



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Exhibits at PM Expo 2012 at Toronto Convention Center

Rochester, NY November 5, 2012 – Rochester Midland Corporation (RMC) announced participation in the Property Management Expo, November 28-30, at the Toronto Convention Center, S Building, Booth 1844. RMC will exhibit Sustainable Solutions for a total system approach to C&I water applications. RMC offers a Full Service approach including chemical cleaning, HVAC, Glycol service, hazardous waste removal and Legionella best practices risk management.

RMC recently entered into a definitive agreement with Ashland Incorporated, to purchase the business assets of a portion of its middle market commercial business. The AWT Commercial business segment has become part of the Water Energy Group of RMC.

Our Canadian headquarters are located in Ajax Ontario. Our Oakville facility houses manufacturing, laboratory and technical support groups, providing valuable resources to tackle any problem. Our world headquarters are located in Rochester, NY and provides manufacturing, technical support, water laboratory, marketing and R&D teams.

RMC maintains warehousing in all major centers across Canada. This affords us the ability to provide national coverage while still maintaining a local presence and personal service.

Providing water treatment services is not a new concept at Rochester Midland Corporation (RMC). In fact, we have been providing water treatment services in North America for over 40 years. Our recent alliance with Ashland Water Technologies® has made us part of the largest and fastest growing network of FULLSERVICESM water treatment providers in Canada.

Founded in 1888, Rochester Midland Corporation is a 124-year old Rochester, NY based company, and is a leading supplier in North America of water treatment programs, food safety chemicals, industrial cleaners, restroom care programs and personal care products. Rochester Midland is the leader in Green Housekeeping utilizing third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland has other manufacturing locations in Illinois, California, Canada, and Wales. RMC is committed to developing sustainable solutions for health, productivity and the environment. For more information, please contact John Chambers at 585-336-2256 or jchambers@rochestermidland.com.

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