

PRESS RELEASE

585-336-2358

Media Contact: Liz Taylor

ltaylor@rochestermidland.com

Sustainable Solutions for health, productivity and the environment.

www.rochestermidland.com

Corporate Headquarters 155 Paragon Drive Rochester, NY 14624 USA

Tel: 585.336.2200 Fax: 585.467.4406

FOR IMMEDIATE RELEASE

RMC Introduces Tensaglide – A New Dry Lube for Conveyors

November 17, 2014, Rochester, NY The RMC Food Safety Group is introducing its Tensaglide Dry product to support sustainability within its BrandGuard[®] program. This silicone-free based lubricant provides excellent lubricity and provides a host of other sustainability benefits. Tensaglide Dry provides a substantial reduction in water and product use, improves employee safety and product quality, and maximizes line efficiency. It works particularly well on conveyor belts transporting cans, glass and PET bottles. Please click on our video to learn more about Tensaglide Dry, and contact us for a free trial. <u>https://www.youtube.com/watch?v=q-fITlqSSU8</u>

RMC's commitment to food safety focuses on our BrandGuard Food Safety program that is designed around improved safety, sustainability and profitability.

RMC, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard[®] Program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care[®], an extensive line of environmentally preferable products for all markets, as well as many other bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco @ 585-336-2310 or lcalarco@rochestermidland.com.

#