



CHEMGUARD[®]

Brand Protection Through Food Safety Innovation



www.rochestermidland.com

CHEMGUARD



Protect your brand with ChemGuard.

The ChemGuard component of the BrandGuard Program is designed to promote the safe handling of sanitation chemicals. Chemical Safety is a primary concern for Rochester Midland Corporation. Your RMC Food Safety Specialist will conduct in-plant training on proper chemical handling techniques, Material Safety Data Sheet interpretation, and emphasize the importance of following label directions. A video presentation coupled with interactive discussions is followed by an employee exam, all of which is designed to reinforce the importance of safe handling of sanitation chemicals.

Personal Protection Equipment

Proper selection of personal protection equipment is a key component of the ChemGuard program. Sanitation chemicals can vary greatly in the safety risks associated with handling. It's extremely important for your employees to understand these variances and adequately protect themselves. RMC's ChemGuard program will aid your company in educating its employees on the safe handling of sanitation chemicals.



Color-Coded Labeling

RMC's BrandGuard Program has a line of cleaners and sanitizers that are color-coded to aid in proper product identification. Brown cleaners are heavy duty alkaline, yellow colored cleaners are chlorinated alkaline, red colored products are acidic, and so on. Color-coded products help ensure that your employees will use the proper cleaner in the correct application it was intended for. Color-coded products also help prevent the accidental mixing of chemicals together, which can be very dangerous. Color-coded products make safety sense!

The BrandGuard Solution

We have over 120 years of experience ensuring brand safety by creating partnerships with our customers through our BrandGuard Programs.

Our BrandGuard Programs include:

-  A Food Safety Specialist who has completed rigorous food safety training and will become a valuable member of your Food Safety Team.
-  Introduction of our comprehensive line of products and equipment.
-  Training using a world class strategy of verification and education.
-  Our Account Management Team who closes the loop with audits and certification programs to ensure efficient, effective and profitable results.

To learn more about ChemGuard and RMC's BrandGuard Program, please call 1.800.836.1627 or visit us at www.rochestermidland.com.



Sustainable Solutions for health, productivity and the environment.