



*Creating Integrated
Solutions
Since 1888*
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FOR IMMEDIATE RELEASE

PRESS RELEASE

RMC Publishes Free Sustainability Pamphlet: “29 Ways to Save the World”

August 18, Rochester, NY, — Rochester Midland Corporation is offering “29 Ways to Save the World and Save Some Money,” a free pamphlet designed to help people understand that we make choices about sustainability every day. The new pamphlet is packed with helpful ideas on how to be more sustainable for work or home that require little or no investment. When it comes to sustainability, we need to think globally and act locally and this new pamphlet helps you do just that. Are you a Sustainable Superstar or do you have green eyes? To see a pdf version of the pamphlet, go to www.greenhousekeeping.com.

Rochester Midland is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants.

Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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