

Ian Martin Environmental Policy

Part of Ian Martin's ongoing stewardship efforts is the recognition that economic growth and sustainability must be integrated with a respect and care for the environment.

Wherever and whenever possible, we are committed to reducing the impact of our business operations on the environment and demonstrating leadership by integrating environmental considerations into our wider business practices and processes.

Conscious Operations

Ian Martin is committed to minimizing the environmental footprint of our own operations through establishing best practices and ongoing management and monitoring of our use of energy, water, emission levels, transportation and accommodation considerations, and material consumption.

Conscious Purchasing

Before purchasing anything, we ask all coworkers whether the purchase is truly necessary. Could our business thrive without the purchase? Could we reuse something we have already? Could we buy something that will last longer so that it doesn't need to be replaced later?

If the purchase is truly necessary for the success of our business, we encourage all coworkers to purchase materials, products, and services that incorporate environmental, social, community, and performance goals whenever it is practical (please see our Sustainable Purchasing Policy).

Ian Martin will consider the environmental performance of our suppliers and take into account the environmental impact of all products and supplies we purchase. Wherever a choice exists at reasonably similar price points, we will favour suppliers and materials, products, and services that have achieved external certifications such as Certified B Corp, Energy Star, Fair Trade or Forestry Stewardship Council certification.

This policy is to be reviewed annually by the Stewardship Council in order to ensure progress on our environment and purchasing practices.