



Sustainable Solutions for health,
productivity and the environment.

www.rochestermidland.com

Corporate Headquarters
155 Paragon Drive
Rochester, NY 14624 USA

Tel: 585.336.2200
Fax: 585.467.4406

PRESS RELEASE

Media Contact: Liz Taylor
585-336-2358
ltaylor@rochestermidland.com

FOR IMMEDIATE RELEASE

RMC On Site to Help Hurricane Sandy Response With Biological Cleaners

Rochester, NY November 5, 2012 – Rochester Midland Corporation (RMC) is on site to educate about using biological cleaners in areas affected by Hurricane Sandy. The RMC family of Professional Restoration Series products are based on biological cleaning technology and are the safest and most effective solution to water damage cleanup efforts. For immediate assistance call 1-866-316-3330.

PRS Water Damage PreClean and PRS Water Damage PostClean have received EcoLogo^M certification. The PRS family of products are transforming the disaster restoration industry. Biological (bacteria-based) cleaning helps break down soils and odors in water damage restoration. The PRS cleaners get the job done quickly, are safer for the environment and people and continue to protect the area long after use.

3rd party certification through EcoLogo is another step in RMC providing the safest, greenest and most innovative cleaning technologies for disaster restoration professionals.

Rochester Midland is the world leader in sustainable green cleaning programs for the disaster restoration industry. With antimicrobials and biological cleaning products for water damage, fire and content cleaning, odor control, carpet cleaning, and fuel oil cleaning, Rochester Midland offers the most sustainable cleaners to help restoration professionals improve their impact on people, profit and the planet.

Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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