



PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Features New Floor Care and Dispensing Solutions at ISSA 2017

July 24, 2017, Rochester, NY, — Rochester Midland Corporation (RMC) will be at ISSA/INTERCLEAN Las Vegas 2017, September 12-14, booth 3859. RMC will feature programs such as:

- EZ-Mix Dispensing, now featuring Proxi Disinfectant
- Enviro Care Novus Floor Care, the best green finish system available
- Scentsations Odor Control
- RM City Virtual Training

Stop by and see the latest ways RMC helps distributors and BSCs find the pathway to profitability with innovative products, qualified sales lead programs, and supporting marketing collateral.

Rochester Midland is proud to continue its 60 year long history exhibiting at the ISSA show, demonstrating a remarkable commitment to the business of clean. RMC has grown from a local company to a global player through innovation and the support of loyal customers.

Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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