



Creating Integrated
Solutions
Since 1888
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FOR IMMEDIATE RELEASE

PRESS RELEASE

Rochester Midland Corporation Receives EcoLogo^M Certification for Chemizer SNAP![®] Enviro Care[®] Products

Rochester, NY (September 1, 2009) - Rochester Midland announces EcoLogo^M CCD-146 Hardsurface Cleaner Certification for SNAP! Enviro Care Tough Job Cleaner, SNAP! Enviro Care Low Foam Neutral All Purpose Cleaner, SNAP! Enviro Care Glass Cleaner, and SNAP! Enviro Care Washroom Cleaner. Users now have the assurance of third party certification that these products are safer for the users and safer for the environment.

The Chemizer *SNAP!* chemical management system allows precision portion control along with contact-free chemical cartridges which provide the utmost in both economy and safety. The dispensing system features both spray bottle and bucket fill capability and its small footprint makes it ideal for small janitorial closets or other confined areas. No knobs or dials to turn – just *SNAP!* in the cartridge and dispense. It's that easy.

The superconcentrated cleaning compounds, including our famous Enviro Care products, provide complete cleaning capabilities for facility maintenance. The patented cartridge insert eliminates chemical-crossover while ensuring that the contents cannot spill or otherwise come into contact with the user. The *SNAP!* system includes numbered and color-coded products, labels and silk screened spray bottles along with icon-based wall charts to make correct product selection quick, easy and accurate.

Rochester Midland offers housekeeping and restroom care programs designed for human health, safety, and the environment. Rochester Midland is the leader in Green Housekeeping and their programs utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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