



Sustainable Solutions for
Health, Productivity and the
Environment
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FOR IMMEDIATE RELEASE

PRESS RELEASE

RMC Earns New Biobased Product Certification from USDA

April 11, 2011, Rochester, NY, — Rochester Midland Corporation (RMC) has earned biobased certification for 9 products signifying they meet USDA standards for a prescribed amount of biological ingredients – renewable plant, animal, marine or forestry materials. Through implementation of the BioPreferred program, USDA has identified 5,100 biobased products for preferred purchasing by Federal agencies. The certification will make identification of these products easier and will increase awareness of these high-value products.

The following RMC products will carry the USDA biobased certification are:

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| Enviro Care® Glass Cleaner | Enviro Care® Liqui Bac |
| Enviro Care® Low Foam All Purpose Cleaner | Enviro Care® Hand Soap |
| Enviro Care® Washroom Cleaner | Enviro Care® Tough Job |
| DfE VMR Vandal Mark Cleaner | Natural Shine |
| PRS Water Damage PreClean | |

Today, building service contractors and facility managers see a need to be more sustainable and are looking for biobased solutions for their facility maintenance challenges. RMC has over thirty 3rd party certified, biobased products to help them meet their goal.

Rochester Midland is a world leader in sustainable green cleaning programs for commercial and institutional facilities with our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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