



Sustainable Solutions for health,
productivity and the environment.

www.rochestermidland.com

Corporate Headquarters
155 Paragon Drive
Rochester, NY 14624 USA

Tel: 585.336.2200

Fax: 585.467.4406

FOR IMMEDIATE RELEASE

PRESS RELEASE

Media Contact: Liz Taylor
585-336-2358
ltaylor@rochestermidland.com

New RMC Chemical Reduces *Legionella* Liability and Provides Asset Protection

June 23, 2016 Rochester, NY — Rochester Midland Corporation (RMC) introduces a new tool to assist in controlling *legionella* and protecting your assets - AssetGuard Foul Out, a proprietary formulated penetrant and dispersant for organic and biological matter. In laboratory studies AssetGuard Foul Out, when used in conjunction with an EPA registered biocide, removes biofilm at 2-4 times the rate of the industry standard product. AssetGuard Foul Out can be used in cooling or closed loop system and is applied by slug or continuous feed methods.

Get liability protection, energy savings and asset protection.

Liability protection: *Legionella* often lives and reproduces within the biofilm layer. Systems that have been cleaned and maintained with AssetGuard Foul Out, along with EPA approved biocides, lower liability risk due to airborne pathogens from water-base systems.

Biofilm: Where biofilming is significant, 10-20% savings in energy are possible. AssetGuard Foul Out can lower Biocide costs and increase Biocide efficacy.

Asset protection: Pitting corrosion can destroy piping or equipment very quickly resulting in pinhole leaks. At best they have to be repaired. Worst case is the replacement of a heat exchanger, cooling tower or system piping. AssetGuard Foul Out can help mitigate these problems

Rochester Midland, founded in 1888, is a leading manufacturer of specialty chemicals for water treatment, industrial cleaning and food processing sanitation, as well as specialty institutional cleaning and personal care products. Our Full Service™ Water program is supported by warehousing and depots along with service technicians in all regions across North America. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care®, an extensive line of environmentally preferable products for all markets, as well as many other bio-based products. For more information on the RMC *Legionella* program, please contact John Chambers @ 585-336-2256 or jchambers@rochestermidland.com.

#