



Sustainable Solutions for health,
productivity and the environment.

www.rochestermidland.com

Corporate Headquarters
155 Paragon Drive
Rochester, NY 14624 USA

Tel: 585.336.2200

Fax: 585.467.4406

PRESS RELEASE

Media Contact: Liz Taylor
585-336-2358
ltaylor@rochestermidland.com

FOR IMMEDIATE RELEASE

RMC Sponsors Food Safety Sanitation Forum on West Coast

February 3, Rochester, NY — Rochester Midland Corporation (RMC) is sponsoring an all day Food Safety Sanitation Forum on March 1 at Ayres Hotel, Chino Hills, CA. The forum will focus on food sanitation hot topics such as fungal and biofilm issues, allergen control, hygienic design issues, sustainability, GFSI Pros and Cons, and CIP/COP systems. Speakers include Margaret Kolk of National Sanitation Foundation (NSF), Gabe Miller and Mike Brandt from Sanimatic Corp., as well as Charles Giambrone, Technology and Regulatory Manager and Newton Green, Sustainability Engineer, both from RMC.

“RMC is excited to partner with NSF and support the Food Processing Industry in the Los Angeles area by providing a low cost one day forum that will provide updates on hot topics facing food processors including GFSI certification changes for 2012, Listeria and mold control and CIP system technology,” said Jim Fifield, Senior VP at Rochester Midland.

Whether a food plant is concerned with contamination from E. coli 0157:H7, Campylobacter or Listeria monocytogenes, RMC works as a partner to identify deficiencies in the process, and provide solutions and follow-up training to prevent a recall. In-plant seminars on food manufacturing plant sanitation, employee hygiene practices, process control practices, and other GMP related topics are part of prevention and continuous improvement in BrandGuard[®], RMC’s signature food safety program.

Rochester Midland, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard[®] Program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care[®], an extensive line of environmentally preferable products for all markets, as well many other bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco @ 585-336-2310 or lcalarco@rochestermidland.com.

#