



*Sustainable Solutions for  
health,  
productivity and the  
environment.*

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## **News from ROCHESTER MIDLAND CORPORATION**

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***FOR IMMEDIATE RELEASE***

### **PRESS RELEASE**

## **New Solid Chemicals from RMC Are Sustainable Solutions for Cooling Towers, Boilers and Closed Loops**

*December 11, 2010 – Rochester, NY* Rochester Midland Corporation (RMC) introduces highly concentrated scale/corrosion inhibitors, packaged in easy to carry 1 gallon containers. No liquids to spill, no powders to irritate, no offensive odors, no heavy drums to handle, and reduces employee chemical exposure. The new chemicals contain no caustics making them less hazardous for your people and our planet.

Traditional Water Treatment usually involves moving large volumes of liquid treatment from one location to another. At over 8 pounds per gallon, liquids are heavy and may require the use of special lifting equipment and trained personnel to move it. RMC Solid Treatment Chemicals do not require any special equipment to move them around making them less likely to cause an unwanted handling or spillage event.

The new solid chemical program's sustainability can be measured through saved labor, saved water, improved productivity and lower absenteeism. These measurements are converted to financial savings based on your specific costs.

Rochester Midland, founded in 1888, is a leading manufacturer of water treatment chemicals for cooling towers, boilers, closed loops and waste water. RMC also makes specialty chemicals for food sanitation, industrial cleaning and as well as specialty institutional cleaning and personal care products. Rochester Midland is the leader in Green Housekeeping utilizing third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information on the solid chemical program, please contact John Kratzert @ 585-336-2256 or jkratzert@rochestermidland.com.

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