



Sustainable Solutions for health,
productivity and the environment.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Receives CEI Environmental Excellence Award

Rochester, NY, December 3, 2012 – Rochester Midland was presented with an Award for Environmental Excellence in the Business Manufacturing Sector from the Center for Environmental Initiatives at Rochester Institute of Technology. Each year CEI celebrates initiatives that have made a positive impact on our natural environment and honors the environmental accomplishments in the Greater Rochester Area and Finger Lakes Region.

RMC actions cited for this award include creating a network of environmental professionals known as The Sustainability Network, and creation of a sustainability certification program in partnership with RIT's Golisano Institute for Sustainability, where it is training its employees to help customers identify operational improvements to reduce energy consumption, minimize environmental footprint and increase profit margin. RMC has also moved its operations into a LEED-certified state-of-the-art manufacturing facility. For additional information on RMC's sustainability activities, please see our 2011 Sustainability Report on our website.

"RMC and all our employees appreciate this honor in recognition of our efforts to provide sustainable solutions for health, productivity and the environment," said Owen Foster, Senior Vice President of Sustainability.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs designed as sustainable solutions for health, productivity and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland has other manufacturing locations in Illinois, California, Canada, and Wales. RMC has distributors in over 50 countries throughout the world. For more information, please contact Liz Taylor, Manager of Corporate Marketing Communications, at 585-336-2358 or ltaylor@rochestermidland.com.

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