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FOR IMMEDIATE RELEASE

PRESS RELEASE

Rochester Midland Announces Hands-Free Chemizer Cleaning Cart

Rochester, NY, December 2008 — Rochester Midland announces the hands-free Chemizer Cleaning Cart, an automated cleaning system designed to improve worker safety, clean more thoroughly and improve productivity. To further improve productivity and worker safety, Rochester Midland designed the new cart to work with our leading green cleaning products, Enviro Care® and Proxi®.



No need to worry about an electrical cord on wet floors or surfaces. No outlet or extension cords are needed with the Chemizer Cleaning Cart because it comes equipped with a rechargeable 12V battery. The Chemizer Cleaning Cart also has a 15-foot discharge hose, 12-gallon fresh water tank, and a foaming sprayer attachment. The low pressure (<100 psi) and low flow (1/2 gallon per minute) spray improve worker safety by reducing potential splash back and protect surface, especially grouted floors.

The Chemizer Cleaning Cart is ideal for use in schools, hospitals, office buildings, and retail facilities to clean large areas such as restrooms. "The Chemizer Cleaning Cart is very easy to maneuver, fits in all doorways, and makes cleaning efficiently much easier. The hard to reach spots are hit, and the final stage of disinfecting ensures that areas are properly cleaned and disinfected," says Mariana Mora of Jaric Distributors.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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