



Sustainable Solutions for health,  
productivity and the environment.

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **RMC Achieves GREENGUARD Gold Certification for Commercial Cleaning Products**

*April 15, 2016, Rochester, NY*, — Rochester Midland continues to maintain industry leading third party certification on cleaning and floor care products by obtaining GREENGUARD Gold Certification for:

Enviro Care® Novus Floor Finish  
SNAP! Enviro Care Neutral Disinfectant  
Proxi® Concentrate Multi Surface Cleaner  
Enviro Care Tough Job Cleaner and Degreaser  
Enviro Care Low Foam All Purpose Cleaner

According to [www.greenguard.org](http://www.greenguard.org), “GREENGUARD Certification ensures that a product has met some of the world's most rigorous and comprehensive standards for low emissions of volatile organic compounds (VOCs) into indoor air. GREENGUARD Gold Certification offers stricter certification criteria, considers safety factors to account for sensitive individuals (such as children and the elderly), and ensures that a product is acceptable for use in environments such as schools and healthcare facilities. It is referenced by both The Collaborative for High Performance Schools (CHPS) and the Leadership in Energy and Environmental Design (LEED) Building Rating System.”

With over thirty products certified under third parties, such as EcoLogo®, Green Seal™, Carpet & Rug Institute, and USDA Biopreferred, Rochester Midland continues to offer leading sustainable cleaning and sanitation programs for commercial and institutional facilities.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs designed for

human health, safety, and the environment. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3<sup>rd</sup> party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or [jbruno@rochestermidland.com](mailto:jbruno@rochestermidland.com) or [www.rochestermidland.com](http://www.rochestermidland.com).

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