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www.rochestermidland.com

Corporate  
Headquarters  
333 Hollenbeck Street  
Rochester NY 14621

Tel: 585 336-2200  
Fax: 585 467-4406

## News from ROCHESTER MIDLAND CORPORATION

Rochester Midland Corporation  
333 Hollenbeck Street  
Rochester, NY 14621  
Phone: (585) 336-2200

Media Contact: Liz Taylor  
585-336-2358  
ltaylor@rochestermidland.com

***FOR IMMEDIATE RELEASE***

### PRESS RELEASE

## **Rochester Midland Partners in Sustainable Green Housekeeping Workshop**

*Rochester, NY, 2 March 2009* — In partnership with New York State Pollution Prevention Institute (NYSP2I) and XPEDX, Rochester Midland Corporation is holding a workshop on sustainable green housekeeping for commercial and institutional facilities at Woodcliff Hotel & Spa, on March 12, 2009 from 9:00 am – 4:30 pm.

Presenters include NYSP2I, The Ashkin Group, LLC, Rochester Institute of Technology Facility Management Services, Rochester Midland and XPEDX Upstate New York. Topics include:

- The value and importance of implementing green cleaning in challenging economic conditions
- Overview of sustainable green housekeeping for commercial and institutional facilities
- Green housekeeping's impact on health, productivity and the environment.
- Relationship to LEED® EB Certification
- Successful implementation of a green housekeeping program at Rochester Institute of Technology

For more information about this free workshop, or to register, please call Ms. Lisa Dammeyer at 585-475-6091. The workshop is wholly funded by the New York State Department of Environmental Conservation and includes lunch.

“Rochester Midland is excited to be involved with this workshop that will educate members of our community on such an important topic. We are also proud to be working with Steve Ashkin, a leading expert in our industry,” said Jim Bruno, Institutional Marketing Manager from Rochester Midland. The Ashkin Group is an internationally recognized consulting firm working to green the cleaning industry.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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