



Sustainable Solutions for health,  
productivity and the environment.

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Rochester Midland Has Complete Cleaning & Disinfectant Program**

*Rochester, NY, August 1, 2013* — Rochester Midland offers an Infection Control brochure to describe a variety of programs to help reduce the spread of germs in commercial and institutional facilities. Infection control and preparedness are important parts of a healthy building to keep your workers, employees and visitors safe. The brochure outlines the various programs available: from hand hygiene to cleaning and disinfecting to HandsFree restroom fixtures. With today's concerns, it is important to remember the basics.

For each of us, Centers for Disease Control and Prevention (CDC) recommends the following to help stop the spread of germs:

- Cover your mouth and nose when you sneeze or cough
- Clean your hands often with soap and warm water
- Avoid touching your eyes, nose or mouth
- Stay home when you are sick - check with a health care provider when needed
- Practice other good health habits

And for those responsible for facility cleanliness, CDC also recommends disinfecting surfaces. Cleaning removes germs from surfaces and disinfecting destroys germs from surfaces.

Rochester Midland offers a variety of cleaning and disinfecting products to help you stop the spread of germs. We provide several EPA registered disinfectants effective against pathogens such as Influenza A, HIV-1 (Aids Virus), CA-MRSA, VRE, and Norovirus. And our Certified Green Housekeeping Training Program helps educate workers on the proper use of cleaners and disinfectants.

Rochester Midland also offers materials for hand hygiene as well. Biobased hand soaps and foaming hand soaps are available to encourage hand washing, and our RMC HandsFree™ fixtures reduce touch points in restrooms.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is a world leader in sustainable green cleaning programs for commercial and

institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or [jbruno@rochestermidland.com](mailto:jbruno@rochestermidland.com) or [www.rochestermidland.com](http://www.rochestermidland.com).

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