



Sustainable Solutions for health,  
productivity and the environment.

[www.rochestermidland.com](http://www.rochestermidland.com)

Corporate Headquarters  
155 Paragon Drive  
Rochester, NY 14624 USA

Tel: 585.336.2200  
Fax: 585.467.4406

## PRESS RELEASE

Media Contact: Liz Taylor  
585-336-2358  
[ltaylor@rochestermidland.com](mailto:ltaylor@rochestermidland.com)

FOR IMMEDIATE RELEASE

### **Rochester Midland Sponsors Sustainability SIG**

*March 9, 2012, Rochester, NY* Rochester Midland Corporation (RMC) is sponsoring a Sustainability SIG whose first meeting will be March 22, 2012, 7:30 am – 9:30 am at RMC's new location. The topic for the 22<sup>nd</sup> will be *Recycling – More than just paper*, with guest speaker and discussion leader Kimie Romeo. Kimie is a member of Monroe County Recycling Advisory Committee, an Adjunct Professor at Rochester Institute of Technology and Volunteer Program Manager, Upstate Green Business Network - Center for Environmental Information. If you would like to attend, please contact Sara S. Sweet, MBA, Marketing Development and Services Manager, at Rochester Midland, telephone 585-336-2263 or [ssweet@rochestermidland.com](mailto:ssweet@rochestermidland.com) to reserve a place. Space is limited.

This is the first in a series of Sustainability SIG meetings. The group was founded by local business leaders committed to efforts to be more sustainable and to provide sustainable solutions to their customers, employees and community.

Long involved with green initiatives and other sustainable efforts, RMC began formalization of its sustainability efforts in 2010, with the publication of its first Sustainability Report. "Sustainability will be essential to life as we go forward," says Owen Foster, Senior Vice President of Marketing and Sustainability.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs. RMC is the leader in Green Housekeeping with programs that utilize third party certified, biobased cleaning products, along with education and training programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, please contact Liz Taylor, Manager of Corporate Marketing Communications, at 585-336-2358 or [ltaylor@rochestermidland.com](mailto:ltaylor@rochestermidland.com).

# # #