



*Creating Integrated  
Solutions  
Since 1888*  
www.rochestermidland.com

Corporate  
Headquarters  
333 Hollenbeck Street  
Rochester NY 14621

Tel: 585 336-2200  
Fax: 585 467-4406

## **News from ROCHESTER MIDLAND CORPORATION**

Rochester Midland Corporation  
333 Hollenbeck Street  
Rochester, NY 14621  
Phone: (585) 336-2200

Media Contact: Liz Taylor  
585-336-2358  
ltaylor@rochestermidland.com

***FOR IMMEDIATE RELEASE***

### **PRESS RELEASE**

## **New Biobased Foaming Soap from Rochester Midland A Sustainable Solution**

*Rochester, NY,* — Rochester Midland introduces a new foaming version of our biobased Enviro Care<sup>®</sup> Hand Soap, in peach and cranberry fragrances. Hand washing is a critical part of your Green Housekeeping program to keep building occupants and visitors healthy and safe. With our refillable bulk foaming dispensing systems, users can encourage hand washing habits, save money and reduce packaging waste and transportation associated with bag or cartridge systems. The refillable 1000 mL cartridges are easy to remove and wash (dishwasher safe) to keep them sanitary.

### **A Sustainable Solution**

Taken as a whole, the new Enviro Care Foaming Hand Soaps are a sustainable solution. They encourage hand hygiene to prevent the spread of germs. The biobased formula and reduced packaging/transportation with refillable dispensers help the environment. And they save you money.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

# # #