



*Creating Integrated
Solutions
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FOR IMMEDIATE RELEASE

PRESS RELEASE

Rochester Midland Biologics Products Certified by EcoLogo^M

Rochester, NY January 2008 — Rochester Midland Corporation announces EcoLogo^M product certification for DfE Floor Tile and Grout Cleaner, DfE B.L.O.C, and DfE Biozyme, within their Biologics program. RMC Biologics boost the power of traditional cleaning and odor products by helping to clean surfaces that traditional chemicals miss. Biologics work up to 80 hours after application and convert waste to carbon dioxide and water. The products are designed to be safer, less hazardous, and have more positive environmental attributes when compared to similar conventional products.

Meeting EcoLogo CCD-110 criteria for biological cleaners, **DfE Floor Tile & Grout** degreases floors, improves appearance of grout, adds brightness to floor, eliminates odors generated by grease on the floor, eliminates the breeding and feeding ground for pests, and improves traction (reduces slippage). It is ideal for Food Service floor applications (restaurants, quick service, cafeterias, grocery stores).

DfE B.L.O.C is certified under the EcoLogo CCD-115 biological odor control standard. It is a fast and effective biological liquid odor control that quickly neutralizes odors, digests organic soils, and through biological activity degrades the cause of odor. DfE B.L.O.C neutralizes odors associated with smoke, urine, and garbage.

Certified under EcoLogo CCD-110 biological cleaner standard, **DfE Biozyme** digests hydrocarbon stains and odors on concrete floors, quick service drive-throughs, concrete pads (gas stations), and soil. It provides for a cleaner and healthier environment through biological degradation of hydrocarbon stains and odors.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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