

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Rochester Midland Publishes 2014 Sustainability Report

April 23, 2015, Rochester, NY Rochester Midland Corporation (RMC) published its 2014 Sustainability Report, fifth in a series of annual reports on the company's efforts to be more sustainable and to provide sustainable solutions to their customers. The report includes highlights of 2014 as well as an overview of planning and setting of goals for the future. A copy of the report is available on the company's website at: www.rochestermidland.com/sustainability.

Not only do we provide an update on our 2014 activities, certifications and associations and a detailed report on sustainability of RMC operations, we also share several case studies of sustainable programs we have helped our customers create complete with annual savings. A GRI/G3 cross reference index to our 2014 activities is provided at the back of the report.

Each year RMC works to create new, more sustainable products and to improve existing products to minimize the chemical hazards, to decrease the effects on health and the environment, and to reduce our carbon footprint.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. Rochester Midland is the leader in Green Housekeeping and our programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, please contact Liz Taylor, Manager of Corporate Marketing Communications, at 585-336-2358 or ltaylor@rochestermidland.com.

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