



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Brock University Certified “Gold” Green Housekeeping Site

Rochester, NY March 14, 2013 – Brock University in St. Catherine’s, Ontario Canada was recently recognized for sustainable green housekeeping practices. Based on an audit from a third party consultant, Brock received recognition from Rochester Midland as a “Gold” Green Housekeeping Site. The certification recognizes Brock’s efforts in green housekeeping, including use of 3rd party certified products and continual training and education for staff. It also recognizes efforts to improve indoor air quality, waste and recycling, and energy and water usage improvements.

Brock University transitioned to Rochester Midland’s Green Housekeeping program four years ago. They recognized the importance of using biobased cleaning products and the benefits in continual training and education for staff. Domenic Maniccia, Director of Custodial Services says “How we clean has such a big impact on health. This program reflects a shifting awareness. The cleaning process really determines the health of a building.” The Green Housekeeping Site certification is a culmination of four years of successful sustainable facility maintenance programming by Brock University.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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