



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Features New Sustainable Cleaning Solutions at ISSA

October 11, 2016, Rochester, NY — Rochester Midland Corporation (RMC) will feature new sustainable cleaning and sanitation products for commercial and institutional facilities. Over thirty green certified products and unique technologies in general purpose cleaning, carpet care, and hard floor care maintenance at ISSA/Interclean 2016, October 25-28, 2016, booth 2616. Stop by and see the latest ways RMC helps distributors and BSCs find the pathway to profitability with innovative products, qualified sales lead programs, and supporting marketing collateral.

Rochester Midland's membership with ISSA dates back to 1956, with 60 years exhibiting at the ISSA show. Leaders in Green Housekeeping since 1989, Rochester Midland is proud to continue this long history, demonstrating a remarkable commitment to the business of clean. RMC has grown from a local company to a global player through innovation and the support of loyal customers.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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