



Sustainable Solutions for health,  
productivity and the environment.

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Rochester Midland receives 3 new Ecologo® certifications**

*April 15, 2016, Rochester, NY* — Rochester Midland continues to maintain industry leading third party certification for cleaning products with ECOLOGO® UL 2759 (hard surface cleaner) certification for three new products:

Perfecto 7 – clean lavender neutral cleaner and degreaser

DfE 401 – general purpose cleaner and scrub and recoat

DfE Alpha 3 – light industrial cleaner and degreaser

These new and improved technologies not only provide commercial, institutional and industrial facilities with better cleaning performance than ever before, they also meet UL 2759 standards for hard surface cleaners.

According to UL, “The ECOLOGO program offers credible third-party certification of products and services to build and strengthen trust between buyers and suppliers, customers and manufacturers. ECOLOGO is recognized or referenced in more than 350 specifications and standards, and UL Environment has public affairs and outreach teams dedicated to continuing to enhance market adoption. ECOLOGO standards offer both environmental leadership and human health and safety criteria that are scientifically developed, multistakeholder reviewed and robustly vetted.” *Source - <http://services.ul.com/service/ecologo-certification/>*

With over thirty products certified under third parties, such as ECOLOGO, Green Seal™, Carpet & Rug Institute, or USDA Biopreferred, Rochester Midland continues to offer leading sustainable cleaning and sanitation programs for commercial and institutional facilities.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs designed for human health, safety, and the environment. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3<sup>rd</sup> party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or [jbruno@rochestermidland.com](mailto:jbruno@rochestermidland.com) or [www.rochestermidland.com](http://www.rochestermidland.com).

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