



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Presenting Two Papers at IAFP 2014

June 23, 2014, Rochester, NY... The IAFP Annual Meeting, in Indianapolis, August 3-6, will be attended by more than 2,800 of the top industry, academic and governmental food safety professionals from six continents. These professionals come together to see information on current and emerging food safety issues, the latest science, innovation solutions to new and recurring problems, and to listen to leading experts speak on a variety of timely topics. Griffin Jadwin, a microbiologist from Rochester Midland, will present two papers: "Mixed Culture Biofilm Removal" and "Sanitizer Efficacy."

"Mixed Culture Biofilm Removal" focuses on evaluating the removal of mixed *P. fluorescens*, *L. monocytogenes*, and *S. typhimurium* based biofilms on industrial food processing plant equipment by evaluating the efficacy of foam alkaline, chlorinated alkaline or neutral foam cleaners, followed by either a sodium hypochlorite, chlorine dioxide, quaternary ammonia or peroxyacetic acid sanitizer exposure.

"Sanitizer Efficacy" evaluates the efficacy of quaternary ammonia, peroxyacetic acid, sodium hypochlorite, and chlorine dioxide based sanitizers against various microbial strains under simulated plant conditions.

RMC's commitment to food safety focuses on our BrandGuard Food Safety program that is designed around improved safety, sustainability and profitability.

RMC, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard® Program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care®, an extensive line of environmentally preferable products for all markets, as well as many other bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco @ 585-336-2310 or lcalarco@rochestermidland.com.

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