

PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Co-Authors Technical Paper on Green Chemistry

June 16, 2015, Rochester, NY RMC received recognition for co-authorship of a technical paper published in The Royal Society of Chemistry (Green Chem., 2015, 17, 2664-2678). The name of the technical paper is "Opportunities for Greener Alternatives in Chemical Formulations" and was produced as a collaborative effort by the American Chemical Society Green Chemistry Institute (ACS GCI) Formulators' Roundtable, of which RMC is a member. (www.rsc.org/greenchem) If you would like a copy of the paper, email ltaylor@rochestermidland.com.

This roundtable is a partnership between the GCI and 13 companies in the formulated products industry that is designed to be a driving force for the use of green chemistry in creating innovative products that are environmentally sustainable. Newton Green, Vice President of Corporate Quality, co-authored this technical paper with fifteen other co-authors. The primary author, Dr. Philip Jessop, is the Canada Research Chair of Green Chemistry at Queen's University in Kingston, Canada. Newton Green will be presenting this paper at the 19th Annual Green Chemistry & Engineering Conference in North Bethesda, Maryland on July 15, 2015.

RMC's membership and participation in the Green Chemistry Roundtable is part of our commitment to creating new, more sustainable products and to improve existing products to minimize the chemical hazards, to decrease the effects on health and the environment, and to reduce our carbon footprint.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. Rochester Midland is the leader in Green Housekeeping and our programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, please contact Liz Taylor, Manager of Corporate Marketing Communications, at 585-336-2358 or ltaylor@rochestermidland.com.

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