



*Creating Integrated  
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Since 1888*  
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## **News from ROCHESTER MIDLAND CORPORATION**

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***FOR IMMEDIATE RELEASE***

### **PRESS RELEASE**

## **RMC AuditGuard Protects Food Manufacturers**

*November 12, 2010, Rochester, NY* — The AuditGuard<sup>®</sup> Program from Rochester Midland Corporation protects food manufacturers by identifying processing and sanitation deficiencies before they negatively impact their products and brands. One component of the HACCP-based BrandGuard<sup>®</sup> program, AuditGuard is used by an RMC Food Safety Specialist to conduct a variety of sanitation and production process audits on regular intervals.

Whether a meat processing plant is concerned with contamination from E. coli 0157:H7, or a fruit and vegetable processor is concerned with Campylobacter or Listeria monocytogenes, the RMC Food Safety Specialist works as a partner to identify deficiencies in the process, and provide solutions and follow-up training to prevent a recall. In-plant seminars on food manufacturing plant sanitation, employee hygiene practices, process control practices, and other GMP related topics are part of the prevention and continuous improvement program in BrandGuard.

Rochester Midland, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard<sup>®</sup> Program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care<sup>®</sup>, an extensive line of environmentally preferable products for all markets, as well many other bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco @ 585-336-2310 or lcalarco@rochestermidland.com.

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