



PRODUCT SHEET



Impeo ICE

Implementing front-end solutions – a more efficient, standardized and faster approach.

To support your sales channels, acquire new customers and grow your business, your product team has developed an outstanding new offering, and you are keen to release it as soon as possible. To take it live, all that is needed is to implement the online and mobile application interfaces to support important customer interactions.

But it is at this critical stage that problems typically arise. Especially if you depend on an overstretched IT department to set up the complex rules needed for customer onboarding and self-service. And if you have home-grown front-end solutions written in outdated code and rely on only a handful of staff with sufficient development or business process knowledge, the work may take weeks or even months. Managing complex and changing requirements, as well quality assurance and testing work, takes time.

As a result, product launches get held up and your IT department foots the bill in terms of the additional costs and resources. When the work is largely outsourced to a third party, there are significant costs.

IMPEO ICE ADVANTAGES



Speed – remove hurdles in taking products to market quickly.



Efficiency – reduce the total cost, time and resource investment of front-end development work.



Quality – control the consistent quality of front-office development through standardized, well-defined processes.

Introducing Impeo ICE

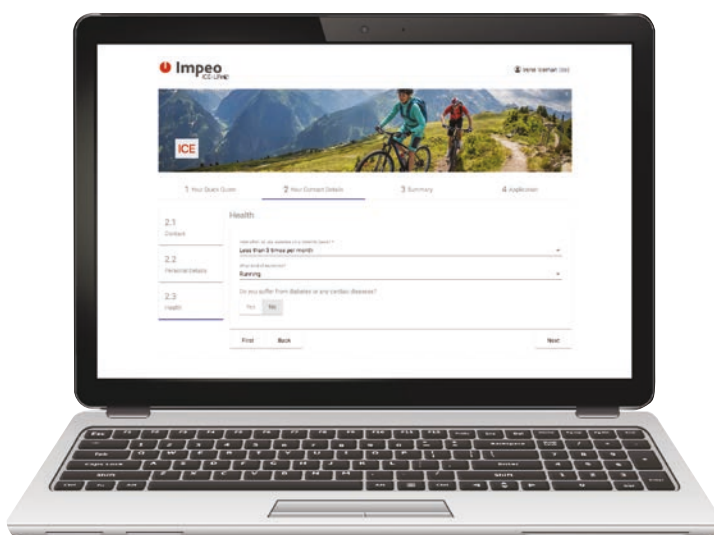
Progressive insurers are now looking for a faster, more efficient and standardized approach to implementing front-end solutions that:

- **Empowers business teams** to quickly configure requirements and rules themselves without the need for coding skills, and with minimal reliance on IT resources
- Radically **reduces dependency on your IT department** and associated **costs**
- Allows for the more **effective allocation of tasks** across business analysts, developers and design agencies

Drawing on the 10+ years' experience within the Impeo business in designing quote and apply applications and portals for leading insurers, Fadata Group now offers its Impeo ICE product (Impeo Configuration Engine).

Impeo ICE is an insurance front-office application toolkit that helps you overcome traditional over-reliance on internal and third-party development support. The software gives a business analyst the independent ability to quickly configure and maintain quote and apply applications and other customer and agent portal interfaces across any insurance product line.

Your business analysts can configure complex customer and insurance agent/broker application interfaces and maintain large parts of the application without support from specialist developers. (Configured applications in Impeo ICE are based on Angular, a modern user interface design standard.)



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MORE EFFECTIVE USE OF SKILLS

Business Analysis

- Defines requirements and configures the application
- Describes non-configurable business requirements
- Describes requirements regarding UI and design

Business Developer

Implements project-specific rules according to business requirements in Impeo ICE.

UI Developer/Design Agency

Develops UI components (HTML, CSS) according to requirements and/or corporate design guidelines – without the need for business domain knowledge.

Your developers can then concentrate on implementing specially defined rules for any exceptions and carrying out any remaining customization as necessary.

Almost every aspect of the application can be configured – for substantial parts of an application no development resources are required. Non-configurable aspects can be custom developed and easily integrated into an Impeo ICE application.

User interface (UI) development is separated from the business logic, and Impeo ICE provides standard UI components out of the box. Importantly though, design is not restricted to these components. If needed, design agencies can carry out custom development without the need for domain or business knowledge.

Key features

Impeo ICE is packed with useful features for the business analyst:

- **Comprehensive configurability** – across complex business logic parameters, user interface components, and business rules
- **Standardized components** – usable out of the box either directly or, if required, as a blueprint for custom development
- **Simplified requirements definition** – Impeo ICE is designed to be intuitive to use and employs a non-technical language that is not domain specific and can be easily understood by business analysts and developers
- **Better requirements validation** – a visual editor enables the business analyst to more easily view and validate requirements, thereby preventing errors that may prove costly to fix if discovered later
- **Requirements versioning** – the ability to track which user changed what and when, merge changes into production, and to separate development and production environments
- **Supports modern design** – Impeo ICE supports design in Angular and can be integrated with all standard UI technologies, while other JavaScript frameworks or UI technologies can be added
- **Multi-user support** – supports users across multiple channels, with parallel editing and version tracking
- **Rules-based** – business analysts can configure the business aspects of an application by choosing and configuring existing rules or by adding custom rules
- **Workflow support** – making the development and maintenance of sometimes complex requirements, business logic, validation criteria, updates, etc. easier to manage
- **Task automation** – many tasks can be automated, reducing the chance of manual errors
- **Decision tables** – the business analyst can provide configuration input for rules using clearly formatted decision tables that determine which action to perform based on specified conditions
- **Runtime management** – a module for use in any Impeo ICE application (client or server) that executes a configuration
- **Easy integration** – Impeo ICE is a web client-server application that is easily integrated into any web environment, third-party and back-office system

About Fadata Group

Fadata Group is a leading provider of software solutions for insurance companies. It helps insurers stay competitive in the digital economy by implementing the processes needed to connect faster and more effectively with their customers and distribution partners. Recognized as a market-leading solution provider by analysts at Gartner and Celent, Fadata has clients in over 30 countries across Europe, the Middle East, Africa and Latin America.

Fadata is headquartered in Munich and has a major software development and operations centre in Sofia. It also has an extensive international distribution and implementation partner network that includes BearingPoint, Charles Taylor InsureTech, EVRY, EY, FASYL, Infosys, Sollers and Tieto. In 2017, Fadata acquired Impeo, broadening its insurance front-office capabilities.

Fadata's shareholders include The Riverside Company, a global private equity firm, and Charles Taylor plc., the London-based global provider of insurance services. www.fadata.eu

About Impeo

Impeo, a Fadata Group company, is a leading provider of front-office digital insurance technology applications, serving the needs of the most advanced insurers, brokers and disruptive FinTech firms. Headquartered in Munich, and with clients across Germany and Switzerland, Impeo offers innovative, mobile-friendly software solutions for insurance quotations and applications, customer portals, and agent-customer relationship management. www.impeo.de/en/

For more information

To discuss your business' needs and how we can help, please contact us at info@fadata.eu

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