



Sustainable Solutions for health,  
productivity and the environment.

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

## **Enviro Care<sup>®</sup> Sudsation EcoLogo Certified**

*January 2, 2014, Rochester, NY* Rochester Midland Corporation (RMC) announced Enviro Care Sudsation is EcoLogo certified under the UL2759 standard for reduced environmental impact. Enviro Care Sudsation is a highly concentrated foaming pot and pan cleaner that is mild on skin but tough on soils. It is great for use in supermarkets, restaurants, school cafeterias, healthcare, facilities, nursing homes, and day care centers.

RMC now provides third party certification on 34 products for the facility maintenance market along with education and training programs for workers and building occupants.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, please Jim Bruno, Senior Marketing Manager, at 585-336-2422 or [jbruno@rochestermidland.com](mailto:jbruno@rochestermidland.com).

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