



# FLOORGUARD®

Brand Protection Through Food Safety Innovation



[www.rochestermidland.com](http://www.rochestermidland.com)

# FLOORGUARD



## Protect your brand with FloorGuard.

The FloorGuard component of the BrandGuard® Program focuses on minimizing cross contamination between the floor and product contact surfaces. Regardless of how often you clean and sanitize the floor in your plant, the possibility of harmful microorganisms on your floor exists. Everything from employee foot traffic to forklift and pallet jack traffic contribute to contaminating the food processing plant floor. RMC's FloorGuard Program addresses this risk in your plant from several different perspectives. Proper cleaning and sanitizing techniques, color-coded cleaning utensils, antimicrobial floor barrier sanitizing systems, traffic pattern design, and employee training all contribute to controlling cross contamination in your facility

### The FloorGuard Solution

The FloorGuard Program utilizes an innovative antimicrobial floor barrier sanitizing system, called DoorGuard, which is designed to reduce cross contamination within the plant environment. The DoorGuard System will provide an antimicrobial barrier between raw and cooked processing areas, at employee entrances, and in warehouse areas. Cross contamination in food processing can



seriously undermine your food safety initiative. RMC's DoorGuard System combines innovative application equipment with effective sanitizing compounds to address this critical issue in your plant. DoorGuard application equipment will apply a sanitizing compound in either a spray or foam at entryway locations throughout your plant on a regular scheduled interval. Photo activated systems are available for those situations requiring "sanitizer on demand". RMC's FloorGuard Program can go a long way towards eliminating the cross contamination potential in your facility.

### The BrandGuard Solution

We have over 120 years of experience ensuring brand safety by creating partnerships with our customers through our BrandGuard Programs.

Our BrandGuard Programs include:



A Food Safety Specialist who has completed rigorous food safety training and will become a valuable member of your Food Safety Team.



Introduction of our comprehensive line of products and equipment.



Training using a world class strategy of verification and education.



Our Account Management Team who closes the loop with audits and certification programs to ensure efficient, effective and profitable results.

**To learn more about FloorGuard and RMC's BrandGuard Program, please call 1.800.836.1627 or visit us at [www.rochestermidland.com](http://www.rochestermidland.com).**



Sustainable Solutions for health, productivity and the environment.