



Creating Integrated
Solutions
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FOR IMMEDIATE RELEASE

PRESS RELEASE

Biobased Low VOC Products for Easy Sustainable Facility Maintenance

February 2, Rochester, NY, — Rochester Midland Corporation (RMC) offers a complete facility maintenance program made up of 5 products with less than 1% VOC*. Lower VOCs mean happier workers and building occupants. Lower VOCs can mean lower absenteeism, fewer worker complaints and a healthier building.

From floor care to hard surface cleaners to disinfectants, RMC has a low VOC product for the job. The following products are less than 1% VOC:

| | |
|-----------------------------------------------------|-----------------------------------|
| Enviro Care [®] Floor Finish | EcoLogo ^M certified |
| Enviro Care [®] Floor Stripper | EcoLogo ^M certified |
| SNAP! Enviro Care [®] Tough Job | EcoLogo ^M certified |
| Proxi [®] Concentrate | GreenSeal TM certified |
| SNAP! Enviro Care [®] Neutral Disinfectant | |

Today, building service contractors and facility managers are looking for low VOC solutions because of new VOC rules being developed. For instance, new, more stringent VOC limitations for numerous commercial and household cleaning products sold in California became effective December 31, 2010.

Rochester Midland is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

*Based on ARB310. VOC is measured in-use dilution.

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