



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Features New Sustainable Cleaning Solutions at ISSA

October 8, 2013, Rochester, NY — Rochester Midland Corporation (RMC) will feature new sustainable cleaning and facility maintenance programs for Green Housekeeping, Floor Care, Restroom Care, Food Service, and Industrial Cleaning at ISSA/Interclean 2013, November 18th – 21st, 2013, booth 2821.

Be sure to visit the ISSA Innovation Showcase to learn about Enviro Care® Novus, RMC's newest 3rd party certified floor finish – a transparent and completely odorless finish with a very high gloss.

Rochester Midland's membership with ISSA dates back to 1956, with over 56 years exhibiting at the ISSA show. Rochester Midland is proud to continue this long history. And this year RMC is celebrating 125 years of Clean, a remarkable commitment to the business of clean. RMC has grown from a local company to a global player through innovation.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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