x	
	Max	-	-	-	-	68.2x	16.4x	2.5x	
	Standard deviation	-	-	-	-	15.4x	1.4x	0.5x	
	Number of companies	-	-	-	-	14	11	13	
Financial Services	Min	-	-	-	-	4.0x	9.2x	0.3x	
	Arithmetic mean	-	-	-	-	20.8x	17.2x	1.5x	
	Median	-	-	-	-	17.4x	17.2x	1.1x	
	Max	-	-	-	-	67.6x	29.1x	6.7x	
	Standard deviation	-	-	-	-	14.3x	6.4x	1.1x	
	Number of companies	-	-	-	-	36	11	57	

#### Reading example:

The average (arithmetic mean) DACH EV/Revenueratio calculated on the basis of the last 12 months is 3.2x as of the reference date June 30, 2019.

EUR 300 m in revenues over the last twelve months would result in an enterprise value of EUR 960 m.

Note: For companies in the Banking, Insurance and Financial Services sector, Revenues- and EBIT-Multiples are not meaningful and thus are not reported. For historical developments of the multiples please refer to the appendix (cf. 83 et seq.).

### Trading Multiples Sector multiples detailed (2/4) LTM and 1yf as of June 30, 2019

		EV/Rev	enue	EV/EBIT		P/E		EqV/BV
		LTM	1yf	LTM	1yf	LTM	1yf	
Real Estate	Min	0.5x	0.5x	4.2x	7.9x	4.2x	7.9x	0.5x
	Arithmetic mean	10.9x	9.6x	31.7x	20.4x	16.3x	17.2x	1.4x
	Median	11.1x	10.9x	29.5x	19.6x	15.3x	18.6x	1.1x
	Max	24.7x	18.1x	53.9x	29.0x	53.9x	29.0x	5.2x
	Standard deviation	5.6x	6.3x	9.8x	6.6x	9.8x	6.6x	0.8x
	Number of companies	51	14	51	27	48	20	53
Basic Materials	Min	0.3x	0.5x	8.0x	10.8x	4.5x	8.0x	0.4x
	Arithmetic mean	2.1x	2.2x	25.8x	16.9x	20.8x	16.2x	1.9x
	Median	1.4x	1.5x	18.3x	15.3x	17.1x	12.9x	1.3x
	Max	10.6x	6.4x	75.9x	28.6x	58.1x	35.5x	6.9x
	Standard deviation	2.2x	1.6x	16.9x	5.2x	13.1x	7.5x	1.7x
	Number of companies	36	25	30	24	33	23	38
Consumer Goods	Min	0.3x	0.5x	8.2x	9.6x	4.6x	9.8x	0.4x
	Arithmetic mean	1.8x	1.4x	23.0x	17.0x	21.0x	20.3x	1.9x
	Median	0.9x	1.1x	20.5x	17.2x	17.4x	20.0x	1.4x
	Max	24.3x	4.3x	79.8x	28.5x	63.7x	35.5x	7.8x
	Standard deviation	3.1x	1.0x	12.7x	4.9x	11.9x	7.6x	1.4x
	Number of companies	81	39	69	40	67	29	74

#### **Reading example:**

The median Real Estate EV/EBIT ratio calculated on the basis of the expected EBIT (1-year forward) is 19.6x as of the reference date June 30, 2019.

An expected EBIT of EUR 30 m would result in an enterprise value of EUR 588 m.

Note: For companies in the Banking, Insurance and Financial Services sector, Revenues- and EBIT-Multiples are not meaningful and thus are not reported. For historical developments of the multiples please refer to the appendix (cf. 83 et seq.).
### **Trading Multiples** Sector multiples detailed (3/4) LTM and 1yf as of June 30, 2019

		EV/Revenue		EV/EBIT		P/E		EqV/BV	
		LTM	1yf	LTM	1yf	LTM	1yf		Reading example:
Telecommunication	Min	0.5x	1.4x	9.1x	14.2x	9.6x	9.8x	0.5x	The average (arithmetic
	Arithmetic mean	1.9x	2.1x	22.2x	18.1x	23.4x	16.7x	2.3x	mean) Industrials P/F ratio
	Median	1.6x	1.8x	17.6x	16.1x	22.0x	14.5x	1.9x	calculated on the basis of
	Max	3.8x	3.1x	42.1x	26.5x	41.5x	33.5x	5.9x	expected earnings (1-year
	Standard deviation	0.8x	0.6x	9.7x	4.4x	10.4x	8.2x	1.6x	forward) is 19.3x as of the
	Number of companies	14	9	9	5	9	6	14	reference date June 30.
									2019.
Industrials	Min	0.3x	0.5x	8.5x	9.8x	3.9x	9.6x	0.5x	
	Arithmetic mean	2.0x	1.8x	20.8x	16.6x	22.5x	19.3x	2.7x	Expected earnings of
	Median	1.1x	1.2x	17.3x	15.2x	18.9x	16.9x	2.0x	EUR 20 m would result in
	Max	16.7x	12.2x	67.0x	35.7x	66.9x	50.5x	8.4x	an equity value of
	Standard deviation	2.3x	1.7x	10.9x	5.7x	11.9x	8.1x	1.9x	FUR 386 m.
	Number of companies	199	130	164	116	153	103	169	
Consumer Service	Min	0.4x	0.6x	8.7x	9.9x	6.5x	9.9x	0.3x	
	Arithmetic mean	2.3x	2.5x	24.5x	18.5x	21.1x	18.9x	2.6x	
	Median	1.1x	1.6x	19.1x	16.5x	16.6x	17.0x	1.5x	
	Max	11.2x	9.4x	78.8x	33.0x	60.8x	31.9x	8.1x	
	Standard deviation	2.7x	2.2x	16.6x	6.2x	12.9x	7.0x	2.1x	
	Number of companies	58	26	39	18	33	16	52	

Note: For companies in the Banking, Insurance and Financial Services sector, Revenues- and EBIT-Multiples are not meaningful and thus are not reported. For historical developments of the multiples please refer to the appendix (cf. 83 et seq.).

### Trading Multiples Sector multiples detailed (4/4) LTM and 1yf as of June 30, 2019

		EV/Rev	EV/Revenue		EV/EBIT		P/E		
		LTM	1yf	LTM	1yf	LTM	1yf		
Pharma & Healthcare	Min	0.5x	0.5x	9.9x	12.0x	4.8x	14.2x	0.4x	
	Arithmetic mean	5.5x	5.4x	28.2x	21.9x	30.5x	25.6x	3.3x	
	Median	3.9x	4.4x	26.0x	21.6x	30.0x	23.1x	3.0x	
	Max	20.8x	17.7x	51.0x	33.9x	62.9x	49.2x	8.2x	
	Standard deviation	4.6x	4.1x	10.2x	6.8x	15.5x	9.6x	2.2x	
	Number of companies	56	40	33	24	36	23	60	
Information Technology	Min	0.3x	0.5x	9.3x	10.2x	5.3x	8.5x	0.4x	
	Arithmetic mean	2.8x	2.7x	25.4x	19.9x	27.9x	22.8x	2.5x	
	Median	1.7x	1.7x	23.3x	19.7x	25.5x	21.0x	2.2x	<u>Readin</u>
	Max	18.1x	13.2x	72.0x	35.6x	64.0x	49.0x	8.0x	
	Standard deviation	3.2x	2.7x	13.3x	6.5x	14.9x	10.2x	1.6x	The
	Number of companies	96	53	65	40	63	40	80	EqV/B\
									referen
Utilities	Min	1.0x	1.2x	15.4x	12.6x	8.6x	13.7x	0.6x	2019.
	Arithmetic mean	3.2x	3.8x	29.9x	18.8x	29.1x	24.1x	1.8x	
	Median	1.9x	2.0x	28.8x	19.9x	25.0x	23.3x	1.6x	A BV o
	Max	9.5x	10.1x	64.3x	22.9x	62.7x	39.7x	3.8x	result i
	Standard deviation	2.9x	3.2x	13.2x	3.5x	15.2x	8.2x	0.9x	EUR 16
	Number of companies	13	6	11	6	13	8	14	

Reading example:

The median Utilities EqV/BV is 1.6x as of the reference date June 30, 2019.

A BV of EUR 100 m would result in an equity value of EUR 160 m.

Note: For companies in the Banking, Insurance and Financial Services sector, Revenues- and EBIT-Multiples are not meaningful and thus are not reported. For historical developments of the multiples please refer to the appendix (cf. 83 et seq.).

# Appendix

Composition of the sectors of DAX Sector All Index, WBI and SPI as of June 30, 2019

#### Banking

Germany AAREAL BANK AG AUTOBANK AG COMMERZBANK AG DEUTSCHE BANK AG DT.PFANDBRIEFBK AG PROCREDIT HLDG AG **QUIRIN BANK AG** WUESTENROT & WUERTTEMBERG AG Austria BANK FUER TIROL UND VBG AG **BAWAG AG BKS BANK AG ST** ERSTE GROUP BANK AG **OBERBANK AG** RAIFFEISEN BANK INTERNATATIONAL AG Switzerland BASELLAND, KANTONALBANK AG BASLER KANTONALBANK SA BC DE GENEVE SA BC DU JURA SA **BC VAUDOISE SA** BERNER KANTONALBANK AG **BK LINTH LLB AG** CEMBRA MONEY BANK AG CREDIT SUISSE GROUP AG **EFG INTERNATIONAL AG GLARNER KANTONALBANK AG** GRAUB KANTONALBANK AG HYPOTHEKARBANK LENZBURG AG JULIUS BAER EUROPE AG LUZERNER KANTONALBANK AG SCHWEIZERISCHE NATIONALBANK AG ST GALLER KANTONALBANK GA THURGAUER KANTONALBANK AG **UBS GROUP AG** VALIANT BANK AG VONTOBEL EUROPE AG WALLISER KANTONALBANK AG

ZUGER KANTONALBANK AG Insurance Germany ALLIANZ SE DFV DEUTSCHE FAMILIENVERSICHERUNG AG HANNOVER RUECK SE MUENCHNER RUECK AG NUERNBERGER BET. AG TALANX AG Austria UNIQA INSURANCE GROUP AG VIENNA INSURANCE GROUP AG Switzerland BALOISE HOLDING AG HELVETIA HOLDING AG PARGESA HOLDING AG SWISS LIFE HOLDING AG SWISS RE AG VAUDOISE ASSURANCES HLD. SA ZURICH INSURANCE AG

Germany ADCAPITAL AG ALBIS LEASING AG BASIC RESOURCES AG BERLINER EFFEKTENGESELLSCHAFT AG CAPSENIXX AG COMDIRECT BANK AG CREDITSHELF AG DEUTSCHE BALATON AG DEUTSCHE BETEILIGUNGS AG DEUTSCHE CANNABIS AG DEUTSCHE EFFECTEN-UND WECHSEL-BET. AG DEUTSCHE TECHNISCHE BET. AG DE DEUTSCHE FORFAIT AG DWS GROUP GMBH & CO KGAA ERNST RUSS AG ERWE IMMOBILIEN AG FINLAB AG FINTECH GROUP AG FORIS AG FRITZ NOLS AG GRENKE AG **GXP GERMAN PROEPRTIES AG** HEIDELBERGER BET. HOLDING AG HELIAD EQUITY PARTNERS GMBH & CO. KGAA HESSE NEWMAN CAPITAL AG HYPOPORT AG JDC GROUP AG **KAP BETEILIGUNGS-AG** KST BETEILIGUNGS AG LANG & SCHWARZ AG L-KONZEPT HOLDING AG LLOYD FONDS AG **MAIER & PARTNER AG** MAX21 AG MIC AG MLP AG MPC CAPITAL AG MUTARES AG

**Financial Services** 

ÖKOWORLD AG OVB HOLDING AG PFARL GOLD AG PONGS & ZAHN AG SCHERZER & CO. AG SHAREHOLDER VALUE BET, AG SIXT LEASING SM WIRTSCHAFTSBERATUNGS AG SPARTA AG SPOBAG THE NAGA GROUP AG TRADEGATE AG VALUE MGMT & RESEARCH AG VARENGOLD BANK AG VDN AG VPE WERTPAPIERHANDELSBANK AG WCM BET. & GRUNDBESITZ AG WEBAC HOLDING AG Austria **BURGENLAND HOLDING AG** UNTERNEHMENS INVEST AG WIENER PRIVATBANK SE Switzerland BANQUE PROFIL DE GESTION SA BELLEVUE GROUP AG CIE FIN. RICHEMONT AG GLOBAL ASSET MGMT AG LEONTEQ AG PARTNERS GROUP HOLDING AG PRIVATE EQUITY HOLDING AG SPCE PRIVATE EQUITY AG SWISSQUOTE GROUP HOLDING LTD VALARTIS GROUP AG VZ HOLDING AG

**Real Estate** Germany A.A.A. AG ACCENTRO REAL ESTATE AG ADLER REAL ESTATE AG ALSTRIA OFFICE REIT-AG CR CAPITAL REAL ESTATE AG DEMIRE DT.MTS.RE AG DEUTCSHE GRUNDSTÜCKSAKTIONEN AG DEUTSCHE EUROSHOP AG DEUTSCHE INDUSTRIE REIT AG DEUTSCHE KONSUM REIT-AG DEUTSCHE REAL ESTATE AG DEUTSCHE WOHNEN AG DIC ASSET AG EYEMAXX REAL ESTATE AG FAIR VALUE REIT-AG GATEWAY REAL ESTATE LTD. GODEWIND IMMOBILIEN AG GSW IMMOBILIEN AG **GWB IMMOBILIEN** HAEMATO AG HAMBORNER REIT AG INCITY IMMOBILIEN AG INSTONE REAL ESTATE GROUP N.V. LEG IMMOBILIEN AG NORATIS AG PATRIZIA IMMOBILIEN AG

CA IMMOBILIEN ANLAGEN AG **IMMOFINANZ AG** S IMMO AG UBM DEVELOPMENT AG WARIMPEX FINANZ- UND BETEILIGUNGS AG Switzerland ALLREAL HOLDING AG ARUNDEL AG **BFW LIEGENSCHAFTEN AG** CI COM SA FUNDAMENTAL REAL ESTATE LTD. HIAG IMMOBILIEN HOLDING AG INTERSHOP HOLDING AG INVESTIS HOLDING SA MOBIMO AG ORASCOM DEVELOPMENT HLD AG PEACH PROPERTY GROUP AG PLAZZA AG PSP AG SWISS FIN & PROP INVESTMENT AG SWISS PRIME SITE AG VARIA US PROPERTIES AG WARTECK INVEST AG ZUEBLIN AG ZUG ESTATES HOLDING AG

#### **Basic Materials**

Germany ASIAN BAMBOO AG AURUBIS AG B.R.A.I.N. AG BASF SE BAYER AG COVESTRO AG DE RAJ GROUP AG DECHENG TECHNOLOGY AG DEUTSCHE ROHSTOFF AG **EISEN- & HUETTENWERKE AG EVONIK INDUSTRIES AG** FUCHS PETROLUB SE H & R GMBH & CO KGAA K & S AG KHD HUMBOLDT WEDAG AG LANXESS AG LINDE AG PETRO WELT TECHNOLOGIE AG SALZGITTER AG SGL CARBON SE SIMONA AG SKW STAHL-METALLURGIE HOLDING AG SURTECO SE SYMRISE AG WACKER CHEMIE AG YOUBISHENG GREEN PAPER AG Austria AMAG AUSTRIA METALL AG LENZING AG OMV AG PORR AG SCHOELLER-BLECKMANN AG STRABAG SE VOESTALPINE AG WIENERBERGER AG Switzerland CHAM PAPER GROUP HOLDING AG CLARIANT AG

CPH CHEMIE & PAPIER HOLDING AG EMS-CHEMIE AG GIVAUDAN SA GURIT HOLDING AG SCHMOLZ & BICKENBACH AG ZWAHLEN & MAYR SA

PRIMAG AG

PUBLITY AG

SINNER AG

VONOVIA SE

YMOS AG

Austria

RCM BETEILIGUNGS AG

TAG IMMOBILIEN AG

TLG IMMOBILIEN AG

UNIPROF REAL ESTATE HLD AG

ATRIUM EUROPEAN REAL ESTATE LTD

VERIANOS REAL ESTATE AG

#### **Consumer Goods**

#### Germany

A.S.CREATION TAPETEN AG ADIDAS AG ADLER MODEMAERKTE AG ADM HAMBURG AG AGRARIUS AG AKASOL AG ALNO AG AUDI AG **BAWAG AG** BAYERISCHE MOTOREN WERKE AG **BBS KRAFTFAHRZEUGTECHNIK AG** BEIERSDORF AG BERENTZEN-GROUP AG BERTRANDT AG BHS TABLETOP AG BORUSSIA DORTMUND GMBH & CO. KGAA **CEWE STIFTUNG & CO.KGAA** CONTINENTAL AG DAIMLER AG DIERIG HOLDING AG EDAG ENGINEERING EINHELL GERMANY AG ELRINGKLINGER AG FENGHUA SOLETECH AG FROSTA AG GERRY WEBER INTERNATIONAL AG GRAMMER AG HELLA KGAA HUECK & CO. HELMA EIGENHEIMBAU AG HENKEL AG & CO. KGAA HUGO BOSS AG HWA AG **IFA HOTEL & TOURISTIK AG** JJ AUTO AG KAMPA AG LEIFHEIT AG LEONI AG MINERALBR. UEBER. GMBH & CO. KGAA

MING LE SPORTS AG **MUEHL PRODUKT & SERVICE AG** PARK U.BELLHEIMER AG PFERDEWETTEN.DE AG PORSCHE AUTOMOBIL HLD. SE **PROGRESS-WERK OBERKIRCH AG** PUMA SE **REGENBOGEN AG ROY CERAMICS SE** SCHAEFFLER AG SCHLOSS WACHENHEIM AG SCHWAELBCHEN MOLKEREI J.B. AG SHW AG STEILMANN SE STO SE & CO. KGAA STS GROUP AG SUEDZUCKER AG TC UNTERHALTUNGSELEKTRONIK AG TOM TAILOR HOLDING AG TONKENS AGRAR AG ULTRASONIC AG VERALLIA DTLD AG VILLEROY & BOCH AG VOLKSWAGEN AG WASGAU PRODUNKTIONS & HANDELS AG WESTAG & GETALIT AG Austria AGRANA BETEILIGUNGS AG DO & CO AG **GURKTALER AG** JOSEF MANNER & COMP. AG **KTM INDUSTRIES AG** LINZ TEXTIL HOLDING AG OTTAKRINGER GETRAENKE AG POLYTEC HOLDING AG STADLAUER MALZFABRIK AG WOLFORD AG

Switzerland AIRESIS SA ARYZTA AG AUTONEUM AG BARRY CALLEBAUT AG BELL AG BLACKSTONE RESOURCES LTD CALIDA HOLDING AG EMMI AG GM SA HOCHDORF HOLDING AG LALIQUE GROUP SE LECLANCHE SA LINDT & SPRUENGLI AG METALL ZUG AG NESTLE SA **ORIOR AG RESAPHENE SUISSE AG RICHEMONT SA** STADLER RAIL AG SWATCH GROUP SA

#### Telecommunication

Germany 11 88 0 SOLUTIONS AG **3U HOLDING AG** DRILLISCH AG O.N. DT.TELEKOM AG NA ECOTEL COMMUNICATION AG FREENET AG NA O.N. LS TELCOM AG MVISE AG O.N. NFON AG STARDSL AG TELEFONICA DTLD HLDG AG Austria TELEKOM AUSTRIA AG Switzerland SUNRISE N SWISSCOM N

#### Industrials (1/2)

#### Germany

2G ENERGY AG 7C SOLARPARKEN AG A.I.S. AG ADINOTEC AG ALBA SE AMADEUS FIRE AG ASKNET AG AUMANN AG AVES ONE AG BASLER AG BAUER AG BAUMOT GROUP AG BAVARIA INDUSTRIALS GROUP AG **BAYWA AG BILFINGER SE** BLUE CAP AG BOEWE SYSTEC AG **BRENNTAG AG** CENTROTEC SUSTAINABLE AG CENTROTHERM PHOTOVOLTAICS AG CHINA SPECIALITY GLASS AG COREO AG **CROPENERGIES AG DALDRUP & SOEHNE AG** DATRON AG DELIGNIT AG DEUTSCHE POST AG DEUTZ AG DISKUS WERKE AG DMG MORI AG DR. HOENLE AG DUERKOPP ADLER AG DUERR AG ELEXXION AG ENERGIEKONTOR AG ENVITEC BIOGAS AG FRANCOTYP-POSTALIA HOLDING AG FRAPORT AG

FRIWO AG FROEHLICH BAU AG GEA GROUP AG GESCO AG HAMBURGER HAFEN & LOGISTIK AG HANSEYACHTS AG HAPAG-LLOYD AG HEIDELBERG.DRUCKMASCHINEN AG HEIDELBERGCEMENT AG HELIOCENTRIS ENERGIE SOL. AG HMS BERGBAU AG HOCHTIEF AG HOMAG GROUP AG IBU-TEC ADVANCED MATERIALS AG IFA SYSTEMS AG INDUS HOLDING AG INFAS HLDG AG ITN NANOVATION AG JENOPTIK AG JOST WERKE AG JUNGHEINRICH AG KHD HUMBOLDT WEDAG AG KION GROUP AG **KLOECKNER & CO: SE KNORR-BREMSE AG KOENIG & BAUER AG KROMI LOGISTIK KRONES AG** KSB AG KUKA AG **KWS SAAT SE** LPKF LASER & ELECTRONICS AG LUFTHANSA AG MAN SE MANZ AG MASCHINENFABRIK BERT.HER. AG MASTERFLEX AG MAX AUTOMATION AG MBB SE

MEDION AG MS INDUSTRIE AG MTU AERO ENGINES AG MUEHLHAN AG MUELLER-DIE LILA LOGISTIK AG M-U-T AG NABALTEC AG NANOFOCUS AG NANOGATE AG NESCHEN AG NORDEX SE NORDWEST HANDEL AG NORMA GROUP SE ORBIS AG OSRAM LICHT AG PFEIFFER VACUUM TECHNOLOGY AG PHILIPP HOLZMANN AG PHOENIX SOLAR AG PITTLER MA.FABR, AG PLAN OPTIK AG PNE WIND AG **PVA TEPLA AG** R. STAHL AG RATIONAL AG RHEINMETALL AG RINGMETALL AG S & O AGRAR AG SCHALTBAU HOLDING SCHUMAG AG SCY BETEILIGUNG AG SFC ENERGY AG SIEMENS AG SINGULUS SINO-GERMAN UNITED AG SIXT SE SLM SOLUTIONS GROUP AG SMA SOLAR TECHNOLOGY AG SMT SCHARF AG SOFTING AG

SOLAR-FABRIK AG SOLARWORLD AG STEICO SE STINAG STUTTGART INVEST AG TECHNOTRANS AG THYSSENKRUPP AG TRATON SE TUFF GROUP AG TURBON AG UET AG UTD POWER TECHNOLOGY AG UZIN UTZ AG VA-Q-TEC AG VARTA AG VECTRON SYSTEMS AG VERBIO VEREINIGTE BIOENERGIE AG VISCOM AG VOLTABOX AG VOSSLOH AG VTG AG WACKER NEUSON SE WALTER BAU-AG WASHTEC AG ZHONGDE WASTE TECHNOLOGY AG Austria ANDRITZ AG CLEEN ENERGY AG FACC AG FLUGHAFEN WIEN AG FRAUENTHAL HOLDING AG HTI HIGH TECH INDUSTRIES AG MAYR-MELNHOF KARTON AG OESTER. STAATSDRUCKEREI HOLDING AG **OESTERREICHISCHE POST AG** PALFINGER AG ROSENBAUER INTERNATIONAL AG SEMPERIT AG HOLDING SW UMWELTTECHNIK AG ZUMTOBEL GROUP AG

#### Industrials (2/2)

#### Switzerland

ABB SCHWEIZ AG ADECCO GROUP AG ADVAL TECH HOLDING AG ALUFLEXPACK AG ARBONIA AG **BELIMO AUTOMATION AG** BOBST GROUP SA BOSSARD HOLDING AG **BUCHER INDUSTRIES AG** BURCKHARDT AG BURKHALTER HOLDING AG **BVZ HOLDING AG** CEVA LOGISTICS AG CICOR MANAGEMENT AG COMET HOLDING AG CONZZETA AG DAETWYLER HOLDING AG DKSH HOLDING AG DORMAKABA HOLDING AG ELMA ELECTRONIC AG FEINTOOL INTERNATIONAL HOLDING AG FISCHER AG FLUGHAFEN ZUERICH AG FORBO HOLDING AG GAVAZZI HOLDING AG GEBERIT AG **IMPLENIA AG** INFICON HOLDING AG INTERROLL HOLDING AG KARDEX AG **KLINGELNBERG LTD** KOMAX HOLDING AG **KUEHNE & NAGEL INTERNATIONAL AG** LAFARGEHOLCIM AG LANDIS+GYR GROUP AG LEM HOLDING AG MCH GROUP AG MEDACTA GROUP SA

MEYER BURGER AG MIKRON SA OC OERLIKON CORPORATION AG PANALPINA WELTTRANSPORT AG PERFECT SA PERROT DUVAL HOLDING SA PHOENIX AG POENINA HOLDING AG **RIETER MASCHINENFABRIK AG** SCHAFFNER AG SCHINDLER AUFZUEGE AG SCHLATTER HOLDING AG SCHWEITER TECHNOLOGIES AG SENSIRION HOLDING AG SFS GROUP AG SGS SA SIG COMBIBLOC GROUP AG SIKA AG STARRAG GROUP HOLDING AG SULZER AG TORNOS HOLDING AG VAT GROUP AG VETROPACK HOLDING AG VON ROLL HOLDING AG WALTER MEIER AG ZEHNDER GROUP AG

#### Consumer Service

Germany A.SPRINGER SE AD PEPPER MEDIA N.V. ARTNET AG BASTEI LUEBBE AG BEATE UHSE AG **BET-AT-HOME.COM AG BIJOU BRIGITTE AG** CECONOMY AG CLIQ DIGITAL AG CONSTANTIN MEDIEN AG CTS EVENTIM AG & CO. KGAA DEAG DEUTSCHE ENTERTAINMENT AG DELIVERY HERO AG DELTICOM AG ECOMMERCE ALLIANCE AG EDEL AG ELANIX BIOTECHNIK AG ELUMEO SE ENERXY AG FD GROUP AG FIELMANN AG HAWESKO HOLDING AG HELLOFRESH SE HIGHLIGHT COMMUNICATIONS AG HOME24 SE HORNBACH BAUMARKT AG HORNBACH HOLDING AG & CO. KGAA INTERTAINMENT AG **KLASSIK RADIO AG** LOTTO24 AG LUDWIG BECK AG METRO AG MYBET HOLDING SE ODEON FILM AG PANTALEON ENTERTAIN. AG **PROSIEBENSAT.1 MEDIA SE** ROCKET INTERNET SE SCOUT24 AG

SENDR SE SLEEPZ AG SNOWBIRD AG SPL.MEDIEN AG STARAMBA SE STROEER SE & CO. KGAA TAKKT AG TELE COLUMBUS AG TMC CONTENT GROUP AG TRAVEL24.COM AG UHR.DE AG UNITED LABELS AG WALLSTREET ONLINE AG WESTWING GROUP AG WIGE MEDIA AG WILD BUNCH AG WINDELN.DE SE XIN RUI KE AG YOUR FAMILY ENTERTAINMENT AG ZALANDO SE **ZOOPLUS AG** Switzerland APG SGA AG ASMALLWORLD AG DUFRY AG GALENICA AG **HIGHLIGHT EVENT & ENTERTAINMENT AG** JUNGFRAUBAHN HOLDING AG MOBILEZONE HOLDING AG OREL FUESSLI HOLDING AG TAMEDIA AG TITL BN BERG AG VALORA AG VILLARS HOLDING SA ZUR ROSE GROUP AG

#### Pharma & Healthcare

Germany 4 SC AG AAP IMPLANTATE AG AGENNIX AG **BB BIOTECH AG BIOFRONTERA AG** BIOTEST AG. CARL ZEISS MEDITEC AG CO.DON AG CURASAN AG CYTOTOOLS AG DERMAPHARM HOLDING SE DRAEGERWERK AG & CO. KGAA FCKERT & 7IEGI FR AG EPIGENOMICS AG EVOTEC AG FORMYCON AG FRESEN.MED.CARE AG & CO. KGAA FRESENIUS SE & CO.KGAA GERATHERM MEDICAL AG **GERRESHEIMER AG** HUMANOPTICS AG M1 KLINIKEN AG MAGFORCE AG MATERNUS-KLINK AG MEDICLIN AG MEDIGENE AG MEDIOS AG MERCK AG & CO. KGAA MOLOGEN AG MORPHOSYS AG MPH HEALTH CARE AG NANOREPRO AG PAION AG PAUL HARTMANN AG RHOEN-KLINIKUM AG SANOCHEMIA PHARMAZEUTIKA AG SARTORIUS AG SIEMENS HEALTHINEER AG

STADA ARZNEIMITTEL AG STRATEC BIOMEDICAL AG SYGNIS AG UMS INTERNATIONAL AG VITA 34 AG WILEX AG Austria MARINOMED BIOTECH AG VALNEVA SE Switzerland ADDEX AG **AEVIS HOLDING SA** ALCON INC. BACHEM HOLDING AG **BASILEA PHARMACEUTICA AG** COLTENE HOLDING AG EVOLVA HOLDING SA **IDORSIA LTD** IGEA PHARMA N.V. **IVF HARTMANN AG** KUROS BIOSCIENCES AG LONZA GROUP AG MEDARTIS HOLDING AG MOLECULAR PARTNERS AG NOVARTIS AG **OBSEVA SA** POLYPHOR AG RELIEF THERAPEUTICS HOLDING AG ROCHE AG SANTHERA PHARM. HOLDING AG SIEGFRIED HOLDING AG SONOVA HOLDING AG STRAUMANN HOLDING AG **TECAN GROUP AG** VIFOR PHARMA AG YPSOMED HOLDING AG

ADVA OPTICAL NETWORKING SE AIXTRON SE ALL FOR ONE STEEB AG ALLGEIER SE AMALPHI AG AMATECH AG ARTEC TECHNOLOGIES AG ATOSS SOFTWARE AG **B & S BANKSYSTEME AG** BECHTLE AG BETA SYSTEMS SOFTWARE AG CANCOM SE CENIT AG CEOTRONICS AG COMPUGROUP MEDICAL SE CYAN AG DATA MODUL AG DATAGROUP SE DOCCHECK AG EASY SOFTWARE AG ELMOS SEMICONDUCTOR AG EQS GROUP AG EUROMICRON AG FABASOFT AG FIRST SENSOR AG FORTEC ELEKTRONIK AG **GBS SOFTWARE AG** GERM. STARTUPS GRP GMBH & CO. KGAA GFT TECHNOLOGIES SE GIGASET AG **GK SOFTWARE** HOLIDAYCHECK GROUP AG INFINEON TECHNIK AG INIT INNOVATION SE INTERCARD AG INTERSHOP COMMUNICATIONS AG

Information Technology (1/2)

Germany

ADESSO AG

INVISION AG ISC BUSINESS TECHNOLOGY ISRA VISION IVU TRAFFIC TECHNOLOGIE AG **KPS AG** M & S ELEKTRONIK AG MEDICAL COLUMBUS AG MENSCH UND MASCHINE SE METRIC MOBILITY SOLUTIONS AG MEVIS MEDICAL SOLUTIONS AG MOBOTIX AG MUEHLBAUER HOLDING AG MYHAMMER HOLDING AG MYNARIC AG NEMETSCHEK SE NEXUS AG NORCOM INFORMATION TECHN. AG OHB SF OPENLIMIT HOLDING AG OTRS AG PA POWER AUTOMATION AG PANAMAX AG PARAGON AG PSI AG QSC AG REALTECH AG **RIB SOFTWARE AG** S & T AG SAP SF SCHWEIZER ELECTRONIC AG SECUNET SECURITY AG SERVICEW ARE AG SEVEN PRINCIPLES AG SHF COMMUNICATION TECHNOLOGIES AG SILTRONIC AG SINNERSCHRADER AG SNP AG SOFTWARE AG STEMMER IMAGING AG

ValueTrust

INTICA SYSTEMS AG

Information Technology (2/2)
SUESS MICROTEC AG
SYZYGY AG
TDMI AG
TELES AG
TISCON AG
TTL INFORMATION TECHN. AG
UMT UTD MOBILITY TECHN. AG
USU SOFTWARE AG
UTD. INTERNET AG
VIVANCO GRUPPE AG
WIRECARD AG
XING AG
Austria
AT&S AUSTRIA TECH.& SYSTEMTECH. AG
FREQUENTIS AG
KAPSCH TRAFFICCOM AG
MASCHINENFABRIK HEID AG
RATH AG
Switzerland
AIROPACK TECHNOLOGY GROUP AG
ALSO HOLDING AG
AMS AG
ASCOM HOLDING AG
CREALOGIX HOLDING AG
HUBER+SUHNER AG
KUDELSKI SA
LOGITECH INTERNATIONAL SA
TEMENOS GROUP AG
U-BLOX HOLDING AG
WISEKEY INTERNATIONAL HOLDING AG

#### Utilities

Germany CAPITAL STAGE AG E.ON SE ENBW ENERGIE B./W. AG **GELSENWASSER AG** INNOGY SE MAINOVA AG **MVV ENERGIE AG** RWE AG UNIPER SE Austria EVN AG VERBUND AG Switzerland **BKW ENERGIE AG** EDISUN POWER EUROPE AG ROMANDE ENERGIE HOLDING SA

# Appendix

#### Historical development of trading multiples since 2013

### Trading Multiples DACH (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



Note: As of the reference date, the "FIRE" sector used in previous studies was divided into the sectors Banking, Financial Services, Insurance and Real Estate. The historical development of the DACH multiples is based on the sector classification used in previous studies. Opposed to that, the DACH multiples as of the reference date June 30, 2019 correspond to the newly introduced sector classification (cf. 33).

### Trading Multiples DACH (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



Note: As of the reference date, the "FIRE" sector used in previous studies was divided into the sectors Banking, Financial Services, Insurance and Real Estate. The historical development of the DACH multiples is based on the sector classification used in previous studies. Opposed to that, the DACH multiples as of the reference date June 30, 2019 correspond to the newly introduced sector classification (cf. 33).

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### Trading Multiples Banking (1/1) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



### Trading Multiples Insurance (1/1) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



#### Trading Multiples Financial Services (1/1) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



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#### Trading Multiples Real Estate (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



EV/Revenue Real Estate

### Trading Multiples Real Estate (2/2) – P/E-Multiples and EqV/BV-Multiples LTM and 1yf since 2013



#### Trading Multiples Basic Materials (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



EV/Revenue Basic Materials

#### Trading Multiples Basic Materials (2/2) – P/E-Multiples and EqV/BV-Multiples LTM and 1yf since 2013



### Trading Multiples Consumer Goods (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



EV/Revenue Consumer Goods

### Trading Multiples Consumer Goods (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



#### Trading Multiples Telecommunication (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



### Trading Multiples Telecommunication (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



### Trading Multiples Industrials (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



#### June 30, 2019

### Trading Multiples Industrials (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



#### Trading Multiples Consumer Service (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



### Trading Multiples Consumer Service (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



#### Trading Multiples Pharma & Healthcare (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



### Trading Multiples Pharma & Healthcare (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



### Trading Multiples Information Technology (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



### Trading Multiples Information Technology (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



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### Trading Multiples Utilities (1/2) – Revenue- and EBIT-Multiples LTM and 1yf since 2013



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### Trading Multiples Utilities (2/2) – P/E- and EqV/BV-Multiples LTM and 1yf since 2013



June 30, 2019

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