



PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Exhibits at the International Association for Food Protection (“IAFP”) in Salt Lake City, UT, July 8-11, 2018

June 6, 2018, Rochester, NY - Rochester Midland Corporation (RMC) is exhibiting at the International Association for Food Protection (IAFP) in Salt Lake City, UT July 8-11, 2018, Booth #201. RMC will feature the AuditGuard® Solution, a component of the BrandGuard® Food Safety Program, which focuses on eliminating the gap in deficiencies in a food safety program to meet the Global Food Safety Initiative (GFSI) standards.

RMC’s BrandGuard program is a HACCP and GMP-based food safety and sanitation program. RMC partners with food and beverage manufacturers looking for a comprehensive and quality sanitation program that is focused on innovative chemical cleaning options, process improvements, training, technical support, sustainable solutions and safety.

Each year, the IAFP hosts an annual meeting, providing attendees with information on current and emerging food safety issues, the latest science, innovative solutions to new and recurring problems, and the opportunity to network with thousands of food safety professionals from around the globe. This meeting has grown over the years to become the leading food safety conference worldwide. IAFP is attended by more than 3,600 of the top industry, academic and governmental food safety professionals from six continents. This renowned event owes its reputation and success to the quantity, quality and diversity of each year’s program; the quality and relevance of exhibits sharing the latest in available technologies; leading experts speaking on a variety of timely topics; and special recognition of outstanding professionals and students for their contributions in the food safety field.

RMC, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning, and water treatment, as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. RMC is the leader in Green Housekeeping and manufactures Enviro Care, an extensive line of environmentally preferable products for all markets, as well as many bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco at 585-336-2310 or lcalarco@rochestermidland.com

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