



*Creating Integrated
Solutions
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www.rochestermidland.com

Corporate Headquarters
333 Hollenbeck Street
Rochester NY 14621 USA

Tel: 585 336-2200
Fax: 585 467-4406

News from ROCHESTER MIDLAND CORPORATION

Rochester Midland Corporation
333 Hollenbeck Street
Rochester, NY 14621
Phone: (585) 336-2200

Media Contact: Liz Taylor
585-336-2358
ltaylor@rochestermidland.com

FOR IMMEDIATE RELEASE

PRESS RELEASE

RMC Demonstrates How to Reduce Absenteeism and Energy Costs at Annual APPA Conference

June 10, 2011, Rochester, NY — Rochester Midland Corporation (RMC) is exhibiting at the APPA 2011 Annual Conference in Atlanta, GA, July 16-18, at the Hilton Atlanta. RMC will feature sustainable housekeeping, restroom care, and water energy management products, programs, and training for institutions focused on improving their triple bottom line within facilities management. Stop by Booth #826 to learn how Rochester Midland Corporation has worked with institutions to help reduce custodial staff absenteeism by twelve percent, save over two million gallons of water per year, and reduce energy costs by more than three percent.

Formerly Association of Physical Plant Administrators, today APPA is the organization for educational facilities professionals. APPA 2011 will provide opportunities for facilities officers, directors, and management personnel at every level, and from around the world to network and to explore the latest trends, challenges and solutions facing facilities organizations within learning institutions. For more information go to: <https://www.appa.org/training/APPA2011/index.cfm>.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs designed for human health, safety, and the environment. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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