Sustainable Solutions for health productivity and the environment



## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

## RMC Exhibits Sustainable Solutions for Cooling Towers, Boilers and Closed Loops at PM Expo 2013 at Toronto Convention Center

*Rochester, NY November 19, 2013* December 4-6, at the Toronto Convention Center, Booth 1844. RMC will exhibit Sustainable Solutions for a total system approach to Commercial and Institutional water applications. RMC offers a Full Service approach including solid formulations, chemical cleaning, HVAC, Glycol services, hazardous waste removal and Legionella best practices and risk management.

RMC's SolidGuard chemistry programs are highly concentrated scale/corrosion inhibitors, packaged in easy to ship and carry containers. No liquids to spill, no powders to irritate, no offensive odors, no heavy drums to handle, and reduced employee chemical exposure. The new chemicals contain no caustics making them less hazardous for your people and our planet. Traditional Water Treatment usually involves moving large volumes of liquid treatment from one location to another. At over 8 pounds per gallon, liquids are heavy and may require the use of specialized lifting equipment and trained personnel to move it. RMC Solid Treatment Chemicals do not require any special equipment to move them around making them less likely to cause an injury or spillage event.

The new solid chemical program's sustainability can be measured through saved labor, saved water, improved productivity and lower absenteeism. These measurements are converted to financial savings based on your specific costs.

Our Canadian headquarters are located in Ajax Ontario. Our Oakville facility houses manufacturing, laboratory and technical support groups, providing valuable resources to tackle any problem. RMC maintains warehousing in all major centers across Canada. This affords us the ability to provide national coverage while still maintaining a local presence and personal service.

Founded in 1888, Rochester Midland Corporation is a 124-year old Rochester, NY based company, and is a leading supplier in North America of water treatment programs, food safety chemicals, industrial cleaners, restroom care programs and personal care products. Rochester Midland is the leader in Green Housekeeping utilizing third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland has other manufacturing locations in Illinois, California, Canada, and Wales. RMC is committed to developing sustainable solutions for health, productivity and the environment. For more information, please contact John Chambers at 585-336-2256 or jchambers@rochestermidland.com.

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