



*Creating Integrated
Solutions
Since 1888*
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FOR IMMEDIATE RELEASE

PRESS RELEASE

Enviro Mix from RMC Offers Convenient and Accurate Alternative to Dispensing Systems

October 1, 2010, Rochester, NY, — Rochester Midland Corporation (RMC) is introducing Enviro Mix, a convenient and accurate way to portion our green housekeeping products. Enviro Mix is ideal where dispensing equipment is not an option, can be more economical than pouches, and removes guesswork from mixing correct amounts. The 32 oz bottle with 1 oz dosing chamber is the proportioner and allows users to easily measure the exact amount needed for spray bottles, buckets or autoscrubbers.

The following 3rd party certified Green Housekeeping products are featured in the program:

- Proxi® Concentrate Multi Surface Cleaner
- Enviro Care® Glass Cleaner
- Enviro Care Washroom Cleaner
- Enviro Care Low Foam All Purpose Cleaner
- Enviro Care Tough Job Degreaser

Enviro Mix also features Enviro Care Neutral Disinfectant and Bufferall winter rinse for complete green housekeeping and facility maintenance needs.

Rochester Midland is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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