

CONTENT IS FIRE
SOCIAL IS PETROL
MAY 13 2015



welcome

TO
YOUR MALL

DIGITAL VS TRADITIONAL

WHICH MEDIA IS BETTER FOR YOUR BUSINESS?



"INBOUND
MARKETING
IS THAT IDEA
LIGHT
BULB IN
MY MIND JUST
GOING DING"



WHAT

A laptop is open on a wooden table. The screen shows a Google search page with the word 'Google' visible. Overlaid on the screen and extending to the left and right are large, white, sans-serif letters spelling out 'WHAT'. The background is a blurred outdoor setting with green foliage.

is content marketing?

A black smartphone is lying on the wooden table in the foreground, to the left of the laptop. The overall scene is dimly lit, with the laptop screen and the overlaid text providing the main source of light.

FIND OUT HOW
HUBSPOT INCREASED
OUR WEB TRAFFIC
BY 700% IN JUST
TWO MONTHS

FACEBOOK PAGES
FOR BUSINESS.
DO THEY WORK?

Facebook



6

**SIMILARITIES
BETWEEN
KIM
KARDASHIAN
AND INSTAGRAM**



8

REASONS
TO LOVE
PINTEREST

TheKingdom.com.au

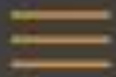
A SYSTEMISED

WAY

.....
**TO GET MARKETING
WORKING FOR YOU**



REPURPOSE
YOUR OLD
CONTENT
INTO NEW
diamonds



Sources



3 Days

1 Week

More..



#hubspot #love

Source

Visits

Contacts

Customers



CHARGE YOUR GLASSES



AN ENTERTAINING
CONTENT
MARKETING BLOG
BY ZAAHN JOHNSON



**ATTRACT
CONVERT
CLOSE
JUNE 2015
THEKINGDOM.COM.AU**



A FREE SEMINAR