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Solutions
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FOR IMMEDIATE RELEASE

PRESS RELEASE

RMC Announces Several New Third Party Green Certifications

Rochester, NY (May 21, 2008) — Rochester Midland Corporation announces third party green certification for Proxi® Concentrate Multi Surface Cleaner, Enviro Care® Hand Soap, and Morning Dew Hand Soap.

Certified by GreenSeal™ under the GS-37 standard, **Proxi Concentrate Multi Surface Cleaner** is a hydrogen peroxide cleaner for a wide range of hard surface cleaning needs. Proxi Concentrate Multi Surface Cleaner is available in gallons, 5-gallon pails, 55-gallon drums, or through Rochester Midland's portion controlled SNAP system.

Certified by EcoLogo^M under the CCD-104 standard, **Enviro Care Hand Soap** is a liquid hand soap that utilizes biobased ingredients to keep your hands fresh and clean. Also certified under CCD-104, **Morning Dew Hand Soap** is a pink pearlized liquid soap with a pleasant berry fragrance.

Third party certification of green products gives the customer assurance that the product is truly green, not "green washed." These new certifications complement RMC's existing line of green certified products and the RMC Certified Green Housekeeping Program.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.greenhousekeeping.com.

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